

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Minutes**  
**10:00 a.m. CDT August 10, 2015**

Directors

Scott Sailor, EdD, ATC  
Tim Weston, MEd, ATC  
AJ Duffy, III, MS, ATC, PT  
Pat Aronson, PhD, ATC, PTA  
Tory Lindley, MS, ATC  
Mark Coberley, MS, ATC, LAT  
Kathy Dieringer, EdD, ATC, LAT  
Chris Mathewson, MS, ATC, CSCS  
Carolyn Peters, MA, ATC, CSCS  
MaryBeth Horodyski, EdD, ATC, LAT, FNATA  
Cari Wood, ATC

Incoming Director

Chris Hall, MA, ATC, LAT, D6

Staff

David Saddler  
Rachael Oats, CAE  
Michael Anto, PHR  
Amy Callender  
Drew Caffey  
Kathy Creilly  
Anita James, CMP  
Tamesha Logan  
Katie Scott, MS, ATC, LAT  
Kandy Cefoldo  
Ruth Riggan

Guests

R.T. Floyd, EdD, ATC, CSCS, President NATA Foundation  
Micki Cuppett, EdD, ATC, Executive Director CAATE

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**CALL TO ORDER**

President Sailor called the meeting to order at 10:05 a.m. Nine of the ten voting members were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Sailor welcomed the members of the AT strategic alliance to the call. He thanked everyone for being available during a busy time of year.

**FINANCE UPDATE**

Treasurer Dieringer reported NATA continues to be in a good financial position two months into the fiscal year. She noted the final FY2014-15 audit report is available in Dropbox.

**CONVENTION PROGRAM COMMITTEE (CPC)**

Director Duffy presented a request from the Convention Program Committee (CPC) for funding for the additional at-large member who will oversee review of Evidence-Based Practices (EBP) programming.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, APPROVE THE CONVENTION PROGRAM COMMITTEE'S (CPC) FUNDING REQUEST OF \$1,345 FOR THE EVIDENCE-BASED PRACTICE (EBP) LEAD TO ATTEND THE PRE-CONVENTION WALK THROUGH IN NOVEMBER 2015 AT BALTIMORE'S CONVENTION FACILITIES USING FISCAL YEAR SAVINGS OR SURPLUS.  
(2, 9) PASSED 9-0-0 (D8 ABSENT)**

*Director Peters joined the call.*

**ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ) ONLINE LEGACY PROJECT**

Vice President Horodyski presented a request from the *Athletic Training Education Journal (ATEJ)* to combine the first seven volumes of the *ATEJ* with the more recent issues so that all archived issues are housed on the Allen Press website.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, APPROVE THE FUNDING REQUEST OF \$1,577 FROM FISCAL YEAR SAVINGS OR SURPLUS TO TRANSFER ALL ONLINE ISSUES OF THE ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ) TO ALLEN PRESS.  
(9, 6) PASSED 10-0-0**

**BOBBY GUNN STUDENT LEADERSHIP AWARD**

Director Weston briefly reviewed the history of the Bobby Gunn Student Leadership Award and presented a proposal for NATA to fund \$500 in travel for each district's Bobby Gunn Award recipient, beginning with the 2016 convention. The districts will be encouraged to contribute an additional amount if further assistance is needed.

**VOTED: PER THE FINANCE COMMITTEES'S REVIEW, NATA WILL FUND EACH DISTRICT \$500 TO ASSIST WITH TRAVEL EXPENSES OF ITS BOBBY GUNN AWARD WINNER, WHO MUST BE AN ATHLETIC TRAINING STUDENT WHO HAS NOT PREVIOUSLY ATTENDED THE NATIONAL CONVENTION. EACH DISTRICT WILL CHOOSE A WINNER WHOSE REGISTRATION WILL BE PROVIDED FREE OF CHARGE BY NATA. EACH WINNER WILL RECEIVE A CERTIFICATE OR PLAQUE DURING THE PINKY NEWELL SCHOLARSHIP & LEADERSHIP BREAKFAST.  
(1, 2) PASSED 10-0-0**

**SECONDARY SCHOOL VALUE MODEL**

Treasurer Dieringer presented a request from the Secondary School Athletic Trainers' Committee (SSATC) and the Committee on Practice Advancement (COPA) to fund a representative from each committee to attend every district meeting to present on the new Secondary School Value Model. Since funding has already been allocated for an SSATC representative for a different district presentation, the cost will be up to \$5,000 for the COPA representative to travel to the five meetings between January 1, 2016 and March 31, 2016. Anita James will send information to all district meeting planning committees with an overview of every session requested by NATA to assist in scheduling.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, FUND \$1,000 FROM FISCAL YEAR SAVINGS OR SURPLUS FOR ONE MEMBER OF THE COMMITTEE ON PRACTICE ADVANCEMENT (COPA) TO ASSIST THE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC) REPRESENTATIVE WITH THE SECONDARY SCHOOL VALUE MODEL PRESENTATION AT DISTRICTS 1 & 2, 4, 5, 9 AND 10 MEETINGS DURING THE CURRENT FISCAL YEAR FOR A TOTAL OF UP TO \$5,000.  
(10, 1) PASSED 10-0-0**

**EXTERNAL MARKETING RESEARCH PROPOSAL**

Tamesha Logan presented an overview of a project to conduct an awareness survey targeting select key external stakeholders (i.e., parents of athletes, school administrators, etc.). This survey will establish a baseline for evaluation of future efforts. She reported staff is encountering difficulties securing a vendor for the project and requested recommendations from board members. The board suggested one of the members of the Youth Sports Safety Alliance (YSSA) or one of NATA's liaison organizations.

**ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ) EDITORIAL COMMITTEE**

Vice President Horodyski presented a proposal to establish an *Athletic Training Education Journal (ATEJ)* Committee and to change term limits for the *ATEJ* editor-in-chief. She noted the *Journal of Athletic Training (JAT)* Committee went through a similar process to update its structure. The *ATEJ* Committee will meet at convention, but no other funding is requested at this time.

**VOTED: TO APPROVE THE REQUEST TO CHANGE THE TERM LENGTH OF THE ATEJ EDITOR-IN-CHIEF TO A TWO-YEAR TERM, TWICE RENEWABLE, FOR A MAXIMUM OF SIX YEARS.  
(9, 2) PASSED 10-0-0**

**VOTED: TO ESTABLISH AN *ATHLETIC TRAINING EDUCATION JOURNAL (ATEJ)* COMMITTEE COMPRISING THE ATEJ EDITOR-IN-CHIEF, THE SENIOR ASSOCIATE EDITORS AND THE ASSOCIATE EDITORS, WITH UNLIMITED TERMS FOR THE SENIOR ASSOCIATE EDITORS AND THE ASSOCIATE EDITORS.  
(9, 2) PASSED 10-0-0**

#### **NATA EMPLOYEE 401(K)**

Michael Anto presented a request to add a ROTH option to NATA's employee retirement benefit package. Adding this option will not increase costs and may decrease them if employees contribute more money, since that would increase NATA's fee discount.

**VOTED: TO APPROVE THE ADDITION OF A ROTH OPTION TO STAFF'S CURRENT 401(K) PORTFOLIO.  
(6, 9) PASSED 10-0-0**

#### **NATA FOUNDATION**

Rachael Oats presented a request from the NATA Foundation to change its investment firm to Concord Investment Management. This firm will help the NATA Foundation have more accurate and frequent reports on investment performance, and will provide a clearer picture of funds available for grants and scholarships.

**VOTED: TO APPROVE THE NATA FOUNDATION'S REQUEST TO CHANGE ITS INVESTMENT FIRM FROM MERITAGE PORTFOLIO MANAGEMENT TO CONCORD TRUST COMPANY.  
(3, 9) PASSED 10-0-0**

#### **STRATEGIC ALLIANCE**

David Saddler announced an upcoming meeting of the presidents of the AT strategic alliance, hosted by the Board of Certification (BOC). All board members are requested to complete a survey to assist with developing the meeting agenda.

#### **HISTORY AND ARCHIVES**

Saddler recognized Roger Kalisiak, MEd, ATC; Richard Carey, AT Ret, Angela Miller, MS, ATC, Patrick Ohaver, MA, ATC and Marion Vrugink, MS, ATC, LAT for their recent volunteer work organizing NATA's archives.

#### **NATIONAL FOOTBALL LEAGUE (NFL) SECONDARY SCHOOL INITIATIVE**

Oats conveyed thanks from the National Football League (NFL) for NATA's participation in its Secondary School Initiative. The first year of the program impacted 160,000 youth in more than 600 schools. Applications are open for the second year and staff is holding weekly calls with the NFL and Gatorade to plan for a national contest, which will be launched later this year.

#### **NATA STRATEGIC PLAN**

Oats noted information on the new strategic plan will be available in the August/September issue of the *NATA News*. She added a new report form will be made available to committees and liaisons.

#### **HEADS UP VIDEO**

Oats commented on the challenges staff has faced in moving the Heads Up Video update forward. In light of these challenges and the amount of concussion resources now available, including USA Football's *Head's Up* program, which is endorsed by NATA, Oats requested the board remove this from NATA's project list. The board approved the project's removal by consensus.

**AMERICAN HEART ASSOCIATION (AHA) BACK TO SPORTS**

Logan provided an update on the American Heart Association (AHA) and NFL Back to Sports program supported by NATA. AHA is developing a Memorandum of Understanding that will include information about branding and promotion of the program, as well as details about the grant application and selection processes.

**AMBASSADOR AWARD**

Logan reported that applications for the 2016 NATA Ambassador Award will begin being accepted in September 2015. Staff is working to improve the criteria and maintain momentum from last year's publicity.

**GOVERNMENT AFFAIRS UPDATE**

Amy Callender reported on current activities in the Government Affairs department. NATA was recently invited to give a presentation at the Safe Kids conference in Washington, D.C. NATA staff met with the Agency of Healthcare Research and Quality and the White House Office of National Drug Control Policy. NATA's federal legislative initiatives are gaining support and staff is now determining the timeline for moving them forward. Callender also reported on the Youth Sports Safety Alliance (YSSA), NATAPAC fundraising activities at the convention and recent potential changes to the Centers for Medicare and Medicaid Services (CMS) physician fee schedule.

Callender provided an update on legislative activities in Illinois and Colorado and noted 23 states have requested discretionary grants from the Governmental Affairs Committee (GAC) for a total of \$670,000. Grant recipients will be announced in October. She stated the high level of engagement from state associations is encouraging. Callender reported on the recent National Conference of State Legislatures meeting attended by Government Affairs Coordinator Jessica Henry and volunteers Martin Matney, MBA, ATC, LAT, Dana Gunter, MS, ATC, LAT and Jeffrey McKibbin, MEd, ATC, LAT.

**CONSENT AGENDA**

Appropriate information on the following items was provided to the board of directors through background materials, e-ballots or previous discussions.

**VOTED: TO APPROVE**

- **MINUTES FROM THE JUNE 2015 BOARD OF DIRECTORS MEETINGS (ALL).**
- **RATIFY THE ONE-YEAR TERM EXTENSION OF CONVENTION PROGRAM COMMITTEE (CPC) MEMBERS, JOHNA REGISTER-MIHALIK, PhD, ATC (D3) AND BRIAN BRATTA, PhD, ATC, CSCS (D4) TO JUNE 2017.**
- **RATIFY THE E-BALLOT EMPOWERING THE NATA EXECUTIVE COMMITTEE, STAFF, LEGAL COUNSEL AND THOSE THEY DEEM APPROPRIATE TO DRAFT AND FILE AN AMICUS BRIEF IN THE CASE OF GAVIN CLASS VS. TOWSON UNIVERSITY.**
- **SUSAN NORKUS, PhD, ATC (D1) AS A NEW AT-LARGE MEMBER OF THE CONVENTION PROGRAM COMMITTEE (CPC) TO OVERSEE THE EVIDENCE-BASED PRACTICE (EBP) CONVENTION PROGRAMMING IMPLEMENTATION BEGINNING IMMEDIATELY.**
- **EXTEND THE TERM OF CHARLES LIGGETT, MS, ATC, LAT (D1) AS A MEMBER OF THE COMMITTEE ON PROFESSIONAL ETHICS (COPE) TO 2017.**
- **EXTEND THE TERMS OF BRIAN VESCI, MA, ATC (D1), JEN VOLBERDING, PhD, ATC (D5) AND SCOTT HEINERICHS, ATC (D8) AS MEMBERS OF THE PROFESSIONAL EDUCATION COMMITTEE (PDC) TO 2017.**

**(4, 1) PASSED 10-0-0**

Director Aronson requested an update on the membership of the Professional Knowledge Steering Committee discussed in June. Commission on Accreditation of Athletic Training Education (CAATE) Executive Director Micki Cuppett stated the members are Kristen Schellhase, EdD, LAT, ATC (D9), and Jolene Henning, EdD, ATC, LAT (D3), representing the NATA Executive Committee for Education (ECE); Patrick Sexton, EdD, ATC (D4), and Shannon Leftwich, ATC (D5), representing the BOC; and Sara Brown, MS, ATC (D1), and Louise Fincher, EdD, ATC, LAT (D3), representing the CAATE.

Director Aronson commented on committee member extensions and urged moderation in approving them to ensure new members are regularly brought into committees. It was noted several extensions have been requested recently due to the change in term limits and the need to balance turnover.

**OTHER**

President Sailor reported on the successful District VI meeting and the Doctoral Education in Athletic Training Summit. He also commented on recent conversations with NCAA about future collaborations.

**CLOSED SESSION**

The board went into closed session and was adjourned at 11:34 a.m.