

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Meeting Minutes
11:00 a.m. Central Time
August 21, 2023

Board

Kathy Dieringer, EdD, LAT, ATC, President
A.J. Duffy III, MS, ATC, PT, President-elect
Rob Marshall, ATC, Vice President
Scott Galloway, MBA, LAT, ATC, Secretary/Treasurer
Vicky Graham, DAT, LAT, ATC
Tanya Dargusch, LAT, ATC
Ray Davis, Jr., MSS, LAT, ATC
Scott Lawrance, DHSc, LAT, ATC, MSPT, CSCS
Valerie Herzog, EdD, LAT, ATC
Cindy Clivio, MEd, ATC
Donna Wesley, MS, LAT, ATC
Kasee Hildenbrand, PhD, LAT, ATC
Ryan Wilkinson, EdD, LAT, ATC

Staff

David Saddler
Tamesha Logan, MBA
Michael Anto, PHR, SHRM-CP
LaNell Armour
Amy Callender
Drew Caffey
Kathy Crelly
Anita James, CMP
Lori Marker, CMP, CEM
Jessica McCabe

Guests

Sharon Robson, BOC Chief Staff Officer
Gary Hanna, MS, LAT, ATC, CAATE Liaison
Ken Cameron, PhD, MPH, ATC, CSCS, President, NATA Foundation
Craig Voll, PhD, LAT, ATC, PT, Co-Chair, Compensation Task Force
Cari Wood, LAT, ATC, Gender Equity Subgroup, Compensation Task Force

Topical Index

[AT Compensation Task Force – Gender Equity Toolkit](#)
[BOC Update](#)
[CAATE Update](#)
[Government Affairs Update](#)

[MARCOM Update](#)
[NATA Foundation Update](#)
[President's Report](#)

CALL TO ORDER

President Dieringer called the meeting to order at 11.01 a.m. Eleven of the eleven voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Dieringer welcomed the Board, representatives of the AT Strategic Alliance and guests to the call.

PRIDE POINTS

President Dieringer opened the floor for the Board and guests to share their recent highlights.

AT STRATEGIC ALLIANCE PARTNER UPDATES

BOC

BOC Chief Staff Officer Sharon Robson informed directors that 2023 is a reporting year with a deadline for submission of all requirements and fees by the end of December. Increased communication will be released in the third quarter.

CAATE

CAATE Liaison Gary Hanna reported that CAATE is shifting educational programming to more focused workshops and online education. The Education Committee released three new videos this week that will be used as homework for the first workshop in a Comprehensive Review Cycle; the workshop will take place on October 28 in Chicago. The CAATE board will announce five new commissioners at their Town Hall on August 24; the new commissioners' terms will start in September.

NATA Foundation

NATA Foundation President Cameron reported the Foundation is now accepting pre-proposals for professional level grants from August 1 to September 1. Applicants who submit pre-proposals will be invited to submit a full proposal after they have been reviewed by the Research Committee. Nominations for Medal of Distinguished Athletic Training Research, the Dr. Freddie and Mrs. Hilda Pang Fu New Investigator Award, and the David H. Perrin Doctoral Dissertation Award will be open from September 1 through October 1. Free Communications Abstract Portal will open mid-September through November 1. The Educational Resources Committee released the July and August Research to Clinical Practice Newsletters, both issues can be found on the website. Lastly, there will be an open call on September 5 for vacant board positions.

AT COMPENSATION TASK FORCE

Gender Equity Toolkit

Craig Voll and Cari Wood, members of the AT Compensation Task Force, presented the Gender Equity Tool Kit to the Board. Wood reported that the Gender Equity Subgroup would like to hand out the tool kit to members during their lecture series as a takeaway resource. The three-part tool kit is a resource for women to help provide them with the confidence to investigate and negotiate their salaries. If approved, the tool kit will be submitted to MARCOM for proofing and editing. Wood then asked the Board for three additional asks including, attending their district lecture series, assistance in gathering additional research in gender equity in athletic training, and to consider implementing a Gender Equity initiative or program that further addresses this issue.

**VOTED: TO APPROVE THE GENDER EQUITY TOOL KIT AS PRESENTED.
(4,3) PASSED (11-0-0)**

PRESIDENT'S REPORT

President Dieringer provided an update on the projects she has been working on since the last meeting.

UPDATES/INFORMATION

Government Affairs

Amy Callender, department director, announced that the annual NATAPAC sweepstakes event will take place September 1 through September 30; the NATAPAC board will be reaching out to the NATA board to ask for help promoting the event. The October NATA News issue will focus on advocacy, it will feature highlights on state government affairs, federal government affairs, NATAPAC, and Third-Party Reimbursement. The Smart Hearts Sports Coalition is utilizing NATA's resources for a Senate bill. She reported that all the District Two states completed their boot camp 2.0 this summer. New York has been more proactive in their outreach; the New York governor is expected to sign their licensure bill by January. Discussions continue with District Nine leaders on hosting boot camps, the hope is to have several states combine resources in this effort. Florida has scheduled their Third-Party Reimbursement boot camp for September. Lastly, The Government Affairs Department will meet this week for their 2024 strategic planning session.

MARCOM

LaNell Armour, department director, provided an update on MARCOM's activities during Convention. She reviewed the key

roles of the MARCOM staff during Convention. She shared highlights from the Keynote, General Session, Hall of Fame, Youth Sports Safety Press Conference, and Collegiate Standard of Care Conference. NATA National Press Conferences resulted in over 70 media stories on several major broadcast stations including ESPN, ABC News, USA Today, AP and Daily Mail. She then reported that the MARCOM department has a planning retreat later this month; the focus will be on 2024 membership renewal and recruitment.

CONSENT AGENDA

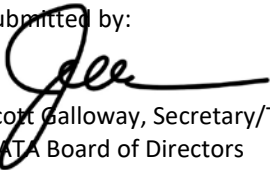
Appropriate information on the following items were provided to the Board through background materials, e-ballots or previous discussions. With no objections raised, the consent agenda was approved. It included:

- **APPROVE JUNE 2023 BOARD MINUTES (ALL)**
 - **APPROVE TIM DRUDGE (D4) AS THE COPA PUBLIC HEALTH SAFETY COMMITTEE CHAIR EFFECTIVE AUGUST 2023.**
 - **APPROVE KEVIN ROBELL (D8) AS THE COPA ANALYTICS AND OUTCOMES CHAIR EFFECTIVE AUGUST 2023.**
- (5,7) PASSED (11-0-0)**

ADJOURNMENT

Following a closed session, President Dieringer adjourned the meeting at 12:58 p.m.

Submitted by:



Scott Galloway, Secretary/Treasurer
NATA Board of Directors