

ATs IMPACT HEALTH CARE THROUGH *ACTION*

MARCH IS
NATIONAL ATHLETIC TRAINING MONTH



AREAS OF AT IMPACT

- Injury & Illness Prevention
- Wellness Promotion
- Examination, Diagnosis & Treatment
- Immediate & Emergency Care
- Therapeutic Intervention
- Health Care Administration
- Professional Responsibility

CELEBRATE ACTION. CELEBRATE ATHLETIC TRAINERS.

Athletic trainers (ATs) are health care professionals who never stop caring for the patients that they serve. ATs take actions each day to reduce risk, prevent injuries and improve performance. ATs keep athletes, employees, public servants, service men and women, and performing artists moving and doing what they love.

AT action makes an impact throughout the full continuum of health care. ATs proactively seek to prevent injuries or illnesses from occurring. Should an injury occur, ATs act immediately to assess, diagnosis and treat injuries or make referrals for specialized care. When recovering from an injury, ATs provide therapy and rehabilitation to get patients back to the sport, work and life that they love.

Every step of the way, **ATs IMPACT HEALTH CARE THROUGH ACTION.**

For employers, patients or other champions of the athletic training profession, National Athletic Training Month (NATM) provides a great opportunity to celebrate the actions that your ATs take each day. If you're looking for ideas on how to recognize the impact that your ATs make, our NATM 2020 Resource Toolkit will provide you with tools, resources and ideas for ways to celebrate.

If you don't employ an athletic trainer and are interested in learning more, visit AtYourOwnRisk.org