

STATE SYMPOSIA AND VIRTUAL ASSOCIATION MEETINGS

Spring is a busy time for state associations with conferences and business meetings. State leaders are adjusting meetings to a virtual platform. As live events are transformed, here are some items to consider:

- Have you communicated with the BOC, Inc any changes you have made in the format?
 - [BOC COVID Updates & FAQ](#) has outlined many possible scenarios and options for BOC Approved Providers facing the decisions to cancel or modify events. Contact the BOC Inc directly for other solutions.
- Are speakers still willing and comfortable to present in a live virtual format?
 - How will the agenda need to be adjusted?
- What type of platform will you use?
 - Can you track attendees?
 - Can you control who is viewing and verify that they have registered?
 - Closed captioning option?
 - Who is comfortable and knowledgeable to be the Moderator and/or Host/Producer?
- Each platform has as variety of costs and pro/cons. Below are a few of the popular options being utilized:

<u>General Features</u>	Cisco Webex Meetings	Google Hangouts Meet	Microsoft Teams	Zoom Meetings	GoTo Meeting
Electronic Hand Raising	X	X		X	X
HD Audio		X			X
Mobile Access		X	X	X	X
On-Demand Webcasting	X		X	X	X
Presentation Streaming	X		X	X	X
Presentation Tools	X		X	X	X
Private Chat	X	X	X	X	X
Real-Time Chat	X	X	X	X	X
Record & Playback Ability	X	X	X	X	X
Screen Sharing	X		X	X	X
Two-Way Audio & Video	X	X	X	X	X
Video Conferencing	X	X	X	X	X
<u>SUPPORT</u>					
24/7 (LIVE REP)	X		X	X	X
Online	X	X	X	X	X
Business hours				X	X
<u>TRAINING</u>					
Live online	X		X	X	X

Webinars	X			X	X
Documentation	X	X	X	X	X

- Did you know that you can reach out to NATA Knowledge Initiatives?

MEMBER RESOURCES

The SAAC recommends state leaders and associations build a repository of resources and information for their members. This information can be placed on your association website or other accessible repository. Once built, this information can be shared with your members via e-blast, newsletter, or social media posting. By bringing together athletic training specific resources in an easy to access format, associations are providing an invaluable benefit to their members. Some recommended items to include are:

- Published NATA Resources (available: <https://www.nata.org/practice-patient-care/health-issues/covid-19-coronavirus>)
 - Includes materials to help state and local hospitals, health care organizations and local government officials to ensure that all are aware of how ATs are uniquely qualified to provide support during this pandemic.

Some other ideas for State Associations to include are:

- A video message from the State President addressing membership and association events that may be impacted by the current situation
- [Recommended Precautions from the CDC](#)
- [American Red Cross - Call for Local Blood Donations](#)
- Links to NATA ATs Care and state or district ATs Care personnel
- State Governor’s Orders
- State Coronavirus websites/resources
- State Department of Health Licensed Professionals Healthcare Reserve Workforce link/website
- Many members of Congress have put forth information relative to federal legislation. These can be accessed through each individual’s websites. Some examples of information that may be helpful includes:
 - Business Resource Guides
 - Information on the CARES Act - Direct Payment, Paycheck Protection Program, Education-Related Provisions
 - US Chamber of Commerce Loan Guide
- State Department of Labor or Workforce Development websites
 - How to File for Unemployment
 - Benefits available to individuals and/or businesses
- State Telemedicine rules for athletic trainers
- Information published from [NCAA](#) and State Athletic Associations

***Remember to follow all copyright and trademark rules when posting or linking materials to your website. Always be sure to give credit to the original author.

Some examples of what other State Associations have already done:

Alabama: <https://www.alathletictrainers.org/covid19>

Arizona: <http://www.azata.net/>

Illinois: <https://www.illinoisathletictrainers.org/covid-19-resources-for-illinois-athletic-trainers>

Indiana: <http://www.iata-usa.org/COVID-19-Resources>

Massachusetts: <https://www.athletictrainersofmass.com/covid-19>

Montana: <http://www.mtata.org/>

New Jersey: <https://www.atsnj.org/covid19>

New York: <https://www.gonysata2.org/covid-19>

Tennessee: <https://www.tnata.org/latest-news/2020/4/1/covid-19-updates>

This resource has been created by NATA committee members for the purposes of assisting the general membership-at-large. While we have attempted to provide a resource that is both accurate and reflective of the information available at the time of creation, NATA makes no express or implied representation or warranty as to the information contained herein. NATA and the respective authors shall not be liable nor responsible to any person or entity with respect to any loss or damage arising from its use. Athletic trainers should consult and act consistent with all applicable laws, including local and state practice acts, and other rules and policies.