

# CDN

INDIANAPOLIS

NATIONAL ATHLETIC TRAINERS' ASSOCIATION CONVENTION DAILY NEWSPAPER

**P. 03**

**My First Meeting**  
Kent Falb re-counts his first NATA convention in 1963.

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**Alumni Parties**  
Don't miss your school's alumni event!

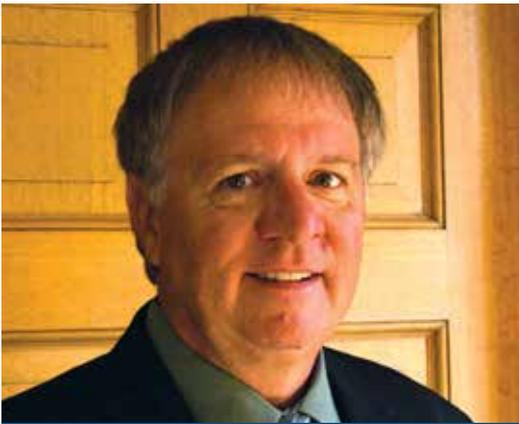
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**Career Workshops**  
Big turnout for pre-conference workshops

## Meet Your 2014 NATA Presidential Candidates

By Sanette Ludick

NATA is pleased to introduce your 2014 presidential candidates: Russ Richardson, EdD, ATC, and Scott Sailor, EdD, ATC. Make plans to attend Face Time '14 at 9:15 a.m. Friday, June 27 in ICC 104 to hear both candidates present their campaign platforms and answer questions from the audience.



**RUSSELL J. RICHARDSON, EdD, ATC**

**Job Title/Employer:** Athletic trainer and associate professor, University of Montana-Western

**NATA member since:** 1979

If elected president, Richardson plans to focus on raising athletic training's profile within the health care arena. He said the profession has grown tremendously in the past five years but still lacks a clear roadmap for moving forward. "I would advocate for a new strategic planning process to reinforce our current direction as well as clearly direct us for our future. Like most roadmaps, directions change and modify frequently," Richardson said. "Our association needs to be mobile, agile and nimble enough to ensure our safe arrival at our final destination."

*Continued on page 7*



**SCOTT R. SAILOR, EdD, ATC**

**Job Title/Employer:** Chair of the department of kinesiology and director of the AT program at Fresno State University

**NATA member since:** 1985

Sailor's presidential platform can be summed up in three words: access, awareness and allies. Sailor would like to see improved access to athletic trainers in secondary schools and youth sports organizations. Sailor points out that many schools throughout the country lack adequate staffing of athletic trainers, so those ATs are often required to scale back the services they provide in order to meet the overwhelming demand. He plans to work toward making athletic trainers more accessible to the general population, especially adults who need help returning to their active lives after an

*Continued on page 7*

Registration – ICC, Hall H		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
6:30 a.m. – 4:30 p.m.	6:45 a.m. – 5:15 p.m.	6:45 a.m. – 1 p.m.

AT Expo – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
10 a.m. – 5 p.m.	10 a.m. – 5 p.m.	10 a.m. – 1 p.m.

Career Center – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
8 a.m. – 5 p.m.	8 a.m. – 5 p.m.	8 a.m. – noon

NATA/NBATA Blood Drive – ICC, Room 211		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	
9 a.m. – 4 p.m.	9 a.m. – 4 p.m.	

### CAN'T-MISS STUFF TODAY!

- **NATAPAC Breakfast**  
JW Marriott, White River F  
7-9 a.m.
- **ATSS Otho Davis Keynote**  
Marriott, Marriott Ballroom 6  
9-10 a.m.
- **ATSS: Ron Culp/ NBATA Cadaver Workshop**  
Marriott, Marriott Ballroom 6  
2-4 p.m.
- **EDAC Town Hall & Social**  
Westin, Grand 5  
3:30-6:30 p.m.
- **Cramer Student Reception**  
ICC, 500 Reception Room  
4-6:15 p.m.
- **District Meetings**  
Various Locations  
(see Convention Guide for info)  
6:15-7:15 p.m.

### REMINDERS

- The 2014 AT Expo Planner is inside the 2014 Convention Guide you received in your registration bags.
- Get the convention app! Search "NATA 2014" in the iTunes App Store and Google Play.
- **Earn EBP Category CEUs**  
As an attendee, you will gain access to online courses that have been approved as part of the BOC EBP Category. Although no onsite educational sessions are available, your convention attendance qualifies you for the following online courses:
  - Nuts & Bolts: A Practical Guide to Collecting Patient Outcomes (1.75 EBP CEUs)
  - Developing and Utilizing Clinical Outcomes Databases in Clinical Practice (1.25 EBP CEUs)
  - Foundational Concepts of Clinical Outcomes Assessment and Strategies for Implementation (1.5 EBP CEUs)

Shortly after the convention, you'll receive an email with specific information about accessing the courses.



### BE SOCIAL!

Use #NATA2014 to join the conversation on Twitter! @nata1950

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# News in Brief

## PBATS Stays Busy in Indy

Despite the fact that the professional baseball season is in full swing, several members of the Professional Baseball Athletic Trainers' Society have made the trip to Indianapolis to take part in a full slate of programming.

PBATS is hosting its educational session "Musculoskeletal Screening for Professional Baseball Pitchers" from 4-6 p.m. today in ICC 500 Ballroom. Several PBATS members are making a concentrated effort to reach out

to students and young professionals during #NATA2014. Representatives will be on hand to speak to YPs at the NATA Young Professionals' Committee Social today (6-7:30 p.m. in the Cramer Young Professionals' Lounge— ICC 201), and they will speak to student groups hosted by the National Athletic Training Student Committee and the Ethnic Diversity Advisory Committee on Friday, June 27. Make plans to stop by one of these events if you would like to connect with PBATS members.

## Do Your Part; Fill Out Your Postcard

Turn to page 119 in your Convention Guide (inside your registration bag) to find two legislative postcards. Fill out your information on the back of each card and put the cards in the collection boxes located throughout the convention center and inside the NATA Connect area of the AT Expo. This simple act will help support athletic training legislation! Never underestimate the power of grassroots effort.

## MY FIRST CONVENTION: Q&A WITH KENT FALB

By Sanette Ludick



Former NATA President Kent Falb, ATC, prefers phone calls to email. "It's more personable," he chuckled. He told me about the very first time he sent an email: He used All Caps, which he didn't know indicates yelling in email etiquette. Apparently the response was less than pleasant, and Falb decided phone conversations were a better option. I gave him a call before our 2014 convention to discuss his latest honor and find out how the convention has changed since the 1960s.

Falb, already a member of the NATA Hall of Fame, is receiving another special honor in Indianapolis. He is the first recipient of the 2014 Eve Becker-Doyle Leadership Award. Falb has fond memories of working with former NATA Executive Director Eve Becker-Doyle. "To have been on the Board of Directors when we elected Eve as our new executive director, and having had the opportunity to jointly work with Eve for four years, was indeed an honor and a privilege," Falb said. NATA's highest

leadership achievement, the Eve Becker-Doyle Leadership Award requires 40 years of NATA membership and a strong commitment to volunteerism.

Falb has long been dedicated to the AT profession and NATA. He has always made it a point to attend the association's annual conventions, and #NATA2014 will mark his 48th NATA convention!

**NATA:** When did you attend your first NATA meeting?

**Falb:** I attended my first association meeting in 1963 in Cincinnati. I have not missed a convention since 1967.

**NATA:** What was the first meeting like? How was it different from current conventions?

**Falb:** In 1963 there were a grand total of 400 people, and that included association members, family members and 10 vendors. Today the number of vendors has significantly increased. Back then, there were no students who attended the conference; and even though the featured topic was relevant and interesting, discussions were entirely based on experience and opinion – not on science. If you were to take an attendee from 1968 to this year's convention they would probably say [our first conventions were] not very high level or not very informative, but based on our knowledge at that time, it was very timely. It goes to show the sophistication of the profession and how innovative and enhanced education has become over time. However, in the 51 years since attending my first convention there has always been one constant: an opportunity to renew acquaintances and friendships, an opportunity to network.

**NATA:** Do you have any advice for newcomers to this year's conventions, particularly students who may be attending their first meeting?

**Falb:** Conventions are critical to all students today! Students must be encouraged to take advantage of the opportunity to network.

**NATA:** Which convention was your favorite and why?

**Falb:** That's an unfair question! All the conventions have been special and unique in some way.

**NATA:** Now that you are retired, what is your focus at the convention?

**Falb:** Being retired allows me to go to meetings and renew the old friendships I have been developing over the years. This is my primary focus these days.

**NATA:** What do you most look forward to at the convention?

**Falb:** One of the things I look forward to most is the opportunity to meet as many students as possible. I consider them the future of our profession. If in some small way I can influence and motivate them to have a successful career, then I've fulfilled an obligation as a leader and a role model.

**NATA:** What were the high points of your AT career?

**Falb:** There isn't enough space to answer this question. Four high points stand out: To have been employed by the NFL for more than three decades, to have been elected for two terms to serve as the NATA's president, to have been elected to the NATA Hall of Fame, and last but not least, to be the first recipient of the Eve Becker-Doyle award.

## GATORADE EDUCATIONAL SESSION FEATURES ALABAMA ATs

An efficient sports performance team is critical in today's fast-paced athletic environment and can significantly impact an athletic department's success. Teamwork is essential to creating that efficient process, and the collaboration among the athletic training, nutrition and strength and conditioning staffs at the University of Alabama serves as an example of how a first-class sports performance team operates. By utilizing each of their skill sets, the staff members work in unison to bring a wealth of knowledge and experience to better serve their athletes. This collaboration has resulted in an increasingly efficient sports performance system that helps power one of the nation's premier athletic departments.

Gatorade is hosting an education session titled, "The Sports Performance Team: Integrating all Disciplines to Maximize Injury Treatment and Promote Optimal Performance," this morning from 8:15 to 10:15 a.m. in ICC 109.



## SPONSOR Q&A: GET TO KNOW GATORADE

Jennifer Schmit, director of influencer partnerships and education at Gatorade, talks about the brand's longstanding relationship with NATA and the resurrection of its Secondary School Athletic Trainer Award.

**You are one of NATA's founding sponsors. Why is it important for Gatorade to reach out to athletic trainers?** Athletic trainers understand athletes' health and safety needs on and off the field. This is important to Gatorade because we are constantly striving to provide innovative fueling and hydration solutions and services for more athletes across more occasions. The insights athletic trainers provide are key drivers in the innovation process, especially as we expand beyond Gatorade Thirst Quencher, and ATs ultimately provide credible recommendation for our products.

**The Gatorade Sports Science Institute Sessions are highly attended each year. What goes into developing topics and selecting speakers for the**

Alabama's Assistant Athletic Director & Head Football Athletic Trainer Jeff Allen, MEd, ATC, will be joined by Assistant Strength & Conditioning Coach Michelle Martin Diltz and Director of Performance Nutrition Amy Bragg. The three will explain how Alabama's integrated model works to prevent and treat injuries while promoting optimal performance, specifically covering clinical issues such as concussions, post-op concerns, athlete evaluation and performance/recovery. This interactive panel will give ATs practical information on methods they can use with sports dietitians and strength and conditioning staffs to maximize the treatment and rehabilitation process.

If you are unable to attend the session, be sure to stop by the Gatorade booth in the AT Expo. Featuring product samples, cutting-edge research and information about the newly reinstated Secondary School Athletic Trainer Award, the booth is a must-visit for convention attendees.

**sessions?** Our team works closely with our GSSI researchers and the NATA to develop a shortlist of hot topics in the athletic training field. We then run these ideas by a small group of athletic trainers to see what resonates and what session topics they would be most likely to attend. Based on these insights, we make a final decision and begin securing top-tier speakers to bring the topic to life.

**Is there anything specific at the Gatorade booth this year that ATs and AT students should be looking out for?**

We're excited to announce that this year we've reinstated the Gatorade Secondary School Athletic Trainer Award. This award recognizes a certified AT from each NATA district who has made outstanding contributions in furthering their high school's athletic care program or the overall profession of secondary school athletic training. We'll be sharing details about this award at the booth as well during the Secondary School Athletic Training Session at 10:45 in Wabash 1 on Saturday morning. Stop by to learn more!



## Congratulations Alaska!

Not only was Alaska the 49th state in the Union, they are now the 49th state to regulate athletic trainers! The Alaska practice act was formally signed into law during a ceremony on June 18. The NATA Board of Directors congratulated Alaska during the State Leadership Forum on Tuesday, June 25.

**As a longtime participant at the NATA convention, what does Gatorade enjoy or look forward to most about this annual event?** There are so many elements of NATA that we enjoy. Whether it's attending cutting-edge sessions, celebrating the achievements of outstanding athletic trainers or sharing our latest innovations with this influential audience, the NATA convention is a cornerstone event for us every year. However, for us, the best part is connecting with old friends and meeting some of the up-and-coming athletic trainers. As I've mentioned, we know athletic trainers have the inside scoop on athletes' health and safety needs, so having a chance to connect with some of the best athletic trainers in the business is a valuable opportunity.

**Complete the sentence: "Athletic trainers are \_\_\_\_\_"...** at the forefront of sports medicine and play a critical role on every athletic staff (including in the secondary school setting!).

Please join the National Athletic Trainers' Association as we thank our partners and sponsors for their support of NATA, the 2014 NATA Clinical Symposia & AT Expo and the athletic training profession!

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Meet and Greet  
 Dr. David Draper



Congratulations

on your induction  
 into the

2014 NATA Hall of Fame



Join Us  
 Hors d'oeuvres  
 &  
 Refreshments  
 Thursday June 26th  
 4pm - 5pm  
 Booth #1721

samrecover.com



# Today's Alumni Parties

## A.T. Still University

**7-10 p.m.**  
**Tavern on the South – Second Floor**  
**423 W. South Street**  
 Contact: Michael Chang,  
[alumni@atsu.edu](mailto:alumni@atsu.edu)/480.219.6014  
 Drinks and appetizers, business casual dress

## Baldwin Wallace University

**7 p.m.**  
**Scotty's Brewhouse, 1 Virginia Ave.**  
 Contact: Karyn Gentile, [kgentile@bw.edu](mailto:kgentile@bw.edu),  
 or Garry Miller, [miller2@ccf.org](mailto:miller2@ccf.org)

## Brigham Young University

**5-7 p.m.**  
**TGI Friday's**  
**501 W Washington St**  
 Contact: Robert Ramos, [robert\\_ramos@byu.edu](mailto:robert_ramos@byu.edu)

## California University of Pennsylvania

**7-9 p.m.**  
**Ike and Jonesy's**  
**17 West Jackson Place**  
 Ike and Jonesy's is between Meridian and Illinois Streets at Jackson Place. Look for the large Marilyn Monroe sign next to the Claddagh Irish Pub and across from the Omni Severin Hotel. Excited to see alumni old and new at our annual NATA Alumni Reception.

## Chapman University

**8-11 p.m.**  
**Marriott Downtown, Champions Restaurant**  
 Contact: Ky Kugler, [kekugler@chapman.edu](mailto:kekugler@chapman.edu)  
 Light refreshments will be served. Notable people attending include Jason Bennett, Sara Nottingham, Michelle Cleary and current graduates who are presenting their research papers.

## DePauw University

**5-6:30 p.m.**  
**The Pub, 30 E. Georgia Street**  
**Downtown Indianapolis**  
 Contact: Rex Call, [rcall@depauw.edu](mailto:rcall@depauw.edu)

## Eastern Illinois University

**6-8 p.m.**  
**Claddagh Irish Pub, 234 S. Meridian St.**  
 Contact: John Storsved, [jrstorsved@eiu.edu](mailto:jrstorsved@eiu.edu)  
 Appetizers, cash bar and raffle prizes

## Eastern Kentucky University

**8 p.m.**  
**The Pub Indianapolis, 30 E. Georgia St.**  
 Contact: David T. Green, [david.green@eku.edu](mailto:david.green@eku.edu)  
 \$20 fee goes toward food and Bobby Barton Scholarship Fund

## Eureka College

**4 p.m. Happy Hour**  
**Rock Bottom Brewery**  
 Contact: Randy Henkels, [rhenk23@hotmail.com](mailto:rhenk23@hotmail.com)  
 <<mailto:rhenk23@hotmail.com>>

## Georgia Southern University

**7 p.m.**  
**Hilton Indianapolis Hotel & Suites (Room TBA)**  
 Contact: Steve Patterson,  
[spatterson@georgiasouthern.edu](mailto:spatterson@georgiasouthern.edu)  
 Join us for a time with food and beverages as we gather with all alumni, staff, and faculty from both the undergraduate and graduate programs at Georgia Southern University.

## Georgia State University

**8 p.m.**  
**Hard Rock Indy, 49 S. Meridian St.**  
 Contact: Merritt Henderson,  
[merritt.henderson@avemaria.edu](mailto:merritt.henderson@avemaria.edu)

## Grand Valley State University

**4-6 p.m.**  
**Harry & Izzy's, 153 S. Illinois St.**  
 Contact: Eliza MacDonald, [macdonel@gvsu.edu](mailto:macdonel@gvsu.edu)  
 All Grand Valley State University Alumni are welcome! Appetizers will be provided with a cash bar.

## Illinois State University

**6-8:30 p.m.**  
**O'Reilly's Irish Bar and Restaurant**  
 Contact: Jonn Munn, [jcmunn@ilstu.edu](mailto:jcmunn@ilstu.edu)

## Indiana State University

**6-8 p.m.**  
**Scotty's Brewhouse, 1 Virginia Avenue**  
 Contact: Cody Inskeep, [cody.inskeep@indstate.edu](mailto:cody.inskeep@indstate.edu)  
 Come join fellow Indiana State Athletic Training Alumni from recent and years past in what will be the biggest and best alumni party of the year! Food, drinks, and party favors will be provided.

## Iowa State University

**8-10 p.m.**  
**Osteria Pronto Restaurant – Marzio Room**  
**located within the JW Marriott Hotel on 10 S. West Street**  
 Contact: Tim Weesner, [weesner@iastate.edu](mailto:weesner@iastate.edu)  
 Complimentary appetizers and cash bar will be available. As always, we are excited to see all our alumni at this annual reunion.

## James Madison University

**4-7 p.m.**  
**The Ram, 140 S Illinois Street**  
 Contact: Dwight Randall, [dwright.randall84@gmail.com](mailto:dwright.randall84@gmail.com)  
 This year we will be offering both an open bar and a sit down meal for our alumni. We hope to spark conversation between generations and share stories and memories of our times at JMU. There are three options: meal only, 3 hour beer/wine open bar, or a combination of the two.

## Keene State College & Plymouth State University

**8-10 p.m.**  
**Colts Grille, 110 W Washington St.**  
 Contact: Linda Levy, [levy@plymouth.edu](mailto:levy@plymouth.edu)

## Miami University

**5-7 p.m.**  
**Granite City Food & Brewery, 49 W. Maryland St.**  
 Contact Name: Jillian Rubin, [rubinje@miamioh.edu](mailto:rubinje@miamioh.edu)  
 Donations requested at the door. Light appetizers and limited beverages. Guaranteed good time!

## Missouri Valley College

**4 p.m.**  
**Cadillac Ranch, 39 West Jackson Place**  
 Contact: David Tomchuk, [tomchukd@moval.edu](mailto:tomchukd@moval.edu)  
 7th Annual Missouri Valley College Athletic Training Program Alumni & Friends Party with gifts and appetizers provided.

## Murray State University

**6:30-8:30 p.m.**  
**Level One Bar – Hyatt Regency Hotel**  
 Contact Name: Allison Garrett, MS, ATC, [agarrett5@murraystate.edu](mailto:agarrett5@murraystate.edu)  
 Food and beverage on your own. Come visit with your fellow students, alumni and colleagues.

## Nebraska Wesleyan University

**8-10 p.m.**  
**Hard Rock Café, 49 South Meridian Street**  
**(inside the Morrison Opera House Building)**  
 Contact: Mark Stutz, [mstutz@nebrwesleyan.edu](mailto:mstutz@nebrwesleyan.edu)  
 Appetizers will be provided. A full menu and cash bar will also be available. All alumni, preceptors and friends of NWU ATs (as well as their guests) are invited!

## Ohio Northern University

**7-9 p.m.**  
**Comfort Suites City Center lobby/**  
**café, 515 S. West St.**  
 Contact: Krisi Stauffer, [K-stauffer.1@onu.edu](mailto:K-stauffer.1@onu.edu)  
 Appetizers and one complimentary beverage served. Cash bar also available.

## Ohio University

**6:30-8:30 p.m.**  
**Rock Bottom Brewery and Restaurant**  
**Billiards Room, 10 W. Washington Street**  
 Join us to network, reconnect with fellow alumni and catch up on your alma mater. Appetizers and two drink tickets provided. Raffle for OHIO sportswear. Guests are welcome!  
 Contact: Elizabeth Jones,  
 Director of Development, [jones4@ohio.edu](mailto:jones4@ohio.edu).

## Old Dominion University

**8-11 p.m.**  
**The Ram Restaurant & Brewery, 140 S. Illinois St.**  
 Contact: Jason Mitchell, [jmitchel@odu.edu](mailto:jmitchel@odu.edu)  
 \$5 cover charge for alumni and \$10 for approved guests, which includes snacks/drinks. If you are thinking of bringing a guest, contact Jason Mitchell for pre-approval.

## Plymouth State University & Keene State College

**8-10 p.m.**  
**Colts Grille, 110 W Washington St.**  
 Contact: Linda Levy, [levy@plymouth.edu](mailto:levy@plymouth.edu)

## Purdue University

**8-10 p.m.**  
**Nine Irish Brothers, 575 Massachusetts Ave.**  
 Contact: Stephanie Leech, [Dyer3@purdue.edu](mailto:Dyer3@purdue.edu)  
 <<mailto:Dyer3@purdue.edu>>

## Rowan University

**8 p.m.**  
**Nicky Blaine's**  
 Contact: Amanda Meyer,  
[Amanda.Meyer.ATC@gmail.com](mailto:Amanda.Meyer.ATC@gmail.com)

## San Diego State University

**9 p.m.**  
**Cadillac Ranch, 39 W. Jackson Place**  
 Contact: Kim Detwiler, [kdetwiler.atc@gmail.com](mailto:kdetwiler.atc@gmail.com)  
 We will have a table reserved in their VIP section. \$30 fee for table so please bring some cash to chip in for that. It's a bar/club type venue that opens at 9 p.m.

## San Jose State University

**6-8 p.m.**  
**Hard Rock Café**  
 Contact: Holly L. Brown, [holly.brown@sjsu.edu](mailto:holly.brown@sjsu.edu)  
 SPATO (Spartan Athletic Training Organization) will be sponsoring appetizers.

## Springfield College

**7:30-10 p.m.**  
**High Velocity Sports Bar, 10 S West St.**  
 Gather with Springfield College alumni & friends!  
 Cash bar available and complimentary appetizers.

**SUNY Brockport****7:45 p.m.****The Slippery Noodle Inn, 372 S. Meridian St.**Contact: *Tim Henry, [Thenry@brockport.edu](mailto:Thenry@brockport.edu)  
<<mailto:Thenry@brockport.edu>>*

\$5 cover at the door. Half price drinks and appetizers sponsored by the Alumni Relations office.

**The Steadman Clinic****6:30 p.m.****Kilroy's Bar N' Grill, 201 S. Meridian St.**

Annual AT Fellowship Alumni Party!

Drinks and appetizers.

**University at Buffalo****6 p.m.****Kilroy's Bar & Grill, 201 S. Meridian St.**Contact: *Durval Morgan, [dtmorgan@buffalo.edu](mailto:dtmorgan@buffalo.edu)***University of Alabama****6-9 p.m.****Colts Grille, Peyton Manning Room,  
110 W Washington Street**Contact: *Deidre Leaver-Dunn, [dldatep@gmail.com](mailto:dldatep@gmail.com)*

Admission: \$20 donation for alumni, \$30 for guests.

Heavy hors d'oeuvres and two drink tickets.

**University of Arkansas****8-10 p.m.****Rock Bottom Brewery**Contact: *Jeff Bonacci, [bonacci@uark.edu](mailto:bonacci@uark.edu)*

Come and visit fellow Razorback alumni. Hot appetizers and dessert will be served. Cash bar and plenty of door prizes.

**University of Cincinnati****5-7 p.m.****Paddy's Legal Beagle, 20 N. Delaware St.**Contact: *Pat Graman, [gramanpm@ucmail.uc.edu](mailto:gramanpm@ucmail.uc.edu)*

Appetizers will be served with a cash bar. Dr. Stephens will be there. If you haven't contributed to his scholarship fund, please do so before the convention.

**University of Delaware****8 - 10 pm****Slippery Noodle Inn, 372 S Meridian St.**Contact: *Thomas W. Kaminski, [kamionski@udel.edu](mailto:kamionski@udel.edu)***University of Findlay****6-8 p.m.****The Pub Indianapolis, 30 E. Georgia St.**Contact: *Laura Heline, [Lauraheline@gmail.com](mailto:Lauraheline@gmail.com)*

Appetizers will be provided.

**University of Florida****8:30 p.m. - midnight****Rock Bottom Brewery, 10 West Washington**Contact: *Patricia Tripp, [pmcginn@hhp.ufl.edu](mailto:pmcginn@hhp.ufl.edu)*

We will gather in the Westside event area. Light appetizers, plus tickets for beer, wine and soda, and a cash bar. Guests welcome!

**University of Indianapolis****6-9 p.m.****Sahm's Tavern, 433 N Capitol Ave**Contact: *Ned Shannon, [nshannon@indy.edu](mailto:nshannon@indy.edu)***University of Michigan****8 pm****Loughmiller's Pub**Contact: *Bill Shinavier, [shinawi@umich.edu](mailto:shinawi@umich.edu)*

Appetizers will be provided

**University of North Dakota****7:30-9:30 p.m.****Champions Sports Bar, 350 W. Maryland St.**Contact: *Kristen Peterson, [kristen.peterson@med.und.edu](mailto:kristen.peterson@med.und.edu)*

Appetizers and beverages will be served.

**University of Pittsburgh****6-8 p.m.****Indianapolis Colts Grille**Contact: *Kevin Conley, [kconley@pitt.edu](mailto:kconley@pitt.edu)*

Refreshments will be provided and there will be a \$10 charge for any guests of alumni, faculty or current students.

**University of Tennessee at Chattanooga****8:30-10:30 p.m.****Buffalo Wild Wings, 7 East Washington Street**Contact: *Scott L. Bruce, [Scott-Bruce@utc.edu](mailto:Scott-Bruce@utc.edu)*

Since UTC is not sponsoring this event, all attendees are responsible for their own food and libations.

**University of Virginia****7-9 pm****Taps & Dolls, 247 S. Meridian**Contact: *Jay Hertel, [jhertel@virginia.edu](mailto:jhertel@virginia.edu)*

Enter on street level and head for the 2nd floor.

**Valparaiso University****8 p.m.****Tavern on South, 423 W. South Street**Contact: *Denise Criswell, [dcriswell0012@att.net](mailto:dcriswell0012@att.net)***West Chester University****6-9 p.m.****Howl at the Moon**Contact: *Nicky Cattano, [ncattano@wcupa.edu](mailto:ncattano@wcupa.edu)***Western Illinois University****8 p.m.****Cadillac Ranch,  
39 W. Jackson Place**Contact: *Renee Polubinsky, [RL-Polubinsky@wiu.edu](mailto:RL-Polubinsky@wiu.edu)*

WIU alumni, former preceptors, faculty and staff are invited to join us for light appetizers and a cash bar. Please bring a business card for updating our alumni directory.

## MEET YOUR 2014 NATA PRESIDENTIAL CANDIDATES

*(Continued from page 1)***RUSSELL J. RICHARDSON, EdD, ATC:**

Richardson says a hallmark of a vibrant, health care profession is its commitment towards continuous academic development for all of its constituents. "In my current role as the Executive Committee for Education chair I was able to direct complex, and sometimes controversial discussions leading to the implementation of strategic initiatives that had previously only been talked about," he says. "As a practicing clinician, and former academician, I have experienced firsthand the complexities of each entity and have worked to bridge the gap between the two."

Richardson says he hears two common themes from members: "We need more job opportunities, and we need improved compensation." One of the strategies he believes will move ATs towards better job opportunities includes equipping our members to advocate for their compensation through the medical model. "We are currently working on a plan to identify resources and provide examples of this strategy to make available to our membership early next year," he says.

Finally, Richardson wants to further develop the association's position as a leader in youth sports safety and other issues related to concussion in sport. He knows NATA members can help make a difference and wants to empower ATs across the country to get involved. "I have been rewarded many times over as I have witnessed our members be successful not only in patient care, but legislative issues, complex leadership issues, litigations and more."

**SCOTT R. SAILOR, EdD, ATC:**

injury. "I envision a day when members of the public consider consulting an athletic trainer a normal part of an active lifestyle, much like they currently consider consulting personal trainers prior to undertaking a fitness program," says Sailor.

Though Sailor says awareness of athletic training has improved in recent years, he believes NATA members need to continue to raise awareness about their knowledge, abilities and clinical research. Sailor wants to continue to emphasize the AT's role in the management of concussions, sudden cardiac arrest and heat illness. "I believe we will soon see a day where athletic trainers are fully engaged and leading health policy discussions, especially when it comes to topics related to youth sports safety," he says.

He thinks those grassroots efforts, along with the association's collaborations with likeminded organizations that understand the value of athletic trainers, will continue to raise the profession's public profile. Sailor points to the importance of engaging and maintaining serious dialog with long-standing allies about issues such as appropriate models of supervision for ATs, rules changes and growing demands on student-athletes and athletic training staffs. "It is imperative, as we move forward, that we [strategic allies] work together to bring about positive change for this profession which will result in improved outcomes for our various stakeholders."

# Hot Product Pavilion

The Hot Product Pavilion is a must-see destination at the NATA convention. Located right outside the AT Expo (Hall I) in Crossroads Corridor, the HPP is a great place to peruse the latest sports medicine products at your own pace. Our Hot Product Pavilion is bigger and better than ever in 2014, so make sure to stop by to learn about the following innovative products:

## 2nd Skull, LLC - Booth 1731

### 2nd Skull® CAP

2nd Skull® is a protective headgear company with patented technology proven to add up to 35 percent more impact protection. 2nd Skull® CAP is for helmet-requiring sports like football or hockey. 2nd Skull BAND is for non-helmet sports like soccer. 2nd Skull® products are proudly made in the USA.

## Adhezion Biomedical, LLC - Booth 555

### SurgiSea®

SurgiSea® Topical Skin Adhesive can replace sutures for incision or laceration repair to get your athletes back on the field faster. It is designed to save time during wound repair; provide a flexible, water-resistant, antimicrobial protective coating; and to eliminate the need for sutures.

## Agency For Student Health Research - Booth 445

### InjureFree

The time to improve sports safety is NOW! InjureFree connects all caregivers in your community with real-time injury reporting and alerts. Both HIPAA and FERPA compliant, InjureFree offers athletic trainers mobile app injury reporting and follow-up treatment updates while reducing administrative burden. Join the InjureFree network today! [www.injurefreenata.com](http://www.injurefreenata.com)

## Air Britt, LLC - Booth 207

### Air Britt Air Suspension Knee Brace

The Air Britt Air BRACE™ is a one-of-a-kind knee brace that offers unparalleled comfort while providing the amount of support that YOU decide is needed! Whether you are an active athlete or just in need of additional support to relieve pain, our unique Air Suspension Technology allows you to maintain true mobility, versatility and flexibility without compromising support and comfort. Why not take control of your health by harnessing the power of air... Air Britt Air BRACE™

## ALERT SERVICES, INC. - Booth 913

### Squeaky Cheeks 100% Natural Body & Foot Powder

This is not just a personal care product, but one that energizes your lifestyle! This is a 100 percent all-natural, high-performance body and foot powder that is talc free and features soothing and energizing essential oils. For 10 years running, it's the best formula available for chafing prevention, sweat reduction and odor elimination.

## ALERT SERVICES, INC. - Booth 913

### Alert ProCut Non-Stick Scissors

The time-tested Alert Pro Cut Scissors are now available with an upgrade. These scissors have a non-stick coating that withstands adhesive buildup and cleans much easier than chrome-coated scissors. You will find these non-stick coated scissors work great on Kinesio tape and Elasticon. Available in Booth 913 for \$25 (show special only).

## All-Star Sporting Goods - Booth 544

### CryoHelmet

A new treatment for concussions, migraines, performance/recovery and more. Trauma accumulates over time from repeated impacts during practices and games. The CryoHelmet uses cold therapy to treat some of the inflammation that occurs with these injuries. Therapeutic hypothermia is a rapidly growing field in medicine. For the most up-to-date research, please visit [www.iceyourhead.com](http://www.iceyourhead.com).

## ARI-MED/DIVERSA PRODUCTS GROUP - Booth 1013

### A25Si Skatewheel Deluxe Med Bag

Our A25Si Skatewheel Deluxe Med Bag has been resized to fit in an overhead bin. It comes with double lid with instrument sleeves, multiple outer pockets, movable inner dividers, a large bandage kit, skatewheel system and heavy duty retractable handle.

## ASEA - Booth 656

### ASEA and RENU 28

ASEA's proprietary products are the world's first and only molecular supplements with stabilized Redox Signaling Molecules that detect and repair cellular damage and accelerate healing. ASEA mobilizes fatty acids for athletes to use as a better fuel source, sparing muscle glycogen. For better performance, endurance and recovery, ASEA and RENU 28 provide the edge you need!

## Bauerfeind USA, Inc - Booth 1155

### genuTrain, Solid Black

The Difference is the KNIT and the FIT. This comfortable support with its compression massage effect helps relieve knee pain and swelling to enhance sports performance. It promotes proprioception, thus heightening sensory awareness in the knee for increased joint stability, control, recovery, relief and confidence to make your best move! Worn by NBA players.

## Biodex - Booth 912

### System 4

The Biodex System 4 is a versatile dynamometer with applications in sports medicine/orthopedics, pediatric medicine, neurorehabilitation and neuromuscular research. Evidence-based clinical protocols combine science with practical application. Used in over 70 countries, by professional teams worldwide, Olympic training, Navy SEALs, NASA and the Russian cosmonaut program...

## Biodex - Booth 912

### Balance System SD

The Biodex Balance System™ SD improves balance, increases agility and develops muscle tone. Used by thousands for testing and training, vestibular rehabilitation and neurorehabilitation, the Balance System documents preseason baseline, evaluates injury risk and helps determine post-injury return-to-activity. Specific training exercises include ROM, weight-shift, dynamic joint and core stabilization.

## Biodex - Booth 912

### Concussion Management

The Biodex Balance System SD quantifies the elements of balance pre- and post-injury, recognizing disturbances that cognitive testing alone could overlook. New System software includes expanded normative data and allows custom CTSIB protocols and modified BESS testing of postural stability. Objective reporting mitigates burden of return-to-play decision.

## Biowave - Booth 312

### BiowavePRO Neuromodulation Pain Therapy System

BiowavePRO® is a patented advanced pain therapy system that delivers therapeutic electrical signals through skin into deep tissue blocking the transmission of pain, increasing range of motion, reducing stiffness and muscle spasm for up to 24 hours following a 30-minute treatment. Multiple treatments provide a cumulative benefit. BiowavePRO is also used during AROM, PROM, exercise and stretching to facilitate rehabilitation. Athletes can move more resistance through a greater range of motion with little pain. BiowavePRO facilitates motion and manages pain simultaneously. Come see why over 80 percent of NFL teams prefer BiowavePRO.

## BodyArmor Superdrink - Booth 232

### BODYARMOR

BODYARMOR is a premium sports drink that provides superior hydration and is loaded with electrolytes, vitamins and coconut water. It is high in potassium, low in sodium and contains nothing artificial. It is available in six great-tasting flavors.

## BREG INC. - Booth 306

### FreeRunner™

The FreeRunner™ knee brace is the premier soft good for patellofemoral support. It combines a proprietary offset hinge for truly dynamic stabilization with the innovative low profile and ultra lightweight Smart-Zone™ compression fabric. The FreeRunner™ delivers support when patients need it most. The difference is dynamic.

## Cardea - Booth 436

### CardeaScreen

CardeaScreen is an ECG device designed to accurately identify life-threatening cardiac conditions in athletes. The Bluetooth device transmits electrical signals from the patient to a Windows PC for analysis. Algorithms in-tune with an athletic heart analyze the ECG and identify abnormal conditions associated with cardiac arrest.

## CK Industries of the Big Bend, LLC - Booth 1538

### Hatfield Strap

The Hatfield Strap is an innovative compact stretch device that gives a highly effective stretch of the foot, calf, and hamstring (including the IT Band). One thing that really sets it apart from other stretch devices is the shoulder strap that allows the user to relax while getting an intense stretch.

## CRAMER PRODUCTS - Booth 1300

### Cramer Wet Gear Elite AT

Multipurpose AT kit which features 100 percent waterproof materials and seams as well as waterproof zippers for the ultimate in moisture protection. Kit includes rigid, adjustable dividers and wall supports to protect contents and keep supplies in place. Dividers are removable for versatility. Ideal for keeping supplies and electronics safe from any environment, wet or dry.

## Douglas Pads & Sports, Inc. - Booth 548

### Noggin

The Noggin is the newest product on the market made specifically to reduce impact to the head that causes traumatic brain injuries and long term CTE. It is the first and only skull cap made to be worn underneath a helmet that has proven to REDUCE UP TO 85 PERCENT OF THE IMPACT when worn with a certified safety helmet.

## Dr. Cool - Booth 1746

### Dr. Cool Recovery-On-The-Go™ Wrap

Dr. Cool is the first and only product to combine ice and compression in one flexible fabric wrap. The wrap's patented, chemical-free Coolcore cooling fabric has earned the prestigious Hohenstein Institute's "Innovative Technology" award. Available in three sizes: 3" x 25", 4" x 50", 6" x 50".

## Dynamic Tape (PosturePals) - Booth 455

### Dynamic Tape

Dynamic Tape is highly specialized and designed to contribute genuine mechanical force into the kinetic chain. Working like a bungee cord, the unique, strongly elastic Dynamic Tape aims to absorb load, contribute to force generation, improve biomechanical efficiency and modify faulty movement patterns. Load reduction combined with powerful neurophysiological effects provide prompt pain relief, reduce metabolic demand, facilitate recovery and improve performance.

**Gladiator by SGI - Booth 1631***Gladiator High Performance*

Using our Power Grip® technology with two layers of 2mm EVA material surrounding a Nano-Shock Barrier, the High Performance is designed to absorb shock while 30 percent thinner than the Gladiator Pro. The ultra-thin Gladiator takes our patent-pending comfort design and provides the athlete with the highest level of comfort and protection possible.

**HayZack Sports - Booth 1719***ICE IT!*

Invented by an athletic trainer, ICE IT! Is designed to keep water bottles cold through an entire practice or game. Simply fit the ICE IT! over your Gatorade or Powerade caddy handle and funnel the ice and/or cold water directly into the water bottles. ICE IT! can also be used on Cramer, Medco, Academy, Dick's and Champion water bottles. ICE IT! is now in production and will be ready for the 2014-15 football season.

**IBRAMED - Booth 1246***Neurodyn*

Complete electrotherapy unit capable to generate seven types of currents: TENS, FES, Interferential, Aussie, Russian, Polarized and Microcurrent. Pre-programmed treatment protocols. Indicated for: muscular strengthening, increase of the muscular resistance, reduction of muscle spasticity, muscle paralysis, reduction of edema, analgesia, immediate and late post-surgery and cutaneous wounds. Neurodyn Aussie Sport (with Aussie current, 1KHz and 4KHz) also available.

**ING Source, Inc. - Booth 1739***FS6 Compression Foot Sleeve*

The FS6 Compression Foot Sleeve offers medical-grade orthopedic support and graduated compression in a thin, light and comfortable sleeve you can wear under your normal socks. Relieves pain associated with plantar fasciitis, heel spurs and edema.

**ING Source, Inc. - Booth 1739***CS6 Compression Calf Sleeve*

The CS6 Compression Calf Sleeve offers medical-grade orthopedic support and graduated compression in a thin, light and comfortable alternative to standard compression stockings. Relieves pain associated with poor circulation, Achilles tendinitis, shin splints and cramps.

**ING Source, Inc. - Booth 1739***KS6 Compression Knee Sleeve*

The KS6 Compression Knee Sleeve promotes good circulation while relieving the pain of runner's knee and related conditions using medical-grade orthopedic support and graduated compression. As effective as bulkier knee braces, but thin, light and comfortable.

**ING Source, Inc. - Booth 1739***PS3 Compression Patella Sleeve*

The PS3 Compression Patella Sleeve treats patellar tendinitis (jumper's knee) by providing medical-grade orthopedic support for the patella while promoting optimal circulation to promote healing. As effective as bulkier and less comfortable patella straps.

**ING Source, Inc. - Booth 1739***ES3 Compression Elbow Sleeve*

The ES3 Compression Elbow Sleeve uses Compression Zone Technology™ to relieve the pain of tennis elbow and related conditions. The thin and light sleeve provides medical-grade orthopedic support and promotes healing through efficient circulation.

**Innovative Bracing - Booth: 1448***Tendon Trak*

The TENDON TRAK™ is the only counterforce device that supports tissue making muscle contraction more efficient rather than inhibiting it. Physical therapist designed and clinically tested. Indications include Lateral and Medial Epicondylitis, Osgood Schlatter's and Sever's Diseases, Patellar and Achilles Tendonitis. Utilizes a patented method, latex free and made in the USA.

**IntelliSkin - Booth 201***IntelliSkin Posture Apparel*

Posture apparel that physically connects with your body to achieve optimal posture support and pain relief. We've woven 30+ years of elite, front-line sports medicine and wisdom into our clinically-proven PostureCue™ and CoreCue™ technologies to provide both immediate and long-term benefits around posture correction.

**iWalk Free, Inc. - Booth 430***iWALK2.0*

CRUTCHES ARE OBSOLETE! See the product that has been sweeping the awards at all the medical device trade shows. The all-new iWALK2.0 hands free ends the pain and inconvenience of conventional crutches!. Stop crutching and start iWALKing now!

**La Pointique Int'l, Ltd - Booth 431***232Z BACK SUPPORT COMPRESSION TOP*

EmbioZ- Men's Support series enhances sports performance with the seamless compression design combined with Power System and Comfort System. The Power System of 232Z stabilizes and supports the shoulders and center of the trunk to maximizes energy. Comfort System wicks sweat to keep the body dry during long training.

**MCDavid SPORTS - Booth 601***McDavid Pre-Engineered Kinesiology Tech Kits*

Our newly released Kinesiology Tech Kits are designed and pre-engineered for easy, precise application. These kits cover a number of common athletic injury issues. Kinesiology tape works at a micro level to reduce pain, soreness and swelling, while offering some minor support. McDavid innovates the innovative.

**Mueller - Booth 1231***Medi Kit™ Omni*

Mueller Sports Medicine recently teamed-up with Meret, the industry leader in first aid bags, to introduce an incredible line of premium athletic trainers' kits. The Mueller by Meret A.T. Pro Series was built for you, by you, to meet the demands of today's athletic training professional.

**Multi Radiance Medical - Booth 1600***GameDay Laser*

"The NIKE Oregon Project has been a successful pioneer in training methods, injury prevention and treatment. We believe that Multi Radiance MR4 Lasers are another innovation that will help us continue to be at the top." —Alberto Salazar, Head Coach. GameDay™ - The Affordable Personal Athletic Laser by Multi Radiance.

**Natus Medical Inc. - Booth 1247***inVision – Gaze Stability Assessment*

The inVision™ package from NeuroCom® quantifies a patient's ability to maintain visual acuity and stable gaze while actively moving the head. The Dynamic Visual Acuity (DVA) test quantifies the impact of vestibular ocular reflex (VOR) system impairment on a patient's ability to perceive objects accurately while moving the head at a given velocity on a given axis. While the Gaze Stabilization Test (GST) quantifies the range of head movement velocities on a given axis over which a patient is able to maintain an acceptable level of visual acuity.

**NormaTec - Booth 1531***NormaTec Recovery Systems*

Speed healing, reduce muscle soreness and perform at your best. NormaTec's patented Recovery Systems are designed and assembled in the USA with quality components, and are 30 percent lighter than last year's models. Our portable, durable and world voltage capable systems minimize swelling and improve circulation. NormaTec, Created by Scientists, Perfected by Athletes®.

**Ossur Americas - Booth 921***CTI® Custom*

The CTI® Ligament Brace, recognized as the "athlete's choice" for many high contact sports, is the only truly custom brace on the market. Based on a Total Support

System, the rigid carbon fiber frame "locks" onto the tibia, providing brace-to-bone contact needed for maximum stabilization of the knee joint.

**Ossur Americas - Booth 921***Unloader One® Custom*

The Unloader One® is a clinically proven treatment for mild to severe unicompartmental osteoarthritis (OA) of the knee and its associated pain. Its comfortable, light-weight and low-profile design provides pain relief using a 3-Point Leverage System. The Unloader One® is a proven choice for treating knee conditions requiring load reduction.

**OTC Nutrition LLC - Booth 357***CALSURA Fast Action Drink Tablet*

CALSURA Fast Action Drink Tablet provides a highly absorbable form of calcium shown to build stronger bones and reduce stress fracture risk. Simply add to water for a fun, convenient way to get 50 percent of the daily recommended requirements for calcium and vitamin D, plus vitamin C, iron and magnesium.

**Perfect Pitch - Booth 654***The Rope Perfect Pitch*

Designed for baseball and softball athletes, improving throwing confidence, velocity and accuracy from improper throwing mechanics. Utilized by major league baseball teams and rehab/therapy professionals country-wide, the tactile, auditory and physical feedback allows athletes to adjust pitching and throwing techniques preventing development of bad habits resulting in fatigue and/or injury.

**PLH Products - Booth 403***PLH Infrared*

For 35 years PLH Products, Inc. has proudly served as the benchmark in the infrared sauna industry. By innovating with the latest technology and the highest standards of quality, PLH Products manufactures infrared products that are used by professional athletes, athletic trainers and AT facilities across the country.

**PowerPlay - Booth 402***PowerPlay Pro Pack*

PowerPlay™ is the most portable, affordable cold and compression therapy system available. The compact device has three ports offering cold and intermittent, sequential compression to reduce pain and swelling, allowing athletes to get back in the game faster. The PowerPlay Pro Pack includes two pumps, two insulated bags, two extender tubes, one of each joint wrap and an additional gel pack for each wrap.

**PreventaMed Technologies - Booth 319***Heat Stress Safety Kit and Infinity Line by [x]temp™!*

The [x]temp Heat Stress Safety Kit is an emergency first response for serious incidents of heat stress. Be prepared to respond and protect your student athletes. Our Infinity line products have limitless applications for safe, simple and rapid cooling. Combining Solo, Duo and Vier cooling packs with strap sets, the [x]temp Infinity line of products are multifunctional and ideal for rehab or injury recovery.

**Q2O LLC - CrampX - Booth 401***CrampX*

Q2O CrampX is flavored water you drink for muscle cramps and muscle soreness. CrampX is a supplement to hydrating and thirst quenching beverages. Drink CrampX to prevent, relieve a muscle cramp and muscles in seconds. CrampX is natural, GF, WADA safe and manufactured in a Safe Sport facility.

**EC3D (QSD) - Booth 1439***EC3D Compression*

EC3D is part of QSD, Inc., a manufacturer of medical compression and sports compression. EC3D stands for ENGINEERED COMPRESSION 3 DIMENSIONAL. EC3D incorporates kinesiology zones into all products, supporting muscle stabilization, increased performance and endurance, increased proprioception and postural alignment. Zones are reversed, which makes the recovery process shorter and more effective. Come by our

## Hot Product Pavilion *(Continued from page 9)*

booth to get a pair of socks so you can experience the difference of EC3D Compression (limited quantities available).

### Rapid Performance Products - Booth 556

#### Red Whey

Red Whey utilizes the natural benefits of Tart Cherry Juice and Whey Protein Isolate to create an all natural muscle recovery drink that promotes muscle repair and development. With 12g of Whey Protein Isolate in an 8oz serving, athletes get a high level of branch chain amino acids that can only be obtained through diet. Red Whey is formulated to follow NCAA guidelines and certified by Informed Choice for Sport.

### RICA Surgical Products, Inc - Booth 1605

#### NICE ICE® CryoRoller

NICE ICE® CryoRoller is a combination of three effective treatment modalities (ice, compression and massage) all in one clean and easy-to-use product. NICE ICE eliminates the mess associated with leaking ice bags and ice cups, yet provides the same great treatment results. NICE ICE... A cleaner way to ice it!™

### Riddell - Booth 609

#### Riddell Insite Impact Response System

Insite provides another set of eyes on the players and alerts the sideline to significant single or multiple head impacts that could put players at risk.

### SAM MEDICAL PRODUCTS - Booth 805

#### Sam Soft Shell® Splint

The SAM Soft Shell® Splint: For immobilizing soft tissue injuries and forearm fractures. The Soft Shell Splint can be easily shaped and applied within seconds to fit the hand, wrist or forearm. It is comfortable, lightweight and can be easily removed and re-shaped at any time.

### SCR Sports Inc - Booth 233

#### Aquilo

Aquilo's revolutionary Cryo-Compression clothing technology is amazingly comfortable and provides an effective, sanitary, convenient and portable alternative to a traditional ice bath. Aquilo's cooling

channels are engineered to fit your individual muscle pattern and maintain a consistently ice-cold temperature. Come visit Booth 233 to see what all the buzz is about!

### ShowerPill - Booth 1639

#### ShowerPill Athletic Body Wipe

ShowerPill Athletic Body Wipe is an antibacterial wipe specifically created to keep your athletes free of harmful Staph infections & MRSA. Just wipe down and wipe off the germs! Our FDA-approved formulation kills 99.99 percent of germs, including Staph and MRSA-safely (No Parabens, No Alcohol and it's Hypoallergenic). ShowerPill is proven to decrease nasty skin infections and reduce the chance of cross-contamination.

### SHUTTLE SYSTEMS - Booth 1506

#### Shuttle Rebound

The newly-released Shuttle Rebound features unrivaled ultra-quiet operation thanks to its rugged design and use of durable, high-quality materials. Quick collapsing, STOW-AWAY DESIGN makes for easy storage, and portability enhanced with a built-in ball rack. No initial set-up; comes fully assembled. 100 percent American made.

### Swede-O, Inc. - Booth 800

#### Tarsal Lok®

Patented integrated stabilizer design provides ankle support while allowing normal ROM. Speed lacing system provides quick and easy application. Low profile design is ideal for a variety of applications including soccer, basketball and football. Made in the USA and backed by an industry leading 12-month warranty.

### Swede-O, Inc. - Booth 800

#### Plantar F3™ Foot Roller

Developed by an ATC, this patented foot roller isolates the plantar fascia for optimal stretching, offers cold therapy for pain relief, and provides heat therapy to facilitate healing. The Plantar F3 is made of Sorbothane® material which is comfortable against the skin and antimicrobial. Provides both pain relief and treatment.

### Swede-O, Inc. - Booth 800

#### Thermoskin Sport Knee Stabilizer

Exclusive stabilizer system allows users to pinpoint

the location and level of support to their condition. Stabilizer system has three pockets on each side of the knee. The four flexible metal stabilizers may be placed in any of these pockets, allowing users to pinpoint areas where additional support is required.

### Texon Towel & Supply - Booth 420

#### MonoFoil Antimicrobial

MonoFoil® antimicrobial technology works 24/7 for months at a time, effectively controls bacteria, fungi, algae and yeasts on a wide variety of treated articles and substrates. Our product molecularly bonds to a treated substrate, thus making the entire material itself antimicrobial. Visit Booth 420 for more information.

### Tiger Tail USA - Booth 1625

#### 18" Original Tiger Tail portable foam roller

Prevent and speed recovery of injuries with Tiger Tail USA's industry-leading therapeutic rehabilitation tools. Trusted by million-dollar muscles, the Classic 18" Tiger Tail is used by world-champion sports teams including the Seattle Seahawks and the New York Yankees. Relieve sore muscles. Trigger point release. Dynamic stretching/warm-up.

### ZAMST - Booth 1613

#### ZK-7 Knee Support

The ZK-7 is the strongest knee support for moderate to severe sprains of the ACL, PCL, MCL and LCL. Exo-Tech QUAD provides 4-way ligament support with resin stays to support medial and lateral stability as well as X and parallel straps for effective anterior and posterior stability to the ACL/PCL.

### ZetrOZ, Inc. (Sam™) - Booth 1721

#### Sam™

ZetrOZ™ Inc: innovative, powerful ultrasound technology. Sam is a new generation of wearable/portable continuous ultrasound therapy designed for chronic pain, muscle spasms, treatment of joint contractures and local increase of circulation. Oz Inside™ technology allows for a powerful and compact product that will enhance health, wellness and daily living.

\*HPP entries as of 6/19/14

## GREAT TURNOUT FOR PRE-CONFERENCE WORKSHOPS

By Sanette Ludick

More than 150 athletic trainers came to the convention a day early to attend this year's Career Workshops, held from 8 a.m. to 5 p.m. on June 25. The workshops are designed to provide ATs with educational and career information, as well as hands-on training. Sessions included: Business of Athletic Training, the Athletic Trainer as a Physician Extender; Occupational Health and Public Safety; Measuring and Establishing Value; Research Concepts Roundtable; and Creating Creative Opportunities in Performance Arts. Following a morning lecture, the groups split up into breakout sessions, including a hands-on lab where attendees interested in the physician

extender role learned about casting, radiology and suturing/knot tying.

"The most exciting part of the workshops are learning new skills that we can apply in the workplace," said COPA District Eight Representative Wendy Levanway, who organized the Creating Creative Opportunities in Performance Arts event. NATA's External Marketing Coordinator and Staff Liaison to the Committee on Practice Advancement (COPA), Amanda Muscatell said this year's workshops focused on topics and concerns ATs have had over the past year.

Victoria Kramp, ATC, from Yardley, Pennsylvania, wanted to learn more about the duties and responsibilities of an AT Physician Extender. She attended



PHOTO BY RENEE FERNANDES/NATA

Brian Dierckman, MD, from the American Health Network, shows attendees the proper way to keep sterile while putting on gowns and gloves during the career workshops on Wednesday.

the introductory session intended for ATs with little or no prior experience as a physician extender, or those interested in learning about the role. Kramp said she was especially looking forward to the casting breakout session, which presents ATs with the opportunity to practice and strengthen casting skills.

# SCHOOL OF HEALTH SCIENCES



## Master of Science in Athletic Training

### Post-Professional

Designed for students who are certified Athletic Trainers, the degree is a 33-hour, Post-Professional athletic training degree which provides graduate students with the knowledge and clinical education to enhance their practice as certified athletic trainers.

**Primarily delivered online, but with a single two week on-campus intensive instruction session in Marion, Indiana**

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# CONQUER THE ELEMENTS



WET GEAR WATERPROOF KITS by Cramer



When it comes to factors you can control, weather is not one of them. When the game doesn't stop, you can't either. Cramer's Wet Gear gives you the control over wet conditions, keeping your kit dry, organized and ready for action.

**CRAMER WET GEAR ELITE AT**

Measures 22½" x 10" x 8"

[cramersportsmed.com](http://cramersportsmed.com)



**GO HARDER.  
PLAY SAFER.**