



September 1, 2019

Dear Program Director,

The NATA Foundation would like to invite your ATEP to participate in its 2019-2020 National Athletic Training Student Challenge (NATSC)! We hope this year's NATSC will be our biggest yet – and we need your help to make that happen. In 2018-2019, eighteen schools participated in the NATSC program. To date, the NATSC program has raised more than \$116,000 for the NATA Foundation.

The NATA Foundation is pleased to announce the NATSC continues to support your campaign through MobileCause. This platform gives you even more ease to have a successful fundraising event, both onsite and online! All programs that participate who raise \$500 and above will receive a check for 10% of their total funds submitted, to continue fostering growth for their local programming.

Also continuing after its successful inaugural year is the integration of the NATA Foundation with the national honor society, Iota Tau Alpha. Did you know ITA's national philanthropy is the NATA Foundation? The NATA Foundation is excited to present a prize package specific to ITA Chapters that participate as a team for the NATSC. More information can be found in the NATSC program kit.

The NATA Foundation champions research, supports education, and enhances knowledge to optimize the clinical experience and outcomes within the diverse patient populations served by the athletic training profession. By supporting your programs participation in this year's NATSC, you will ensure we can continue our mission and programs. Participation in the NATSC will educate students about how the NATA Foundation supports and develops them as leaders in the profession.

Attached you will find a detailed kit for the NATSC; this will outline information related to the program as well as provide ideas for ways to create fundraising programs. When you are ready to join us, please visit [the official NATSC website](#) and sign your school's ATEP up as a team! You can also reach out to NATA's AT-in-Residence, Emily Buckingham, for more information or further assistance with joining.

Thank you in advance for your consideration. If you have any questions, please contact Emily Buckingham emilyb@nata.org (p) 972-532-8833

Thanks,

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