**SAMPLE PUBLIC ANNOUNCEMENT FOR A SPORTING EVENT OR OTHER COMMUNITY FORUM**

Below is an example of a public announcement that can be given in recognition of National Athletic Month at a sporting event or other public speaking opportunity in your community. Adapt as appropriate.

(EVERYONE/LADIES AND GENTLEMEN) PLEASE TURN YOUR ATTENTION TO (CENTER COURT/THE 50-YARD LINE/THE HEAD TABLE). IN HONOR OF NATIONAL ATHLETIC TRAINING MONTH, (INSERT YOUR SCHOOL/ORGANIZATION HERE) WOULD LIKE TO RECOGNIZE SPECIAL VIP MEMBERS OF ITS (ATHLETIC/CORPORATE/COMMUNITY/MEDICAL) FAMILY – ATHLETIC TRAINERS.”

DURING MARCH, ATHLETIC TRAINERS ACROSS AMERICA ARE BEING RECOGNIZED FOR THEIR COMMITMENT TO HELPING PEOPLE PREVENT INJURIES AND STAY HEALTHY AND ACTIVE. ATHLETIC TRAINERS ARE HEALTH CARE PROFESSIONALS. HIGHLY EDUCATED AND DEDICATED TO THE JOB AT HAND, ATHLETIC TRAINERS CAN BE FOUND IN HIGH SCHOOLS AND COLLEGES, CORPORATIONS, PROFESSIONAL SPORTS, THE MILITARY, PERFORMING ARTS, CLINICS, HOSPITALS AND PHYSICIAN OFFICES. ATHLETIC TRAINERS IMPACT HEALTH CARE THROUGH ACTION.

(INSERT SCHOOL/ORGANIZATION) WOULD LIKE TO SALUTE THE FOLLOWING ATHLETIC TRAINER(S) FOR PROVIDING QUALITY HEALTH CARE FOR OUR (ATHLETES/EMPLOYEES) EVERY DAY.

(AT THIS TIME, ANNOUNCE NAMES OF INDIVIDUALS TO BE RECOGNIZED) WE APPRECIATE EACH AND EVERY ONE OF YOU. JOIN ME IN APPLAUDING THESE HEROES AND IN CELEBRATING NATIONAL ATHLETIC TRAINING MONTH!