

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Meeting Minutes
Carrollton, Texas
December 13, 2017
1-866-642-1665

Board

Scott Sailor, EdD, ATC, President
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Katie Walsh Flanagan, EdD, LAT, ATC
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, LAT, ATC
Chris Mathewson, MS, ATC, CSCS, *absent*
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Tony Fitzpatrick, MA, LAT, ATC

Staff

David Saddler
Rachael Oats, CAE
Drew Caffey
Amy Callender
Kathy Creilly
Meredith Daniels, MPS
Anita James, CMP
Tamesha Logan, MBA
Katie Scott, MS, ATC
Kandy Cefoldo

Proxy

David Gallegos, MA, ATC, Cert. MDT (*for Chris Mathewson, MS, ATC, CSCS, D7*)

Guests

David Middlemas, EdD, ATC, CCISM, chair, ATs Care Committee
Doug Casa, PhD, ATC, FNATA, CEO, Korey Stringer Institute
Jennifer Kitano, MS, ATC, Physician Practice Value Model
Workgroup member

Incoming

Diane Sartanowicz, MS, LAT, ATC
Craig Voll, PhD, ATC
Lyn Nakagawa, MS, ATC, CSCS

Topical Index

[ATs Care Critical Incident Report](#)
[COPA Physician Practice Value Model](#)
[Finance Update](#)
[Government Affairs Update](#)

[iLEAD Update](#)
[KSI Association Outreach Funding Request](#)
[NFHS Funding Request](#)
[PDC End Year Reporting](#)

CALL TO ORDER

President Sailor called the meeting to order at 6:32 p.m. Ten of the ten voting members were present. President Sailor acknowledged the proxy vote of David Gallegos for Chris Mathewson (D7). The requirements for a quorum were met.

OPENING REMARKS

President Sailor acknowledged no strategic partners were on tonight's call, but thanked them for their service and collaboration to NATA. Sailor welcomed David Middlemas, chair of the ATs Care (ATsC) Committee, Doug Casa, Chief Executive Officer of the Korey Stringer Institute (KSI) and Jennifer Kitano, member of the Physician Practice Value Model Workgroup.

ATs CARE CRITICAL INCIDENT REPORT

Middlemas shared the ATsC Critical Incident report with the board. The data presented were for critical incidents from August 1, 2017 to November 6, 2017. Middlemas presented the newly developed online contact form that members and CISM team members can utilize to submit requests to receive services following a critical incident. The online form also serves as a database to collect (confidential) outcomes data for the committee and others. As of August 1, 2017, there have been 85 critical incidents reported, with 42 ATsC services rendered to those incidents. Twenty-one of the incidents were directly related to athletic participation. There were 66 fatalities reported; nine directly athletic related. Incident rates were

broken down by district and state level. In total, the ATsC program has affected more than 250 athletic trainers and athletic training students since August 1st. Middlemas closed by reviewing the need for team development at the district and state levels and shared how to get in touch with the committee. President Sailor and board members commended Middlemas and all involved with the committee.

Dave Middlemas left the call.

COPA PHYSICIAN PRACTICE VALUE MODEL

Kitano presented the Physician Practice Value Model to the board. Kitano detailed the purpose behind the document, highlighting the business skills that would strengthen the AT's ability to demonstrate value in this setting. A business case was developed to share business concepts important for the profession that ATs may not have been exposed to in their education. This is intended to be a living document, allowing for conceptual changes based on the evolution of healthcare. Defining revenue, reimbursement and documentation are addressed in the document. Future projects that would result in the finalization of the document were discussed. President Sailor thanked Kitano and members involved in the development of the value model.

**VOTED: TO APPROVE THE PHYSICIAN PRACTICE VALUE MODEL AS RECOMMENDED BY THE COMMITTEE ON PRACTICE ADVANCEMENT (COPA)
(1, 8) PASSED 10-0-0**

Jennifer Kitano left the call.

FINANCE UPDATE

Kathy Crelly announced the auditors would present a draft of the audit to her department this week for review. A presentation of the draft will be given to the board following the holidays. The final audit will be presented to the Finance Committee on January 15 via conference call and to the board during the January board meeting.

Treasurer Weston presented the September and October 2017 financial performance statements and stated that year-to-date revenue and expenses are slightly under budget.

Treasurer Weston informed the board that the Finance Committee unanimously approved forwarding the following items for financial approval. If approved, funding would come from fiscal year savings or board-designated funds from the 2017-2018 Fiscal Year budget.

Korey Stringer Institute (KSI) Association State Outreach Funding Request

Doug Casa presented the KSI funding request. Funding would help support state-based meetings to assist state athletics associations in making changes to their policies on sports safety and preventing sudden death. Casa noted seven of the ten states KSI has previously worked with on policy changes were listed in the top ten schools in the document KSI recently published ranking state associations' sport safety policies. Discussion of which states would be targeted for funding were discussed. Casa explained the goal is initially to focus on states currently expressing interest in making policy changes. Over the next two years, states would apply to receive assistance.

It was announced that the same amount of funding would be included in the next two future budget cycles, if approved.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO APPROVE FUNDING UP TO \$48,000 FOR THE KOREY STRINGER INSTITUTE'S STATE ASSOCIATION OUTREACH FUNDING REQUEST, USING FISCAL YEAR SAVINGS OR BOARD-DESIGNATED FUNDS.
(2, 6) PASSED 10-0-0**

Doug Casa left the call.

National Federation of State High School Associations (NFHS) Funding Request

Dave Saddler presented the financial request to the board from the NFHS. Saddler mentioned this request was related to the KSI funding request and resulted from the past successful Collaborative Solutions for Safety in Sport (CSSS) events. With the decision to discontinue future planning of CSSS events, Saddler explained that NFHS went forward with the planning of a similar meeting format. NFHS has asked NATA and the American Medical Society for Sports Medicine (AMSSM) to sponsor the meeting and assist with content creation and speaker production and would include staff support, led by Rachael Oats. Saddler said NFHS did not request a specific amount and did not provide some of the information requested. Therefore, he, President Sailor, President-elect Lindley and Oats recommend \$5,000. This group discussed considering a greater sponsorship if asked based on a specific budget and need from NFHS, similar to the approach used by AMSSM.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE, USING FISCAL YEAR SAVINGS OR BOARD-DESIGNATED FUNDS, APPROVE FUNDING \$5,000 FOR A NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS NATIONAL SPORTS MEDICINE SUMMIT SPONSORSHIP.
(10, 2) PASSED 10-0-0**

iLEAD UPDATE

Katie Scott presented an update on the iLEAD Program to the board. To foster more opportunities of networking and leadership building, iLEAD will be moved to Joint Committee Meeting starting in 2019. More information on dates and location will be available at a later date.

Director Hall commended Scott for the student education programming she has created at the national office for local education programs. He sought recommendations for growing the program to offer it to schools that were not local to the office.

GOVERNMENT AFFAIRS (GA) UPDATE

Amy Callender updated the board on Accountable Care Organizations (ACO) data collection developments.

Callender also updated the board on National Defense Authorization Act (NDAA) funding mechanisms for the military settings, reviewing the current progress of physical therapy assistants (PTAs), through the American Physical Therapy Association (APTA), being added to an amendment to the bill that recognized PTAs as healthcare providers (HCPs) under TriCare health insurance. Callender added that the amendment was added to the House-version bill, but not the Senate-version bill. Callender continued that the House-version bill was passed through the committee conference and PTAs would be recognized as HCPs through 2018. Callender saw this as a positive opportunity to have athletic trainers also included in the same manner during future revisions of the bill. Callender concluded she anticipated a successful outcome from this project.

Callender recently participated in a panel discussion on occupational licensing. She anticipates that this would stay a hot button topic in the future at the state level, specifically in Georgia. Conversations during the conference were positive, noting education would continually need to be given to legislators to understand the importance of the AT profession. Licensure protection when crossing state lines was also discussed.

Callender closed announcing Capitol Hill Day 2018 has been scheduled for March 6-7, 2018. Registration will open on Monday.

PROFESSIONAL DEVELOPMENT CENTER (PDC) AND YEAR-END REPORTING UPDATE

Anita James updated the board that with year-end CEU reporting nearing a close, the PDC has been highly utilized. James added there have been a few instances of server outages, but otherwise no major issues have been reported. James compared usual daily user traffic (350 users/day) to current user traffic (2,500 users/day).

James explained NATA has added expiration dates for course purchases. Courses will now expire 12 months after purchase. Information regarding this change has been sent to the membership. James noted staff has been monitoring for complaints, but have received minimal feedback on this change.

James concluded that Reporting Year Frequently Asked Questions (FAQs) are now listed under hot topics on NATA.org for questions related to the PDC, Board of Certification reporting and Continuing Education certificates for attending NATA Convention.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE:

- **MINUTES FROM THE NOVEMBER 2017 BOARD MEETING (ALL)**
- **RATIFY THE E-BALLOT APPROVING STAFF'S RECOMMENDATION FOR THE 2021 CONVENTION, CONTINGENT UPON A SUCCESSFUL SITE VISIT AND CONTRACT NEGOTIATIONS**
- **MEMBERSHIP STANDARDS AND SANCTIONS**
- **NATIONAL COLLABORATIVE ON CHILDREN'S BRAIN INJURY (NCCBI): ESTABLISHING CONSENSUS FOR ESSENTIAL ELEMENTS IN RETURNING TO LEARN FOLLOWING A CONCUSSION**

(1, 3) PASSED 10-0-0

OTHER

President Sailor wished the board and guests on the call a happy holiday season.

ADJOURNMENT

Following a closed session, President Sailor adjourned the meeting at 8:12 p.m.