**SAMPLE PUBLIC ANNOUNCEMENT FOR A SPORTING EVENT OR OTHER COMMUNITY FORUM**

Below is an example of a public announcement that can be given in recognition of National Athletic Month at a sporting event or other public speaking opportunity in your community. Adapt as appropriate.

(EVERYONE) PLEASE TURN YOUR ATTENTION TO (CENTER COURT/THE 50-YARD LINE/THE HEAD TABLE). IN HONOR OF NATIONAL ATHLETIC TRAINING MONTH, (INSERT YOUR SCHOOL/ORGANIZATION HERE) WOULD LIKE TO RECOGNIZE FRONTLINE WORKERS HELPING KEEP OUR (ATHLETIC/CORPORATE/COMMUNITY/MEDICAL) FAMILY SAFE – ATHLETIC TRAINERS.”

DURING MARCH, ATHLETIC TRAINERS ACROSS AMERICA ARE BEING RECOGNIZED FOR THEIR COMMITMENT TO HELPING PEOPLE PREVENT INJURIES, STAY HEALTHY AND ACTIVE AND MOST RECENTLY, LEADING THE WAY WITH ESTABLISHING COVID-19 PROTOCOLS. AS HEALTH CARE PROFESSIONALS, THEY ARE HIGHLY EDUCATED AND DEDICATED TO THE JOB AT HAND. ATHLETIC TRAINERS ARE FOUND IN HIGH SCHOOLS AND COLLEGES, CORPORATIONS, PROFESSIONAL SPORTS, THE MILITARY, PERFORMING ARTS, CLINICS, HOSPITALS AND PHYSICIAN OFFICES.

(INSERT SCHOOL/ORGANIZATION) WOULD LIKE TO SALUTE THE FOLLOWING ATHLETIC TRAINER(S) FOR THEIR ESSENTIAL ROLE IN PROVIDING QUALITY HEALTH CARE FOR OUR (ATHLETES/EMPLOYEES) EVERY DAY.

(AT THIS TIME, ANNOUNCE NAMES OF INDIVIDUALS TO BE RECOGNIZED) WE APPRECIATE EACH AND EVERY ONE OF YOU. JOIN ME IN APPLAUDING THESE FRONTLINE HEALTH CARE HEROES DURING NATIONAL ATHLETIC TRAINING MONTH!