

# 2016-2017 Corporate Membership

## Application

CORPORATE MEMBER



NATA Corporate Membership opens the door to the athletic training market, which can help plant the seed for other sales.

NATA Corporate Members can structure an integrated marketing plan at a discounted price to reach thousands of qualified decision-makers. Join today!

### I. Corporate Member Benefits:

For \$975 annually, Corporate Members receive:

- Use of the term "NATA Corporate Member"
- A 50-word listing in the printed Buyer's Guide (spring & fall)
- Recognition as a Corporate Member in the online Athletic Training Marketplace, <http://athletictrainingmarketplace.com>
- Discount on exhibit booth space at the NATA AT Expo, up to 400 sq.ft.
- Recognition as a Corporate Member in the NATA Convention Guide
- A one-time 15% discount on an advertisement in the *NATA News*
- A one-time 15% discount on a web banner advertisement on [www.nata.org](http://www.nata.org)
- 25% discount on NATA membership list rentals
- Complimentary subscription to the *NATA News*

### II. Product Categories

Please select up to three. If none of the categories applies to your product/service, please enter it in the field listed as Other.

- |   |  |
|---|--|
| <input type="checkbox"/> Athletic Tape                      | <input type="checkbox"/> Infection Control & Prevention    |
| <input type="checkbox"/> Athletic Training Equipment        | <input type="checkbox"/> Nutritional Products              |
| <input type="checkbox"/> Bandages                           | <input type="checkbox"/> Pain Relievers                    |
| <input type="checkbox"/> Braces                             | <input type="checkbox"/> Program Management                |
| <input type="checkbox"/> Cold Therapy                       | <input type="checkbox"/> Protective Clothing               |
| <input type="checkbox"/> Conditioning Equipment             | <input type="checkbox"/> Software                          |
| <input type="checkbox"/> Electrotherapy                     | <input type="checkbox"/> Splints                           |
| <input type="checkbox"/> First Aid Equipment                | <input type="checkbox"/> Straps                            |
| <input type="checkbox"/> Fitness Equipment                  | <input type="checkbox"/> Strength & Conditioning Equipment |
| <input type="checkbox"/> Foot Care & Protection             | <input type="checkbox"/> Tables                            |
| <input type="checkbox"/> Guards                             | <input type="checkbox"/> Testing & Measurement             |
| <input type="checkbox"/> Heat Stress Prevention & Treatment | <input type="checkbox"/> Therapeutic Devices               |
| <input type="checkbox"/> Heat Therapy                       | <input type="checkbox"/> Other                             |
| <input type="checkbox"/> Hydration                          |  |

III. **Company Bio** Please submit your 50-word company description (as it will appear in the printed biannual NATA News Buyers' Guide) via email to [sales@nata.org](mailto:sales@nata.org).

NATA Use Only

Accepted by: \_\_\_\_\_ iMIS: \_\_\_\_\_

Date Rec'd: \_\_\_\_\_ Total Cost: \_\_\_\_\_

Mail, Fax or Email this application with full payment to:

National Athletic Trainer's Association

Attn: NATA Corporate Membership

1620 Valwood Pkwy, Ste. 115 Carrollton, TX 75006

Phone: 214.637.6282 Fax: 214.736.5462

Email: [sales@nata.org](mailto:sales@nata.org)

### IV. Official Contact Information (As it will appear in the printed Buyers' Guide)

Company/Organization

Name & Title of Contact Person

Company/Organization Address

City State Zip

Phone Email

Company Website

### V. Corporate Member Acceptance

Payments or contributions to the National Athletic Trainers' Association are not deductible as charitable contributions for federal income tax purposes. Payments may be deductible as a business expense. In doubt, please consult your tax advisor. NATA does not discriminate against any protected class. A percentage of dues are allocated for lobbying.

NATA's Corporate Membership program is open to companies that provide athletic training materials, supplies, equipment or services. Each Corporate Member is entitled to special benefits and discounts\*. NATA reserves the right to refuse any Corporate Membership Application.

On behalf of the company/organization named above, I hereby apply for NATA Corporate Membership. I understand the eligibility requirements for this membership category and verify that my organization meets the requirements. We agree to abide by the Association's Bylaws and Policies & Procedures Manual.

Name Title

Signature Date

### VI. Payment (Full Payment Required) \$975 Checks made payable in U.S. funds to NATA

\$ Amount Due Check Number

VISA  MC  AMEX

Card Number Expiration Date

Cardholder Name

Signature Date