

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Draft Board of Directors Web Conference Meeting Minutes
Carrollton, Texas
10:14 a.m. CT, October 28, 2018

Board

Tory Lindley, MA, ATC, President
Marisa Brunett, MS, LAT, ATC, Vice President
Chris Hall, LAT, ATC, Secretary/Treasurer
Diane Sartanowicz, MS, LAT, ATC
AJ Duffy, III, MS, ATC, PT
Katie Walsh Flanagan, EdD, LAT, ATC
Craig Voll, PhD, ATC
Mark Coberley, MS, LAT, ATC
David Gallegos, MA, ATC, Cert. MDT
Lyn Nakagawa, MS, ATC, CSCS
Tony Fitzpatrick, MA, LAT, ATC

Staff

David Saddler, *absent*
Rachael Oats, CAE
Michael Anto, PHR, SHRM-CP, *absent*
Amy Callender
Drew Caffey
Kathy Crelly
Meredith Daniels, MPS, *absent*
Anita James, CMP
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Kathryn LaLonde, MS, ATC
Chad Cranford
Sidney Fuller
Amanda Muscatell
Kandy Cefoldo

Guests

LesLee Taylor, PhD, LAT, ATC, President, CAATE
Danielle Duran Baron, CAE, Executive Director, CAATE
Sara Nottingham, EdD, ATC, EAC incoming chair
Julie Max, MEd, ATC, NATA past president
Will Adams, PhD, ATC
MaryBeth Horodyski, EdD, LAT, ATC, FNATA, ECE chair
Martin Matney, MBA, ATC, LAT, COPA chair
Jason "J" Hoffman, DHSZC, ATC, PR committee chair

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CALL TO ORDER

President Lindley called the meeting to order at 10:14 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Lindley welcomed the board, representatives of the AT Strategic Alliance and guests to the call.

LEADERSHIP LESSONS

President Lindley invited past NATA President Julie Max to address the board. Max stated highlights from her time as NATA president were the relationships she developed with NATA's former executive director, Eve Becker-Doyle and the board of directors. She said the things that make us the strongest and best are often the things that challenge us the most. Among many great pieces of advice, she encouraged the board to "walk worthy" and to remember their roots.

Max left the call.

FINANCE COMMITTEE

Treasurer Hall requested the board amend the previously adopted September 2016 board of directors minutes as follows:

Treasurer Weston thanked Kathy Crelly and Neely Duncan for bringing the proposal to change the NATA fiscal year to the Finance Committee. The fiscal year ended on March 31, 2016, and would be followed by a stub audit year, April 1, 2016 to June 30, 2016. A new fiscal year would begin on July 1, 2016 and end on June 30, 2017. Advantages to this change include reduced audit time, increased efficiency due to occurring during a slower time of year and the potential for reduced audit fees. Saddler said he reviewed the proposal with staff and believes it is a good business change for the association.

**VOTED: AMEND THE PREVIOUSLY ADOPTED SEPTEMBER 2016 MINUTES.
(6, 3) PASSED 10-0-0**

Preliminary Fiscal Year (FY) Unaudited Financial Reports

Treasurer Hall stated the NATA audit began today and results will be presented to the Finance Committee and the NATA board in January 2019. NATA ended the fiscal year in a good financial position. Revenue shows a zero percent variance from budget and expenses were under budget. Membership dues are the largest share of revenue, with convention revenue second.

Inter-Association Task Force Meeting on Preseason Heat Safety in Secondary School Athletics

Will Adams presented a request for up to eight people to attend a meeting held in conjunction with the American College of Sports Medicine (ACSM) annual meeting in Orlando, FL in May 2019. The task force will submit three manuscripts to peer-reviewed journals for publication.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE ONE-TIME FUNDING UP TO \$6,000 FOR UP TO EIGHT ATTENDEES, SELECTED BY NATA, TO ATTEND A MEETING HELD IN CONJUNCTION WITH THE AMERICAN COLLEGE OF SPORTS MEDICINE (ACSM) ANNUAL MEETING IN ORLANDO, FL.
(6, 2) PASSED 10-0-0**

Adams left the call.

Funding Request for 2019 World Congress

Director Duffy presented a request for one person to attend and present at the 2019 World Congress, May 11-12, 2019 in Japan.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE ONE-TIME FUNDING UP TO \$5,000 FOR ONE PERSON TO ATTEND AND PRESENT AT THE 2019 WORLD CONGRESS IN JAPAN.
(2, 1) PASSED 10-0-0**

Cision Database Software for Public Relations (PR) Distribution

Director Sartanowicz presented a funding request for staff to purchase Cision Software for media management. The software provides analytics and insight about social influencers' audiences and facilitates more meaningful media conversations and targeted efforts.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING OF \$8,000 FOR CISION SOFTWARE FOR MEDIA MANAGEMENT BY STAFF. IN FUTURE YEARS, THIS WILL BE INCLUDED IN THE MARKETING AND COMMUNICATIONS BUDGET.
(1, 9) PASSED 10-0-0**

Educational Advancement Committee (EAC) Continuing Professional Development in Education Scholarship Grant

Sara Nottingham, incoming EAC chair, requested funding for five, \$1,000 educational grants for members who conduct educational research. Educators will be required to submit a final report to the committee following use of the funds. Less established researchers or those who have been away from the research field for a time are the target audiences.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING OF \$5,000 FOR A PILOT PROJECT OF FIVE \$1,000 PROFESSIONAL DEVELOPMENT GRANTS TO SUPPORT RESEARCHERS IN EDUCATION RESEARCH. FUNDING IS REQUESTED FOR \$5,000 FOR FISCAL YEAR 2019-20 TO CONTINUE PROGRAM DEVELOPMENT. FUTURE YEAR FUNDS WILL BE USED ONLY IF THE PILOT IS SUCCESSFUL.
(4, 1) PASSED 10-0-0**

Nottingham left the call.

National Association of Advisors for the Health Professions (NAAHP) Regional Meetings

Executive Committee for Education (ECE) chair, MaryBeth Horodyski, requested funding for NATA to attend the National Association of Advisors for the Health Professions regional meetings in Chicago, IL, Boston, MA, Salt Lake City, UT and Memphis, TN. Horodyski commented the goal is to maximize NATA's involvement with NAAHP and educate health care advisors on how to advocate for the athletic training profession and to help them understand the degree transition.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING UP TO \$28,000 FOR THREE MEMBERS TO TRAVEL TO FOUR REGIONAL MEETINGS FOR NATIONAL ASSOCIATION OF ADVISORS FOR THE HEALTH PROFESSIONS (NAAHP) DURING 2019. IN 2019-2020, FUNDING UP TO \$6,300 IS APPROVED FOR TWO NATA MEMBERS TO EXHIBIT AND ATTEND TWO MEETINGS AND FOR THE NAAHP LIAISON TO TRAVEL TO NATA.
(4, 10) PASSED 10-0-0**

Horodyski left the call.

Committee on Practice Advancement (COPA) to Attend 2019 Athletic Trainers Educators' Conference (ATEC)

Martin Matney, chair of COPA, requested funding for one committee member to attend the 2019 ATEC. COPA sees a need to be a resource for upcoming AT educational programming in business practices and principles as the degree transitions to an entry-level masters. The initial objective is to build relationships with ATEC attendees and presenters and establish a dialogue for opportunities in emerging settings. The board suggested other opportunities for COPA to achieve the same result either during NATA convention committee day or during the Joint Committee Meeting.

**Voted Per the review of the Finance Committee using fiscal year 2018-19 savings or board-designated funds, approve funding up to \$1,600 for one person to attend the 2019 Athletic Training Educators' Conference (ATEC). This will be included in appropriate future year budgets.
(7, 1) Vote Failed 4-6-0 (NO: Districts 3, 4, 5, 6, 8, 10)**

President Lindley encouraged Matney to devise other ways to achieve the goal.

Matney left the call.

Datalys/High School NATION Sponsorship

Treasurer Hall requested funding for NATA to continue as a Founding Partner of the High School National Athletic Treatment Injury and Outcomes Network (NATION) Injury Surveillance program.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING OF \$25,000 TO CONTINUE TO BE A FOUNDING PARTNER OF HIGH SCHOOL NATIONAL ATHLETIC TREATMENT, INJURY AND OUTCOMES NETWORK (NATION) INJURY SURVEILLANCE PROGRAM. THIS WILL BE INCLUDED IN FUTURE YEAR BUDGETS.
(6, 1) PASSED 10-0-0**

NATA Convention Cancellation/Refund Policy

The board received a request from staff director Lori Marker to update the NATA Convention Cancellation Policy. Marker stated staff surveyed other sports medicine organizations and NATA district meeting best practices. Marker recommended the following change.

Full Refund	Minimum of ~ 5 weeks prior to start of convention
Full Refund Less \$50 Fee	Between ~ 5 weeks to 2 weeks prior to start of convention
No Refund	Two weeks or less prior to the start of convention. No refunds after the start of convention.

- Cancellation requests must be received in writing and are processed no later than four weeks after the last day of convention.
- Start of convention is considered to be Committee Day.
- Illness or death in the immediate family are mitigating circumstances considered for refunds, if written request is received no later than ten days after the last day of convention.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE, APPROVE STAFF’S RECOMMENDED NATA CONVENTION REFUND AND CANCELLATION POLICY.
(6, 9) PASSED 10-0-0**

Government Affairs Team Building Meeting

The board received a funding request from staff director Amy Callender for the Government Affairs Department to meet with NATA’s consultants in Washington, DC in December 2018 to develop the 2019 GA plan of action. This will enable staff to gauge the political landscape and begin planning for the year ahead.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2018-19 SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING OF UP TO \$5,520 TO BRING THE NATA GOVERNMENTAL AFFAIRS STAFF TOGETHER WITH THE TEAMS IN WASHINGTON, DC, TO PROMOTE COHESION WITHIN THE GROUP AND PLAN FOR THE POLITICAL YEAR AHEAD.
(5, 2) PASSED 10-0-0**

AGE REQUIREMENT CHANGE FOR AT EXPO ACCESS

After researching industry best practices and surveying other sports medicine organizations, staff director Lori Marker recommended changing the age requirement for access to the AT Expo. She related several areas of concern related to children on the Expo floor to the board. Staff recommends the following policy.

Recommendation: Infants (0-12 months) - permitted access when carried only - no strollers allowed
Children (1-15 years) - no access
Children (16+) - permitted access when accompanied by a registered attendee

**VOTED: APPROVE THE STAFF RECOMMENDED AGE REQUIREMENT CHANGE FOR ACCESS TO THE AT EXPO FLOOR DURING CONVENTION.
(6, 1) PASSED 10-0-0**

PRESIDENT'S REPORT

President Lindley provided an update on the projects he has been working on since the last meeting. Among those were positive meetings and conference calls with the American Physical Therapy Association, Korey Stringer Institute and the Athletic Training Strategic Alliance presidents and executive staff.

UPDATES/INFORMATION

Government Affairs

The board received an update from staff director Amy Callender. She announced President Trump signed the Sports Medicine Licensure Clarity Act into law. This is a huge win for NATA and the Government Affairs Department. The Accountable Care Organization (ACO) demonstration project should be underway by next month.

Military Jobs Initiative

Staff director Tamesha Logan updated the board on the Military Jobs Initiative. MarCom and Member Services are working with Diana Settles to develop a pilot program to get qualified ATs hired by the U.S. military.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED:

TO APPROVE:

- **MINUTES FROM THE SEPTEMBER 2018 BOARD WEB CONFERENCE (ALL)**
- **EXTEND THE TERM OF POST PROFESSIONAL EDUCATION COMMITTEE (PEC) MEMBER, JORDAN HAMSON-UTLEY, PHD, LAT, ATC (DISTRICT 6) FOR ONE YEAR TO END IN JUNE 2020**
- **UPDATED COMMITTEE ON PROFESSIONAL ETHICS (COPE) POLICIES & PROCEDURES MANUAL**
- **MADELYNE BARTON (DISTRICT 10) AS STUDENT LEADERSHIP COMMITTEE CHAIR EFFECTIVE JUNE 2019**
- **EXTERNAL MARKETING AND PUBLIC RELATIONS GRANT PROGRAM
(2, 1) PASSED 9-1-0 (NO: District 4)**

ADJOURNMENT

Following a closed session, President Lindley adjourned the meeting at 11:57 a.m.