Athletic Training’s Shared Professional Values

Established from research conducted by the NATA Professional Responsibility in Athletic Training Committee in 2020, the following are the five shared professional values of athletic training.

**Caring & Compassion** is an intense concern and desire to help improve the welfare of another.

Sample behaviors include:
1) Listening for understanding and a readiness to help.
2) Focusing on achieving the greatest well-being and the highest potential for others.
3) Spacing the time needed to provide quality care.

**Integrity** is a commitment that is internally motivated by an unyielding desire to do what is honest and right.

Sample behaviors include:
1) Providing truthful, accurate and relevant information.
2) Abiding by the rules, regulations, laws and standards of the profession.
3) Using applicable professional standards and established policies and procedures when taking action or making decisions.

**Respect** is the act of imparting genuine and unconditional appreciation and value for all persons.

Sample behaviors include:
1) Engaging in active listening when communicating with others.
2) Acknowledging and expressing concern for others and their well-being.
3) Acting in light of the belief that the person has value.

**Competence** is the ability to perform a task effectively with desirable outcomes.

Sample behaviors include:
1) Thinking critically, demonstrating ethical sensitivity, committing to evidence-based practice, delivering quality skills and effective collaboration.
2) Making sound decisions while demonstrating integrity.
3) Ongoing continuous quality assessment and improvement.

**Accountability** is a willingness to be responsible for and answerable to one’s own actions.

Sample behaviors include:
1) Acknowledging and accepting the consequences of one’s own actions.
2) Adhering to laws, codes, practice acts and standards that govern professional practice.
3) Assuming responsibility for learning and change.