NATIONAL ATHLETIC TRAINERS’ ASSOCIATION, INC.
Board of Directors Meeting Minutes
Carrollton, Texas
May 13, 2016

Directors
Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Kathy Dieringer, EdD, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
MaryBeth Horodyski, EdD, LAT, ATC, FNATA
Cari Wood, ATC

Incoming Directors
Chris Hall, MA, LAT, ATC, District 6
Marisa Brunett, MS, LAT, ATC, District 9

Staff
David Saddler
Rachael Oats, CAE
Drew Caffey
Kathy Crelly
Meredith Daniels, MPS
Anita James, CMP
Tamesha Logan, MBA
Shelley Tims
Kandy Cefoldo

Guests
R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Micki Cuppett, EdD, ATC, Executive Director, CAATE
Denise Fandel, MBA, CAE, AT Ret., Executive Director, BOC

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CALL TO ORDER
President Sailor called the meeting to order at 12:37 p.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS
President Sailor welcomed the board members and guests to the meeting. He thanked the office staff for their work and congratulated Director-elect Brunett on her election as the incoming District Nine Director. Board members recognized NATA staff with a gift.

ANTITRUST GUIDELINES
David Saddler referenced the antitrust statement provided to the Board of Directors prior to the meeting.

VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.
(9, 8) PASSED 10-0-0
Kandy Cefoldo collected the board members’ signed conflict of interest statements.

**NATA FOUNDATION**

NATA Foundation President R.T. Floyd expressed appreciation to the board for its support of the NATA Foundation. Floyd recapped the April AT Strategic Alliance conference call. Shelley Tims provided information on upcoming events during the 2016 NATA Convention in Baltimore. The NATA Foundation will celebrate its 25th Anniversary with an evening of dinner and dancing. Ticket sales for the event are going well. The *NATA Foundation 5k Fueled by Gatorade* has more registrants than this time last year.

The NATA Foundation recently signed a partnership agreement with Pepsom, who will donate a minimum of $60,000 to the NATA Foundation over the next three years. Pepsom is also underwriting the 25th Anniversary Celebration cocktail reception. Johnson & Johnson (J&J) is sponsoring a *Donate a Photo* campaign that will kick off in June. Participants will download a phone app and take pictures daily. For each photo posted, J&J will donate $1 to the NATA Foundation (up to $15,000). The campaign will last six weeks.

Floyd stated the financial audit was recently completed and will be reviewed during the June 21st NATA Foundation board meeting.

**FINANCE COMMITTEE**

**FY 2016 Year-End Finances**

Treasurer Dieringer reported NATA’s audit is complete. She noted NATA’s fiscal year-end financial position is strong. The audit report will be ready for approval in June.

**Ethnic Diversity Advisory Committee (EDAC) Proposal**

Dieringer presented a proposal from the Ethnic Diversity Advisory Committee (EDAC) requesting additional grant funding of $15,000. This will bring the yearly funding to $30,000. After discussion, the board recommended EDAC work with the NATA Foundation Research Committee to develop a final report template for grant recipients to complete, which will be shared with the board.

**VOTED:** PER THE FINANCE COMMITTEE’S REVIEW USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE THE ETHNIC DIVERSITY ADVISORY COMMITTEE (EDAC) REQUEST TO FUND AN ADDITIONAL $15,000 FOR GRANTS WITH THE UNDERSTANDING THAT OUTCOMES MEASURES WILL BE REQUIRED FOR THE APPLICATION AND REPORTING PROCESSES.

(3, 4) PASSED 10-0-0

*David Middlemas, EdD, ATC, joined the meeting by conference call.*

**ATs Care Proposal**

Rachael Oats reviewed the history of the ATs Care program concept. ATs Care is a peer-to-peer support program to assist members in the aftermath of a critical incident or catastrophic event. A planning group was created and met in January 2016. The planning group requests the development of an ATs Care Committee, which will be district-based and include two advisory members. The program will offer training opportunities to athletic trainers through the International Critical Incident Stress Foundation (ICISF), the leading organization offering crisis management training to first responders. Board members asked questions and discussed the logistics of the program.

**VOTED:** PER THE FINANCE COMMITTEE’S REVIEW USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE UP TO $57,000 FOR CREATION OF THE ATs CARE COMMITTEE AS PRESENTED TO THE BOARD OF DIRECTORS.

(2, 10) PASSED 10-0-0

*Dr. Middlemas left the meeting.*
INTERNATIONAL COMMITTEE
Director Duffy presented a request from the International Committee to extend its chair’s term to June 2018. This would allow incoming members to express interest in the chair position and shadow the outgoing chair.

VOTED: PER THE INTERNATIONAL COMMITTEE’S REQUEST, TO EXTEND MARK GIBSON, MS, ATC, PT, (D4), AS CHAIR FOR AN ADDITIONAL YEAR TO JUNE 2018.
(4, 3) PASSED 10-0-0

NATA CODE OF ETHICS
Director Mathewson presented the proposed changes from the Committee on Professional Ethics (COPE) to the NATA Code of Ethics. Mathewson informed the board all the changes were vetted by NATA’s attorney. The changes are being made to offer members greater protection. After much discussion, the motion was tabled and the proposal sent back to the committee for further refinement.

Voted: To approve the changes to NATA’s Code of Ethics as proposed by the Committee On Professional Ethics.
(4, 2) Motion Tabled.

INTERAGENCY TERMINOLOGY WORKGROUP
The workgroup submitted definitions of athletic trainer (AT) and athletic training services to the board for discussion. The definitions were sent to the other AT Strategic Alliance boards, the Committee on Practice Advancement (COPA) and the State Association Advisory Committee (SAAC). These terms will be included in a glossary for the profession. Staff indicated individual state practice acts would supersede any recommended terminology. The board made suggestions for the workgroup’s consideration.

BOARD OF CERTIFICATION (BOC) UPDATE
Executive Director Denise Fandel reported on the BOC’s review of requiring NPI for recertification. She made reference to the lead article on the NATA Now blog concerning National Provider Identifier (NPI) numbers, which was authored by Director Dieringer. The BOC is not prepared to require the NPI currently and continues to look for ways to increase AT buy-in. The Maintenance of Competency (MOC) task force met for the first time and will submit a draft report to the BOC in the fall. The BOC joined the Federation of Associations of Regulatory Boards (FARB). This membership aligns athletic trainers with other groups who can assist with regulatory issues. Ms. Fandel reviewed the correct usage of credentials. An explanatory article will appear in upcoming editions of NATA’s Range of Motion and the NATA News.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE) UPDATE
Executive Director Micki Cuppett informed the board of the recent Global Forum on Innovation in Healthcare Professions Education attended by CAATE President, Mark Merrick, PhD, ATC, FNATA. Cuppett provided an update on athletic training education programs’ pass rates. Cuppett reported on the Curricular Content Standards. An open comment period will be held from June 1 to August 1. The content will be sent to the BOC and NATA’s Governmental Affairs Committee (GAC) for comment on possible regulatory impact. The Strategic Alliance boards received a copy of the standards during the meeting by email and will have ten additional days for review prior to release to the general membership. Open forums will be held during the 2016 Convention by the Standards Steering Committee.

NEW DIRECTOR SCOOP – MARISA BRUNETT, MS, ATC, LAT
Director-elect Marisa Brunett gave a brief presentation about herself to the board.

LIAISONS TO OUTSIDE ORGANIZATIONS
Director Aronson presented the May liaison reports and provided an overview of her process for responding to submissions.

DISTRICT SECRETARIES’/TREASURERS’ COMMITTEE (DST) PROPOSAL
Director Duffy presented a proposal to split the existing DST vice-chair position to two vice-chair positions; one vice-chair would represent the secretaries and one vice-chair would represent the treasurers.
VOTED: PER THE DISTRICT SECRETARIES’/TREASURERS’ COMMITTEE (DST) REQUEST, APPROVE THE VICE-CHAIR POSITIONS CREATION PROPOSAL AS PRESENTED. (4, 1) PASSED 10-0-0

UPDATES

NATA Strategic Plan
Rachael Oats distributed a copy of the Strategic Plan. Oats stated NATA’s directors and department managers have established measurable goals based on the plan. A full report will be provided to the board in January.

Membership Strategy Overview
Director of Membership, Meredith Daniels, reviewed dues revenue from 2013-16 and compared the number of suspended members this year vs. last year. The total number of paid members increased and more members retired this year. Seventy-five percent of credentialed athletic trainers are NATA members. The Member Services Department is working on a member value proposition and looking for ways to provide a unique membership experience.

Katie Scott, MS, ATC, LAT, joined the meeting by conference call.

Mentor Program
Daniels and Scott introduced a mentor program for newly credentialed athletic trainers and athletic trainers in new settings. Mentees would be given a mentor in the same career setting. The board encouraged them to move forward with exploring the program. Director Woods suggesting connecting with the Secondary School Athletic Trainers’ Committee (SSATC), which has a mentor program that is in the training process.

Katie Scott, MS, ATC, LAT, left the meeting.

ADJOURNMENT
President Sailor adjourned the meeting at 5:38 p.m.
CALL TO ORDER
President Sailor called the meeting to order at 8:34 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS
President Sailor thanked Director Dieringer and Director-elect Hall, who distributed copies of the video “Bell Ringer” to the board. The video is a documentary that discusses concussions and brain injuries.

ANTITRUST GUIDELINES
David Saddler referenced the antitrust statement provided to the Board of Directors prior to the meeting.

VOTED: TO ACKNOWLEDGE THE GUIDELINES IN THE NATA ANTITRUST STATEMENT.
(6, 3) PASSED 10-0-0

CLOSED SESSION
The board went into closed session at 8:38 a.m.

The board went into open session at 12:02 pm.

JIRO SHIKAKURA, MS, ATC, RETIREMENT RECOGNITION
President Sailor informed the board of Jiro Shikakura’s upcoming retirement. Shikakura is a leading member of the Japan Athletic Trainers’ Organization (JATO), NATA’s Japanese affiliate.

VOTED: TO APPROVE THE DECLARATION FOR JIRO SHIKAKURA, MS, ATC AS PRESENTED.
(2, 10) PASSED 10-0-0
ZERO-BASED CLINIC OUTREACH
Director Lindley presented information on the growing trend for zero-value contracts for AT services that have a potential for harm to the profession. Challenges are: decreased respect, job volatility and insecurity, expectations of referrals to clinics, scope of practice limitations, work conditions and ethical issues. Lindley proposed creation of a workgroup to assess membership needs, identify the decision makers and investigate the business model that supports this practice.

VOTED: TO CREATE A WORKGROUP TO INVESTIGATE UNDERVALUED AT SERVICES AS PRESENTED AT THE MAY 2016 BOARD MEETING.
(3, 1) PASSED 10-0-0

Director Lindley was selected to head up the workgroup and bring back more information to the board.

KOREY STRINGER INSTITUTE (KSI) BOARD MEETING REPORT
President Sailor stated the NATA partnership with KSI was announced at the fundraising gala during which Ms. Oats received the Life Saving Service award. Sailor and Oats are both members of KSI’s Board of Advisors. He informed the board that the NFL mentioned NATA a number of times at the event.

UPDATES
2016 Convention
Lori Marker told the board that attendance at this year’s convention is projected to be between 10,000 and 12,000 total attendees. Registration is currently 10.3% above the 2010 Philadelphia convention, which was the second highest in attendance. Marker announced the key note speaker is Scott Hamilton, Olympic figure skater and cancer survivor.

2020 Convention
Marker will do a site visit in February 2017 and meet with key contacts in the convention city. The location will be announced during the general session in Baltimore.

AT Dispensing of Drugs Consensus Statement
Director Weston stated the need to update the 2009 consensus statement regarding dispensing prescription and nonprescription drugs by athletic trainers. He will bring this to the Finance Committee and board in June.

Inter-Association Task Force on Appropriate Care for the Spine-Injured Athlete
Vice President Horodyski reported a few key members of the task force met in Atlanta to work through some concerns and an updated document was sent back to the core writing group. The NFL Head, Neck and Spine Committee recently developed its own spine care statement.

Health Care Reform Workgroup
Director Dieringer stated she is in the process of identifying workgroup members. An in-person meeting is planned for this fall.

Fair Labor Standards Act
Amy Callender reported the recent change to the Fair Labor Standards Act could impact some athletic trainers by making them hourly rather than exempt employees. Each position is unique and ATs should work with employers to determine their status. Staff will develop a fact sheet for board review to make members aware of their rights.

NEW DIRECTOR SCOOP – CHRIS HALL, MA, ATC, LAT
Director-elect Hall gave an overview of his family, hobbies and professional background to the board.

CONSENT AGENDA
Appropriate information on the following items was provided to the Board of Directors through background materials, e-ballots or previous discussions.
VOTED: TO APPROVE
- MINUTES FROM APRIL 2016 BOARD WEB CONFERENCE (AS AMENDED).
- HOLLY NIEMAN (D4) AS CHAIR OF THE STUDENT LEADERSHIP COMMITTEE (SLC) BEGINNING JUNE 2016.
- NATA POSITION STATEMENT: IMMEDIATE MANAGEMENT OF APPENDICULAR JOINT DISLOCATIONS
- MARK HOFFMAN, PhD, ATC, (D10), AS CHAIR OF THE NATA FELLOWS COMMITTEE BEGINNING JUNE 2017.
(6, 2) PASSED 10-0-0

DISTRICT UPDATES
District X No update
District IX The Florida Workers’ Compensation Manual lists athletic trainers as being reimbursable.
District VIII The district is looking forward to a great meeting in Hawaii in July.
District VII Arizona recently defended its practice act; the Colorado practice act bill passed and is waiting on the governor’s signature.
District VI The District VI meeting will be held in July.
District V The Iowa bill to place an athletic trainer in every high school died due to many changes.
District IV The district is actively planning for its 50th anniversary celebration.
District III The district meeting will be held in a few days. The district is excited about hosting this year’s national convention.
District II Former district director Michael Goldenberg, MS, ATC, will be inducted to the NATA Hall of Fame in June.
District I District I funded a $2,500 grant for the Safe School Sports Award.

ADJOURNMENT
After appropriate thank yous, President Sailor adjourned the meeting at 2:18 p.m.