Dear Sir/Madam,

Do you currently have a sports/athletics program at your school/district? Are you unsure if sport safety is being properly addressed? Are you unsure if you and/or the school/district is safe from being held liable in the event of a catastrophic injury? Are you interested in reducing costs to the school as well as the athletes/families? Are you interested in improving the performance of your athletes and students?

If you answered “yes!” to any or all of those questions, we may be able to help. We would like to make you aware that by employing an Athletic Trainer (AT), a specialized healthcare provider, you may be able to affordably address those concerns. There are currently ATs being employed across the globe at international schools, with international national teams, and more. The National Athletic Trainers’ Association has several resources to help schools get started in evaluating the need for and the process of hiring an AT.

ATs are unique healthcare providers who work under the direction of a physician to provide a wide range of thorough and specialized medical services for the athletic and active population. This can include not only your athletes, but faculty/staff as well. In the Secondary School setting in the United States, employing an AT has been shown to reduce healthcare costs by as much as $80,000 per year for a school, along with providing a sense of comfort and understanding that athletes are being given their best chance to participate in their favorite activities while being safe.

If you are interested in finding out more about what an AT does and how ATs may be utilized in your school, please visit www.yournamehere.com. The website showcases resources that define the many ways in which ATs can help provide a safer approach to sport and healthcare for your community. There are also links to resources that may help to define how the value of having such a professional on staff can outweigh the fiscal cost over time.

Whether you are unsure of what the profession of Athletic Training is or are currently trying to find the best approach to adding such a professional to your school’s team, we hope that the resources available on our website can help. You can also reach out to InternationalSchoolsATs@gmail.com with any further questions, and someone from the International Committee will be available to help.

Sincerely,

National Athletic Trainers’ Association – International Committee