

SECONDARY SCHOOL VALUE MODEL— FOR THE ATHLETIC TRAINER

SECONDARY SCHOOL ATHLETIC TRAINER COMMITTEE

The Secondary School Value Model (SSVM) was developed by a collaboration of the Secondary School Athletic Trainers' Committee (SSATC) and the Committee on Revenue (COR) and particularly the Secondary School Value Model Work Group.

With this document, we hope the secondary school athletic trainer will be able to "quantify and articulate" their value to the secondary school community. This "living document" will assist you, the secondary school athletic trainer, not only define your value and worth but, in conjunction with the Position Proposal Guide (PPG) and the Position Improvement Guide (PIG), can be used to maintain and improve your position.

You, the athletic trainer, are your greatest resource when it comes to promoting your services as a professional athletic trainer in the secondary school setting. We hope that these documents will be complimentary resources as you strive to create a position that meets your needs and standards as well as providing quality healthcare for student athletes.

"The AT is the health care professional that takes care of ALL student athletes once the staff, including the school nurse has left for the regular school day.

This is when the AT begins the daily routine of injury rehabilitation, injury evaluation, protective taping, practice prep, monitoring environmental conditions and physician consultation. The AT's value and worth can't be measured in monetary terms alone."

- Larry Cooper, MS, ATC, LAT



"What value do you bring to your position?"

The SSAT

Provider of medical services

Cost containment

Academic success

The SSAT brings both "value and worth" to the secondary school setting.