

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Minutes**  
**1:00 p.m. CST November 4, 2014**

Directors

Jim Thornton, MA, ATC, CES  
Tim Weston, MEd, ATC  
Michael Goldenberg, MS, ATC  
Pat Aronson, PhD, ATC, PTA  
Tory Lindley, MS, ATC  
Eric McDonnell, MEd, ATC, LAT  
Kathy Dieringer, EdD, ATC, LAT  
Chris Mathewson, MS, ATC, CSCS  
Carolyn Peters, MA, ATC, CSCS  
MaryBeth Horodyski, EdD, ATC, LAT  
Cari Wood, ATC

Incoming Director

Mark Coberley, MS, ATC, LAT, D5

President-elect

Scott Sailor, EdD, ATC

Staff

David Saddler  
Rachael Oats, CAE  
Amy Callender  
Michael Anto, PHR  
Anita James, CMP  
Kathy Crelly  
Tamesha Kennerson  
Kandy Cefoldo  
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, President NATA Foundation  
Micki Cuppett, MS, ATC, President CAATE

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**CALL TO ORDER**

President Thornton called the meeting to order at 1:00 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Thornton reported that he, David Saddler and President-elect Sailor recently attended the very productive meeting of the Professional Baseball Athletic Trainers' Society (PBATS) Executive Committee and also met with representatives of Gatorade to discuss sponsorship activities.

**FINANCE UPDATE**

Treasurer Dieringer provided a brief finance update, noting NATA continues to be in a strong financial position. Revenue is 7% over budget and expenses remain 5% below budget. She noted that the second quarter forecast would be completed soon and commended staff on their great work.

**INTER-ASSOCIATION TASK FORCE ON MALIGNANT HYPERTHERMIA AND SUDDEN DEATH IN SPORT**

Rachael Oats presented a proposal for an Inter-Association Task Force to Address Malignant Hyperthermia in Physically Active Populations. Taking leadership on this emerging issue will help to solidify NATA's position as a leader in the sports medicine arena. Oats confirmed this would be an NATA initiative.

**VOTED: PER THE REPORT AND FINANCE COMMITTEE'S RECOMMENDATION, APPROVE A \$10,000 FUNDING REQUEST AND FORMATION OF AN INTER-ASSOCIATION TASK FORCE ON MALIGNANT HYPERTHERMIA AND SUDDEN DEATH IN SPORT.  
(5, 8) PASSED 10-0-0**

**KOREY STRINGER INSTITUTE (KSI) SECONDARY SCHOOL INSURANCE RESEARCH PROJECT**

Oats presented a request from the Korey Stringer Institute (KSI) to help fund its research on Justification of the Secondary School Athletic Trainer through Excess Medical and Liability Cost Reduction. The project has already begun and is being funded partially by the NFL. KSI is asking for \$50,000 over 2015 and 2016 to fund a graduate assistant for the study. President Thornton commented on the quality and importance of KSI's research. Oats noted it was appropriate for NATA to fund the study instead of the NATA Foundation, citing the board's vote in June 2012 that NATA will underwrite research related to promoting and advancing the profession. In addition, she noted that this study is similar in methodology to the secondary school study conducted by KSI.

**VOTED: PER THE REPORT AND FINANCE COMMITTEE'S RECOMMENDATION, APPROVE A \$50,000 FUNDING REQUEST FROM THE KOREY STRINGER INSTITUTE (KSI) TO PRODUCE A COST ANALYSIS OF ATHLETIC TRAINING SERVICES IN SECONDARY SCHOOLS FROM AN INSURANCE PERSPECTIVE.  
(2, 1) PASSED 10-0-0**

**PROFESSIONAL DEGREE DISCUSSION**

Anita James presented a request from the Executive Committee for Education (ECE) to fund a healthcare economist researcher from Western Michigan University for \$40,000. The ECE's budget currently contains \$16,500 available for this research, so the committee is requesting an additional \$23,500.

**VOTED: PER THE REPORT AND FINANCE COMMITTEE'S RECOMMENDATION, APPROVE WESTERN MICHIGAN UNIVERSITY TO BE THE HEALTHCARE ECONOMIST VENDOR AND ADDITIONAL FUNDING OF \$23,000 TO COMPLETE THE PROJECT (BRINGING TOTAL FUNDING TO \$40,000).  
(6, 5) PASSED 10-0-0**

**STRATEGIC ALLIANCE LOGO**

President Thornton presented a proposed logo for the AT Strategic Alliance to give it a more visible presence. Saddler noted the logo gives a general high-level view of the responsibilities of each entity; staffs from each entity also plan to create more detailed resources.

**VOTED: TO APPROVE THE PROPOSED LOGO FOR THE AT STRATEGIC ALLIANCE.  
(5, 9) PASSED 10-0-0**

**BYLAWS TECHNICAL CHANGE**

Director Lindley presented a technical change to Bylaws Article 6. The change clarifies when a district director takes office in order to remove conflict with some district bylaws. Saddler said that legal counsel confirmed the change is considered a technical one, meaning the change does not have to be approved by the districts individually and will go into effect sixty days after the membership is notified. The president's vote is needed to approve the change.

**VOTED: TO APPROVE THE TECHNICAL CHANGE FOR ARTICLE 6 OF THE BYLAWS CLARIFYING WHEN A DISTRICT DIRECTOR TAKES OFFICE.  
(1, 8) PASSED 11-0-0**

**CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) RULE ON DURABLE MEDICAL EQUIPMENT, PROSTHETICS, ORTHOTICS AND SUPPLIES (DMEPOS)**

Amy Callender reported that the Centers for Medicare & Medicaid Services (CMS) decided not to implement the proposed rule. Staff will work on a more long-term plan for addressing similar regulatory issues over the next few

years, which will be presented at the January 2015 meeting. President Thornton thanked Callender and the task force for their work on the issue.

#### **NATA STRATEGIC PLAN**

Oats reported she is still analyzing the results of the program audit. The director team will be meeting at the end of November to discuss the audit and the framework of the Strategic Plan.

#### **NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL AT PROJECT**

Oats reported a total of fifteen teams will participate in the National Football League (NFL) Secondary School AT Project. More information and a breakdown of the employment models the teams will use will be presented when available.

#### **COLLABORATIVE SOLUTIONS FOR SAFETY IN SPORT (CSSS)**

Oats reported that registration is open for the Collaborative Solutions for Safety in Sport (CSSS) event and staff has already heard from a few state associations wanting more information. Preliminary registration numbers will be reported in December.

#### **PROFESSIONAL BASEBALL ATHLETIC TRAINERS' SOCIETY (PBATS)**

President Thornton reported on the Professional Baseball Athletic Trainers' Society (PBATS) Executive Committee meeting. He, along with Saddler, reiterated that the relationship with PBATS is excellent and the association can look forward even more cooperation with PBATS.

#### **SPONSORSHIP UPDATE**

Saddler noted that staff has signed renewed sponsorship contracts with Johnson & Johnson and Tinactin. Gatorade's contract is currently being reviewed and all signs point to renewal.

#### **CONSENT AGENDA**

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

#### **VOTED: TO APPROVE**

- **MINUTES FROM THE OCTOBER 2014 BOARD OF DIRECTORS WEB CONFERENCES (ALL).**
- **AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS (AAOS)-NATA CONSENSUS STATEMENTS SUPPORTING AAOS GUIDELINE ON ACL INJURIES.**
- **RECOGNITION AND REFERRAL OF STUDENT ATHLETES WITH PSYCHOLOGICAL CONCERNS AT THE SECONDARY SCHOOL LEVEL CONSENSUS STATEMENT.**

**(2,3) PASSED 10-0-0**

#### **KNOWLEDGE, SKILLS AND ABILITIES (KSAS) FOR ATS**

President Thornton noted that he had met with CAATE President Mark Laursen, MS, ATC, to discuss the AT Competencies or Knowledge, Skills and Abilities. The update process will be collaborative and include all strategic alliance partners as well as other interest groups. It is still in the planning stages and a full report to the board will be forthcoming.

#### **OTHER**

In response to a question regarding the director of membership position, Saddler noted that the job description and duties are being evaluated and reworked as necessary. Kelly Carlin is the interim contact for membership issues/questions and for the International Committee (IC).

#### **ADJOURNMENT**

After appropriate thank-yous, President Thornton adjourned the meeting at 1:53 p.m.