

AT EducATIOnalist Community's **STRATEGIC PLAN**

To promote accessibility, inclusion, empowerment and innovation between all parties and agents involved in the production and implementation of athletic training education by providing the necessary structure and space for constructive and transparent discourse. We are committed to supporting the advancement of the AT profession through the promotion, development and dissemination of best-practice educational initiatives and skillful preparation of its professionals. The Community exists to promote and advocate for the highest ideals in health professions.

MISSION



VISION

To be the principal source for professional communication, expression, deliberation, advocacy, and leadership for Athletic Training Education and its Educationalists.



STRATEGIC COMMITMENTS TO THE AT PROFESSION



PROVIDE EXPANDED ROLE & VOICE FOR AT EDUCATIONALISTS

Provide inclusive communication, mentorship and leadership opportunities for AT Educationalists seeking positive change and advancement in educational work, practice and policy.

Provide inclusive communication channels for the active involvement of AT Educationalists looking to promote equitable and best-practice health professions education standards at individual, programmatic, institutional and organizational levels.



ADVANCE IDENTITY & INFLUENCE OF AT EDUCATIONALISTS

Provide inclusive communication, mentorship and leadership opportunities for AT Educationalists seeking positive change and advancement in educational work, practice and policy.

Promote and advance the influence of AT Educationalists through effective and ongoing collaboration with organizations and institutions representing the larger scope of health professions education.



CREATE PROGRESSIVE CULTURE FOR INNOVATION & BEST-PRACTICE POLICY

Provide inclusive communication channels for the active involvement of AT Educationalists looking to promote equitable and best-practice health professions education standards at individual, programmatic, institutional and organizational levels.

Develop, implement, assess and share best-practice and innovative models for curricular development and assessment, clinical education, pedagogy/andragogy, scholarship, mentorship, administration and leadership in AT education.



FOSTER & LEVERAGE GREATER COLLABORATION BETWEEN EDUCATIONAL AGENCIES

Establish collaborative and productive relationships and communication with various constituencies associated with the education of ATs, across all levels and platforms; including but not limited to the NATA ECE and its subcommittees, and the AT Strategic Alliance.

Explore potential relationships with other like-minded national and international agencies, members associations and institutions.

CORE VALUES

Advocacy • Altruism • Collaboration •
Communication • Empowerment •
Inclusivity • Integrity • Transparency



Learn more at nata.org