CALL TO ORDER
Marje Albohm called the meeting to order at 8:30 am. Ten of the ten voting members of the 11-person board of directors were present. The requirements for a quorum were met.

OPENING REMARKS
President Albohm shared thoughts and recapped Leading Change by John P. Kotter. A sense of urgency should be established to counteract complacency. Create the guiding coalition with the right composition, level of trust and a shared objective. By developing a vision and strategy, the direction for change is clarified, people are motivated to take action and actions are coordinated in a fast, efficient way.

President-elect Thornton told the board he appreciates the support he’s received during the transition period.
ANTITRUST COMPLIANCE STATEMENT
David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

VOTED: TO OBSERVE THE GUIDELINES DELINEATED IN THE ANTITRUST STATEMENT.
(7, 4) PASSED 10-0-0

CONTINGENCY FUND
Eve Becker-Doyle reported a balance of $9,500 in the contingency fund. When a request for funding is made, the board votes on the concept. Voting for actual funding takes place at the end of the meeting.

NATA FOUNDATION FINANCIALS
The NATA board stated it was pleased with the financial progress made by the Foundation and did not request additional information.

FINANCE COMMITTEE
Finance chair Mark Gibson thanked David Saddler, Kathy Crelly, Eve Becker-Doyle and the finance committee members for their efforts on the 2012-2013 budget. Linda Tilley was commended for leaving the budget process in great shape when she retired.

2012-13 Operating Budget
Saddler gave the board an overview of the budget. Staff conservatively estimated expenses as well as revenue and budgeted for a small gain. A new procedure has been put in place to do quarterly projections, which will help the finance committee and staff.

- Tenant Update
  The budget took an $80,000 loss when AT&T moved out of the building. Since then staff has been working with a realtor on several scenarios including a possible sale of the current building and then leasing or purchasing a new one.

- Off Convention Meetings
  The board discussed the funding of committee meetings at length. After considerable discussion, the following decision was made.

VOTED: TO FUND OFF-CONVENTION MEETINGS AS FOLLOWS
- BEGINNING IN 2013, THE EXECUTIVE COMMITTEE FOR EDUCATION (ECE) WILL MEET EVERY SECOND YEAR IN CONJUNCTION WITH THE EDUCATORS CONFERENCE. (AIRFARE, ONE HOTEL NIGHT)
- A ONE-DAY MEETING AT CAPITOL HILL DAY ANNUALLY FOR THE GOVERNMENTAL AFFAIRS COMMITTEE (GAC). (AIRFARE ALREADY FUNDED, ADD ONE ADDITIONAL HOTEL NIGHT)
- IN ADDITION, THREE OFF-CONVENTION MEETINGS A YEAR WILL BE ALLOCATED TO THOSE GROUPS ADDRESSING OUR TOP VISION QUEST PRIORITIES, ASSUMING THE BUDGET ALLOWS.
  - THE NATA VICE PRESIDENT/VISION QUEST CHAIR, IN CONJUNCTION WITH WORK GROUP CHAIRS AND STAFF, WILL DETERMINE THE THREE GROUPS.
  - THOSE ELIGIBLE ARE WORK GROUPS ENGAGED IN VISION QUEST, COMMITTEE ON REVENUE (COR), COLLEGE/UNIVERSITY ATHLETIC TRAINERS’ COMMITTEE (CUATC), SECONDARY SCHOOL ATHLETIC TRAINERS’ COMMITTEE (SSATC), CLINICAL AND EMERGING PRACTICES ATHLETIC TRAINERS’ COMMITTEE (CEPAT), AND CONTINUING EDUCATION COMMITTEE (CEC).

(6, 10) PASSED 10-0-0
- **EDAC**
  The Black Coaches Association (BCA) contacted the District 3 EDAC representative and requested a speaker at the BCA’s annual meeting. Since it is uncertain whether the BCA can fund this, EDAC’s budget includes $500 for travel expense. Although NATA is not currently establishing additional liaisons, the BCA and EDAC have a synergy that NATA supports. The committee should pursue and continue the relationship.

  The finance committee approved $10,000 of the $13,000+ of the EDAC grant request.

- **Pennsylvania Academy of Family Physicians (PAFP)**
  NATA was approached by Larry Cooper, MS, ATC and Kevin Wong, MD about doing a joint programming day at the American Academy of Family Physicians (AAFP) national meeting. However the AAFP only accepts speakers that have first presented at a state chapter meeting. Consequently, NATA is working with the Pennsylvania chapter on a day of joint programming during its July 5-8, 2012 conference. It was unclear how expenses would be handled, so the finance committee funded $2,000 in case it is needed.

- A high school sport safety policy summit proposed by Doug Casa will be combined with a policy event that is part of our internal action plan for achieving appropriate medical care in secondary schools and youth sports.

- **Journal Administrative Costs**
  Efforts are being made to reduce Journal expense. One area in particular is the Hughston Foundation. It may be logical to have Leslie Neistadt, *Journal of Athletic Training* Managing Editor, at a college or university. A new printing agreement will soon be signed.

  **VOTED:**  TO APPROVE THE 2012-13 OPERATING BUDGET.
  (6, 10) PASSED 10-0-0

**2012-13 Capital Budget**
The $130,000 capital budget is $20,000 lower than last year.

  **VOTED:**  TO APPROVE THE 2012-13 CAPITAL BUDGET.
  (5, 1) PASSED 10-0-0

**Financial Policies**
The finance committee did not recommend any policy changes.

**NAME CHANGE**
Jim Thornton gave a presentation suggesting it is time for NATA to investigate changing the name “athletic trainer” to “athletic therapist.” The following points were made and issues were raised during the presentation and discussion.

- In the nine years since the nomenclature task force, the world and healthcare environment have changed dramatically.
- The Vision Quest process and timeline did not allow any significant discussion on a name change. Nor did it take into account healthcare reform, which occurred at the very end of the Vision Quest initiative.
- In light of Vision Quest, is this an appropriate time to consider a name change?
- A new name would prevent our being confused with personal trainers.
- No title will give a clear, comprehensive picture of everything an athletic trainer does.
- Both trainer and therapist have limiting factors.
- How does athletic trainer fit into the new national healthcare model?
- Would changing the name assist with reimbursement?
Generally our thinking has been that it would be expensive to change the name in state practice acts. The state legislative specialist at Venable believes this is not necessarily so, especially if the change is made gradually, either as practice acts come up for review or when another change is being made.

- Legislators generally do not take back practice rights granted.
- Ideally the name of the profession would represent the skill level of its practitioners, convey a good understanding of what an athletic trainer does, and be a positive factor in our Vision Quest efforts.

The use of a consultant was discussed. A consultant would bring an unbiased opinion and could help review and debate all possibilities.

Although it appears athletic therapist may have more support than other terms, the board felt it was important not to start with that conclusion.

**VOTED:** TO OFFICIALLY INVESTIGATE THE NAME OF THE PROFESSION.
(5, 4) PASSED 10-0-0

President-elect Thornton will present on an upcoming conference call the proposed mission and composition of a workgroup to take on this assignment

**STATE ASSOCIATION ADVISORY GROUP**
Marty Baker provided an update on the SAAG. Some states and districts bylaws/constitutions are in conflict with NATA’s. One such area brought to the board’s attention is career starter dues. Observing the career starter dues policy of dues relief is not optional at any level. This was voted on by the membership at each district meeting in 2007 and adopted by the NATA board of directors.

The board encouraged states to follow the district practice of having their bylaws state NATA bylaws take precedence in the case of a discrepancy.

Some areas for consideration for NATA and the states are bylaws, individual state dues collection, state discretionary legislative grants, requirement of secondary school benchmarking grants and career center policy observance. Although sometimes at odds, it is important for NATA and the state associations to work together both to achieve our mutual objectives and advance the profession. The creation of the State Association Advisory Group is a step in the right direction, and it may be that an even closer working relationship would be advantageous to both NATA and the states.

Staff will put together some initial thoughts, which will be vetted by SAAG board liaison Martin Baker, as a starting point for discussions about a more mutually beneficial relationship. This will be a topic on the May board meeting agenda.

**AVOID TRADITIONAL SETTINGS TERMINOLOGY**
President Albohm reminded the board of the May 2001 action requesting the membership to avoid the terms “traditional” and “non-traditional” setting. More appropriate terms for traditional might be historic, college/university or original setting.

**VISION QUEST**
An overview of the vision for athletic trainers was presented by Cate Brennan. NATA has developed a three year national action plan for sports safety. This plan includes getting an athletic trainer in 100% of high schools with the appropriate athlete/patient to AT ratio.
Vision Quest Workgroup #1 – Scope of Practice
The first job the workgroup undertook was to identify state practice acts with language that hurts the profession. The group is now reviewing practice acts for non-restrictive language. This will be compiled and made available to states that are looking for favorable wording.

Vision Quest Workgroup #2 – Degree Requirements and Quality of Athletic Training Education Programs
The two objectives of this Vision Quest workgroup were to develop criteria for outside group certifications and how to handle certificates. Russ Richardson presented the board with a proposal of how to address these areas.

For vetting outside organizations with a certification program that want to affiliate with the NATA, determine if the credential
- is legitimate. Accreditation by the National Commission for Certifying Agencies (NCCA) would establish legitimacy.
- is of interest to our members
- has value with employers
- can be of a monetary benefit to NATA. (ideally)
- is at post baccalaureate level (ideally)

Suitable certification programs will be presented to the board for approval. Approved outside certification programs will be moved to the practice settings area. They are career enhancement opportunities rather than education and should be positioned and marketed accordingly.

VOTED: TO PASS THE VETTING CRITERIA SUGGESTED ABOVE FOR CERTIFICATIONS OFFERED BY OUTSIDE ORGANIZATIONS.
(1, 7) 6-4-0 (NO 3, 4, 5, 6)

VOTED: CERTIFICATION PROGRAMS WILL BE SENT TO CAATE AND BOC FOR COMMENT BEFORE BEING BROUGHT TO THE BOARD FOR APPROVAL.
(3, 9) 7-3 (NO 1, 2, 10)

CAATE president Micki Cuppett indicated unless it involves the competencies, an outside group’s certification would not be germane to CAATE. BOC president Pete Koehneke stated the certificate program would need to be beyond entry-level and not be in conflict with the Practice Analysis to be considered by the BOC.

The Continuing Education Committee is the proper group to implement certificates. The CEC is ready and willing to take this on.

FOUNDING STRATEGIC PARTNER COMMENTS
Jack Weakley from Johnson and Johnson joined the meeting.

Jack Weakley announced after 36 years he is retiring from Johnson and Johnson. Eve Becker-Doyle thanked Weakley for his contributions and service to the profession and President Albohm expressed appreciation for his ongoing support of NATA.

VISION QUEST (continued)
Vision Quest Workgroup #3 – Practice Position, Employment and Reimbursement
One of the first actions taken by this workgroup was to establish a formal public position that athletic trainers should be in place to provide appropriate medical coverage to all high schools and youth venues with sports programs. The next challenge is to find out how many athletic trainers are in secondary schools. The Korey
Stringer Institute is working on a similar project. A conference call will be scheduled to look at possible synergy between the two groups.

A national action plan for sports safety is being developed, which could tie in with Vision Quest, the secondary school committee, Youth Sports Safety Summit and other NATA initiatives. A policy conference intended to compel high schools to hire athletic trainers is incorporated in the action plan. Dr. Doug Casa has submitted a proposal for a High School Sports Safety Policy Summit. Since it makes no sense to hold two functions with the same objective, staff is trying to morph these two events into one. The budget contains funds for this combined event.

A sub-workgroup has been established to solidify the place of an athletic trainer within the field of healthcare providers.

**Vision Quest Workgroup #4A – Clinically Relevant Research As An Integral Part of Practice and Practice Model Development**

The research developed by this workgroup is intended to promote the profession that athletic trainers should be in place to provide appropriate medical coverage at all high schools and youth venues that have sports programs. Within the next few months, an extended care facility will be identified and research on mitigating slips and falls will be collected.

**CAATE UPDATE**

Micki Cuppett announced CAATE recently changed its logo and tag line. E-accreditation software will be installed soon. This software will not duplicate ATrack efforts but will allow for benchmarking assessments. Those using ATrack will be able to import information into the system.

**BOC UPDATE**

Pete Koehneke reported the Vision Quest facility standards workgroup completed its first task – patient care essentials. This will be piloted in March to an assessment group. 91% of recertification candidates completed their CEU requirements for 2009-11.

**FOUNDING STRATEGIC PARTNER STATUS**

Jim Hawarden gave the board an update on Johnson & Johnson and Gatorade’s sponsorships. A meeting with Jack Weakley provided him with key delivery and reporting dates. NATA plans to keep the J&J presence on the website and at the annual meeting front and center.

Gatorade is waiting to refine the two proprietary components that will align with its strategic objectives before signing a renewal contract. Gatorade would like something as iconic as J&J Day at the annual meeting.

*The board went into closed session to discuss a confidential matter.*
NATIONAL ATHLETIC TRAINERS’ ASSOCIATION, INC.
Board of Directors Minutes
Dallas, Texas
January 29, 2012

Directors
Marjorie J. Albohm, MS, ATC
Jim Thornton, MS, ATC, president-elect
Paul Ullucci, DSc, ATC, DPT, SCS
Michael Goldenberg, MS, ATC
Martin Baker, MS, ATC
Mark Gibson, MS, ATC, PT
Eric McDonnell, MEd, ATC
Brian Conway, ATC
Bart Peterson, MSS, ATC
Scott Sailor, EdD, ATC
R.T. Floyd, EdD, ATC
Russ Richardson, EdD, ATC
Incoming directors
Julie Rochester, EdD, ATC incoming D4 director
Kathy Dieringer, EdD, ATC, LAT incoming D6 director
MaryBeth Horodyski, EdD, ATC, LAT incoming D9 director

Staff
Eve Becker-Doyle, CAE
David Saddler
Cate Brennan, MBA, CAE
John Honaman, CFRE
Lori Marker, CMP
Kandy Cefoldo

Guests
Denise Fandel, CAE, Executive Director BOC
Peter Koehneke, MS, ATC, President BOC

CALL TO ORDER
Marje Albohm called the meeting to order at 8:25 am. Ten of the ten voting members of the 11-person board of directors were present. The requirements for a quorum were met.

ANTITRUST COMPLIANCE STATEMENT
David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

VOTED: TO OBSERVE THE GUIDELINES DELINEATED IN THE ANTITRUST STATEMENT.
(9, 4) PASSED 10-0-0

WFATT REPORT
Larry Leverentz, PhD, ATC, President WFATT and Catherine Ortega, EdD, ATC, PT, past president, WFATT joined the meeting.

Larry Leverentz shared updates on the World Federation of Athletic Training and Therapy. This past weekend WFATT met in Dallas to formalize global athletic training education. WFATT’s goal is to have international accreditation and recognition of programs. The committee hopes to have a draft document by September 2013.

Following the presentation, Leverentz and Ortega left the meeting.

NEW BOARD MEMBER SCOOP
MaryBeth Horodyski, EdD, ATC District IX director-elect and Julie Rochester, EdD, ATC District IV director-elect gave brief presentations introducing themselves to the board.
2012 LEGISLATIVE AND FEDERAL REGULATORY AGENDAS

This year’s strategy focuses on three areas.

1. Building Congressional and Federal agency support
2. Legislative objectives
   a. Seeking reimbursement under Medicare through the ATEAM bill
   b. Leading efforts on key legislative initiatives on athlete safety
   c. Ensuring that athletic trainers are fully recognized by the Federal government in all appropriate areas
3. Regulatory objectives
   a. Focus on opportunities within the CMS Innovation Center
   b. Have an aggressive campaign of comment letters
   c. Build personal relationships with CMS staff and other agencies. Get members on advisory panels.
   d. Monitor the Supreme Court’s consideration of Affordable Care Act.

STATE LEGISLATION

Alaska’s licensure bill could be passed in February. This would be the 49th state to become regulated. It appears the initial fee could be as much as $900 per license. In subsequent years, this charge would be $100.

Russ Richardson stated District X has allocated resources to assist with the cost and requested NATA provide funds as well.

VOTED: TO PROVIDE UP TO $23,500 TO HELP DEFRAY THE FIRST YEAR SUBSTANTIAL EXPENSE OF THE PENDING ALASKA LICENSURE BILL.
(10, 6) PASSED 10-0-0

This expense was added after the operating budget was approved. Therefore the expense has not been allocated in the budget but will be listed on the state legislative grants line, which could be $23,500 over as a result. This could cause the bottom line to be over as well.

APTA PTA REFERENCE TO ATHLETIC TRAINERS

After much discussion, the board decided to take no action on the disparaging remarks made in an email from a physical therapy assistant representative to APTA members. Staff reported a letter will be sent to the APTA regarding its comments in a Federal Register about Accountable Care Organizations (ACOs).

UPDATES

- The property tax exemption application was submitted. NATA should receive an initial response in two months.
- Sharecare is going well and on target. Once the signed agreement is in place, NATA can load its content and profile page onto the Sharecare website. Twenty ATEPs submitted questions and answers to be vetted by the review group. The majority of schools have received payment for their participation. The board commended Chuck Kimmel for his direction of the Content Review Group.
- Kelly Carlin reported: 1944 new members this year and certified category renewals increased from last year. Taped messages from Marje will again be sent to those members who do not renew by February 15. Our telemarketing company will continue with follow up.
- NATA organized the recent Inter-association Task Force Addressing Sudden Death in Collegiate Sport & Conditioning Sessions. A set of minimum standards or best practices to reduce these deaths will be compiled and published. NATA will hold a press conference addressing this subject during its 2012 annual meeting and publish the paper in the July issue of the Journal of Athletic Training.
The heat stroke authorization form was created to protect athletic trainers. Some may want to use it and others may not. The completely voluntary form serves as an aid to educate school administrators and update EAPs at the local level. The NATA position statement, Preventing Sudden Death in Sports, will be printed in the January/February Journal of Athletic Training and posted online along with the authorization form.

COMMITTEE MEMBER SELECTION PROCEDURE AMENDMENT
Michael Goldenberg brought the board a proposal to change committee member selection process in the Policy & Procedures Manual. Goldenberg’s suggestion is the district director (in conjunction with the committee chair and board liaison) recommends the district-based committee member and has final approval. (Currently these recommendations are made by the committee chair and board liaison.)

VOTED: TO AMEND THE COMMITTEE APPOINTMENT PROCESS IN THE POLICY & PROCEDURES MANUAL. WORKING CLOSELY WITH THE COMMITTEE CHAIR AND BOARD LIAISON, DISTRICT DIRECTORS LOCATE AND DECIDE ON CANDIDATES FOR DISTRICT-BASED COMMITTEE VACANCIES.
(2, 1) PASSED 10-0-0

EXECUTIVE DIRECTOR REPORT
Larger classes of Hall of Fame inductees call for alternate ways to provide appropriate recognition for this top honor. Staff is exploring options that will be workable, and within budget, while ensuring outstanding Hall of Fame induction experience.

RECORDING BOARD MEETING MINUTES
The NATA attorney has made it clear that recording meetings places NATA at risk and is not a prudent option. Eve Becker-Doyle suggested the following points to address issues related to board meeting minutes, detail and deliberation outcomes and to give board members easy access to things they might be searching for in the minutes. Topics of board meetings will now be listed at the beginning of the minutes with click throughs to the appropriate item.

- Starting with the minutes of this meeting, the executive assistant will compile the listing of items from each set of minutes into an index. The index will be posted in the board dropbox account. These will be updated quarterly and will serve as our index of board decisions going forward. Action sheets reflecting relevant board action for each committee, group or project serve this purpose going backward. This resource is quite cumbersome to put on line.
- Board members are asked to assist in ensuring the accuracy of the minutes by providing input. Our current approval system allows them to give input within seven days of receiving the minutes and then again on the next board web conference when the minutes are ratified.

LIAISON REPORTS
The American Kinesiotherapy Association has been unresponsive to overtures from NATA’s liaison. Marty Baker recommended the board discontinue this liaisonship.

VOTED: TO DISCONTINUE THE LIAISON TO THE AMERICAN KINESIOThERAPY ASSOCIATION.
(3, 5) PASSED 10-0-0

US BONE & JOINT INITIATIVE
Paul Ullucci is NATA’s rep to the US Bone and Joint Initiative’s board of directors. NATA was a major sponsor of the US Bone & Joint Decade, of which this is an outgrowth. At the USBJI’s latest board meeting, Ullucci petitioned for NATA representation on a task force looking at chronic osteoarthritis treatment. Athletic trainers’ role and expertise in early detection, injury assessment, rehab and prevention were emphasized and welcomed.
**DISTRICT REPORTS**

**District I**
Despite the best efforts of the district and NATA, not all members know what has been accomplished by the association. A member emailed with concerns on what is being done to get an athletic trainer into every high school with an athletic program. The district director or the district representative on the secondary school athletic trainers’ committee will communicate with the member.

**District III**
The date of the May district meeting has changed but a new date has not been announced.

**District IV**
GLATA has an active COR with a sound strategic plan. It is looking at insurers and reimbursement by targeting the larger healthcare insurance providers and seeking provider status.

**District VII**
Director Peterson asked the board if a handbook or a policy and procedures manual for each committee would be helpful. District VII members have requested information on the duties and responsibilities for incoming committee members and chairs. Becker-Doyle stated some committees, such as Honors & Awards, have a handbook. Each committee member and chair receives a Commitment to Serve form at the beginning of each term outlining duties and responsibilities. Descriptions of all committees can be found in the NATA Policy & Procedures Manual.

**District IX**
One of the community colleges in the district is interested in developing an associate degree program in athletic training. Pete Koehneke, BOC president, stated this would not be good for the profession and felt it should not be pursued or encouraged.

**DISTRICT DIRECTOR BEST PRACTICES**
Mark Gibson addressed the board on best practices for filling committee vacancies. He suggested posting the openings in the January through March district e-newsletters and making an announcement at the spring district meetings. Request a resume or vita from all those interested and forward the resumes to the committee chair.

**CONSENT AGENDA**
Appropriate information on the following items was provided to the board of directors through background materials, previous discussions or e-ballot.

**VOTED: TO APPROVE**
- MINUTES FROM THE DECEMBER 14, 2011 BOARD OF DIRECTORS WEB CONFERENCE
- MARNIE VANDEN NOVEN, DPT, ATC CSCS AS THE 2012 INCOMING EDAC CHAIR
- APPROVE ERIKA SPUDIE AS THE 2012 INCOMING NATSC CHAIR
- APPROVE THE 2012-13 PROGRAM OF WORK – TOP STAFF PRIORITIES
- APPROVE THE 2012-13 LEGISLATIVE AND FEDERAL REGULATORY AGENDAS
(7, 4) PASSED 10-0-0

**ADJOURNMENT**
After appropriate thank yous, President Albohm adjourned the meeting at 12:47 pm.