**Introduce yourself or build on your relationship with Local medical providers**

Below, you will find email/letter templates to help speak with different allied health professionals. NATM is a natural time to reach out to establish, grow or continue relationships with those in your community that you may interface with such as dentists, primary physicians, etc. The “About ATs” and “AT Facts” are going to be two resources that are helpful.

**Reach out to get an appointment**This can be done via email, letter or via the phone.

Sample email

Dear [insert name here],

My name is [insert name], I am the [insert role] at [insert empoyer]. As part of National Athletic Training Month I would like to meet with [you/company/etc.] to learn more about your practice as well as share additional information on my role as [insert title] at [insert company/school/etc.] and explore ways to collaborate. When would be a good time to connect?

Athletic trainers (ATs) are health care professionals who collaborate with physicians to provide emergency care and prevent, diagnose and treat injuries and medical conditions for active populations in work, life and sport. ATs collaborate with [insert profession meeting with] to help provide the best health care for their patients.

As ATs are on the front lines, they work with the patients to avoid injury but are also present when injuries occur to provide immediate care. They also work closely with patients to rehabilitate after injuries and surgery for optimal return to learn, play, and work.

Best,
[insert your name]

**Follow-up**Once a meeting has taken place, be sure to follow-up with any action items and additional information on athletic training.The more that people, especially allied health professionals, are familiar with what you do, the better potential for collaboration.

In your follow-up, include “About ATs”, the “AT Facts” and any infographics that would be appropriate for that individual. Please note that you will need to download the infographics as they are visible on the website only to members.Example of a leave-behind letter, follow-up email, etc.
Dear [insert name of person you met with],

Thank you for taking the time to meet and speak about the athletic training profession as part of National Athletic Training Month. I appreciate all the work you do and I look forward to future collaborations. By working with [insert profession and/or company] we will not only improve the health care already provided but improve our community as well.

Please find [attached/included] additional information about athletic trainers as well as educational infographics that we encourage posting in the waiting room or other appropriate areas of your office.

We would like to thank you again for your time and attention and we look forward to working alongside you as we continue to Impact Health Care Through Action together.

Best,
[insert name]