

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Meeting Minutes**  
**Carrollton, Texas**  
**October 16, 2017**

Board

Scott Sailor, EdD, ATC, President  
Tim Weston, MEd, ATC  
AJ Duffy, III, MS, ATC, PT  
Katie Walsh Flanagan, EdD, LAT, ATC  
Tory Lindley, MA, ATC  
Mark Coberley, MS, LAT, ATC  
Chris Hall, LAT, ATC  
Chris Mathewson, MS, ATC, CSCS, *absent*  
Carolyn Peters, MA, ATC, CSCS  
Marisa Brunett, MS, LAT, ATC  
Tony Fitzpatrick, MA, LAT, ATC

Staff

David Saddler  
Rachael Oats, CAE  
Drew Caffey  
Kathy Creilly  
Meredith Daniels, MPS  
Anita James, CMP  
Tamesha Logan, MBA  
Lori Marker, CMP, CEM  
Katie Scott, MS, ATC  
Kandy Cefoldo  
Sidney Fuller

Proxy

David Gallegos, MA, ATC, Cert. MDT (*for Chris Mathewson, MS, ATC, CSCS, D7*)

Incoming

Diane Sartanowicz, MS, LAT, ATC, *absent*  
Craig Voll, PhD, ATC  
Lyn Nakagawa, MS, ATC, CSCS

Guests

LesLee Taylor, PhD, ATC, LAT, President, CAATE  
Micki Cuppett, EdD, ATC, Executive Director, CAATE  
Brian Conway, ATC, President, NATA Foundation  
Rusty McKune, MS, ATC, President, BOC  
Denise Fandel, AT Ret., CAE, Executive Director, BOC  
Anne Minton, MA, MBA, Associate Executive Director, BOC  
MaryBeth Horodyski, EdD, LAT, ATC, FNATA, Chair, ECE  
Nick Cromidas, Chair, SLC

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**CALL TO ORDER**

President Sailor called the meeting to order at 6:35 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Sailor welcomed to the call the Strategic Alliance members in attendance, Executive Committee for Education (ECE) Chair, MaryBeth Horodyski and Student Leadership Committee (SLC) Chair, Nick Cromidas, and acknowledged District One Director-elect Diane Sartanowicz. Sailor congratulated President-elect Lindley and thanked him for his upcoming service to the association.

President Sailor briefly updated the board on the recent attendance Strategic Alliance meeting. The meeting focused on the future of athletic training, and what ATs and the profession will look like in the year 2030. The group acknowledged 2030 ATs are already being produced and a year even further in the future may need to be considered to help identify opportunities for growth in education and advancement. Sailor thanked the Alliance for its work toward advancing the profession.

**FINANCE UPDATE**

Treasurer Weston informed the board that the Finance Committee unanimously approved forwarding the following items for financial approval. If approved, funding would come from fiscal year savings or board-designated funds from the 2017-2018 Fiscal Year budget.

Student Leadership Committee (SLC ) Mentor Funding Request

Nick Cromidas, chair of the SLC, presented a request from the SLC for funding to support sending an additional SLC Mentor to the 2018 Joint Committee Meeting. There are currently three mentors serving on the committee, each responsible for a subcommittee of the group. Cromidas indicated the need for all the mentors to be present at the meeting, noting the value in their input toward planning for student educational programming at the 2018 NATA Convention.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO APPROVE THE STUDENT LEADERSHIP COMMITTEE'S (SLC) REQUEST TO FUND UP TO \$1,000 FOR AN ADDITIONAL MENTOR TO ATTEND THE JOINT COMMITTEE MEETING, USING FISCAL YEAR SAVINGS OR BOARD-DESIGNATED FUNDS.  
(3, 9) PASSED 10-0-0**

*Nick Cromidas left the call.*

National Athletic Training Month (NATM) PSA Proposal Funding Request

Tamesha Logan presented a request to fund the NATA Marketing Department's initiative to create a 15-30 second professional video public service announcement (PSA) supporting the athletic training profession for use during National Athletic Training Month in March. A microsite is planned that will host a variety of resources to help key stakeholders promote the profession to external markets. Future requests for this initiative would be included in the Fiscal Year budget, with the current video anticipated to be a viable resource for the next three to five years.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO APPROVE FUNDING FOR THE NATIONAL ATHLETIC TRAINING MONTH (NATM) PSA PROPOSAL FUNDING REQUEST OF UP TO \$30,000 USING FISCAL YEAR SAVINGS OR BOARD-DESIGNATED FUNDS.  
(9, 10) PASSED 10-0-0**

June 2017 Preliminary Financial Statements

Treasurer Weston presented the unaudited June 2017 preliminary financial statements, noting good results. Un-audited results showed total revenue and total expenses were on budget and investment income was strong. Weston announced the fiscal year-end audit, performed by Lane Gorman Trubitt, would begin on October 30, 2017. A final report will be presented to the board at the January 2018 meeting. Treasurer Weston thanked NATA Director of Finance, Kathy Crelly, and her team for their efforts toward the fiscal year-end close and overall budget performance. Treasurer Weston closed by announcing financial statements for the months of July, August and September would be made available to the board soon.

**EXECUTIVE COMMITTEE FOR EDUCATION (ECE) UPDATE**

Educational Pathways Update

MaryBeth Horodyski, chair of the ECE, presented two documents to the board outlining the educational pathways of athletic training. Horodyski thanked the workgroup for their dedication to the documents' development and detailed the mapping and context of each. The intent for these resources to be housed on the NATA website as living documents that can be used as tools for members. Details of the documents' flow were discussed and the board requested revisions specifically in regard to the placement of specialty certifications, residencies and fellowships. Micki Cuppett recommended this project be coordinated among the Strategic Alliance members. Anita James stated the ECE would continue to edit the documents based on input received during the BOD meeting bring them back to the Strategic Alliance for review and approval.

Internship Workgroup Update

Horodyski presented the Internship Workgroup's recommendations document to the board, noting it has been revised since its first presentation to the board in June 2017. She detailed the content of the document, noting it is now organized into four sections. Horodyski elaborated on each section and separately sought motions for each.

**VOTED: TO APPROVE THE INTERNSHIP WORKGROUP'S RECOMMENDATION TO EXPLORE CHANGES IN HOW INTERNSHIPS AND GRADUATE ASSISTANTSHIPS ARE POSTED IN THE NATA CAREER CENTER.  
(3, 1) PASSED 10-0-0**

Discussion and a question/answer period were held to discuss the process and deliverables resulting from approval of this motion.

**VOTED: TO APPROVE THE EXPLORATION AND POSSIBLE CREATION OF AN NATA CAREER CENTER ADVISORY GROUP, PER RECOMMENDATIONS OF THE INTERNSHIP WORKGROUP.  
(4, 10) PASSED 10-0-0**

Horodyski explained the proposed solution to assist NATA staff with determining appropriate postings for Graduate Assistantships and Internships. Discussion and a question/answer period were held to discuss the process, deliverables and potential financial impacts resulting from the approval of this motion.

**VOTED: TO APPROVE THE DRAFTING, POSTING AND DISSEMINATION OF AN OFFICIAL STATEMENT THAT DESCRIBES AN ATHLETIC TRAINING INTERNSHIP AND ATHLETIC TRAINING GRADUATE ASSISTANTSHIP, PER RECOMMENDATIONS OF THE INTERNSHIP WORKGROUP.  
(10, 8) PASSED 10-0-0**

Horodyski explained the proposed recommendations within this section of the document. She elaborated on the Strategic Alliance's involvement and outlined a timeline for the project. Discussion and a question/answer period were held to discuss the process and deliverables resulting from the approval of this motion. The main purpose of this document is to educate ATs and employers to ensure they clearly understand the difference between internships and graduate assistantships to aid employers in hiring the appropriate level of athletic trainers. Director Lindley indicated that while this document may be found to be controversial, the timing is right in order to establish best practices in hiring standards of athletic trainers at the collegiate level, especially in light of the forthcoming degree transition.

*MaryBeth Horodyski left the call.*

In an effort to respect the time of the board, the following items were deferred from the agenda. Saddler requested email updates on these items be sent to the board:

- **Government Affairs Update**
- **Knowledge Initiatives Update**

#### **CONSENT AGENDA**

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

**VOTED: TO APPROVE:**

- **MINUTES FROM THE SEPTEMBER 2017 BOARD MEETING (ALL)**
- **THE BOARD OF CERTIFICATION (BOC) INTER-AGENCY TERMINOLOGY WORK GROUP ATHLETIC TRAINING GLOSSARY**
- **UPDATING THE NATA POSITION STATEMENT: LOW BACK PAIN IN ATHLETICS AND THE PHYSICALLY ACTIVE**
- **UPDATING THE NATA POSITION STATEMENT: EMERGENCY PLANNING IN ATHLETICS**

**(2, 1) PASSED 10-0-0**

#### **MEMBERSHIP UPDATE**

Meredith Daniels presented a two-year comparison to show end of year membership statistics for 2017, with 45,155 paid members, including retired members. NATA will use 45,000 members for public relations purposes. Daniels indicated the association continues to see steady growth, with a 90% renewal rate. She outlined suspended and lapsed membership

timelines and shared recruitment strategies geared toward members in these categories. Daniels closed by explaining the Shared Green Discount and provided rationale for its discontinuation.

**VOTED: TO DISCONTINUE THE SHARED GREEN DISCOUNT BEGINNING IN 2018.  
(1, 2) PASSED 10-0-0**

**BUSINESS DEVELOPMENT UPDATE**

Daniels announced NATA had a very productive meeting with Gatorade to discuss updating its contract. She indicated a similar meeting would occur with Cramer soon. A tiered sponsorship package allowing NATA to offer a range of sponsorship opportunities for projects and initiatives at a lower entrance level was discussed.

**MARKETING UPDATE**

Tamesha Logan explained the documents provided to the board that displayed marketing and theme concepts for the NATA 2018 Convention. She thanked Jordan Grantham and Dylan Orrell for their efforts leading this project campaign.

**OTHER**

President Sailor thanked CAATE for hosting its annual conference in Tampa, Florida. He commended them on a great meeting and high attendance.

**ADJOURNMENT**

Following a closed session, President Sailor adjourned the meeting at 8:40 p.m.