

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Web Conference Meeting Minutes
Carrollton, Texas
September 8, 2016

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Staff

David Saddler
Drew Caffey
Kathy Creilly
Meredith Daniels, MPS
Anita James, CMP
Lori Marker, CMP, CEM
Katie Scott, MS, LAT, ATC
Kandy Cefoldo

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Mark Merrick, PhD, ATC, FNATA, President, CAATE
Joe Greene, MS, ATC, Consultant, Third Party Reimbursement
Neely Duncan, CPA, CFE, FCPA, Lane Gorman Trubitt
Emily George, CPA, Lane Gorman Trubitt
Ryan Parrish, CPA, Lane Gorman Trubitt

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CALL TO ORDER

President Sailor called the meeting to order at 11:34 a.m. Nine of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed to the call Joe Greene, MS, ATC, as the new consultant of the Third Party Reimbursement Project Pilot, members of the AT Strategic Alliance and NATA's auditors from Lane Gorman Trubitt.

FINANCE COMMITTEE

July 2016 Financial Statements

Treasurer Weston reviewed NATA's July financial statements and reminded the board that convention-related income and expenses would not be finalized until the September 2016 close. A new funding request form was developed to help ensure the Finance Committee and board receive consistent information.

Third Party Reimbursement Reallocation of Funds

Joe Greene thanked the board for the opportunity to expand his role with the pilot project and stated the requests put forth to the board are a reallocation of current funding and not a request for additional funds. Greene requested \$1,800 per

month be moved from the promotion of large scale events to the promotion of athletic training with payors and employers to assist with the implementation of potential sites.

**VOTED: TO APPROVE THE REALLOCATION OF \$1,800 PER MONTH FOR THE REMAINDER OF THE THIRD PARTY REIMBURSEMENT PILOT PROJECT CONTRACT FROM THE PROMOTION OF LARGE-SCALE EVENTS TO THE PROMOTION OF ATHLETIC TRAINING WITH PAYORS AND EMPLOYERS.
(2, 9) PASSED 9-0-0 (District 4 absent)**

Greene informed the board the entire project is under budget due to the non-utilization of marketing and networking funds. He stated this is a pivotal time to inform other states and gain traction with commercial payors in regional areas. The project will work with state leadership, districts and the Committee on Practice Advancement (COPA) to identify areas where a consistent, standardized approach can be utilized.

**VOTED: TO APPROVE THE REALLOCATION OF EXPENSES UP TO \$50,000 OVER THE REMAINDER OF THE THIRD PARTY REIMBURSEMENT PILOT PROJECT CONTRACT TO ASSIST ORTHOVISE, THE CONTRACTOR, AND ITS INDEPENDENT SUB-CONTRACTORS TO ASSIST WITH OPPORTUNITIES OUTSIDE THE CURRENT PILOT STATES.
(2, 9) PASSED 9-0-0 (District 4 absent)**

Joe Greene left the call.

Vice President Lindley joined the call.

Secondary School Athletic Trainers' Committee (SSATC) – National Federation of State High School Associations (NFHS) Liaison Funding Request

Director Wood provided a request for Larry Cooper, MS, ATC, LAT, Secondary School Athletic Trainers' Committee (SSATC) immediate past chair, to attend the October 8-11, 2016 National Federation of State High School Associations (NFHS) Sports Medicine Advisory Committee meeting. Wood stated there was a precedent for this with the previous chair and stated Cooper's attendance would assist with the transfer of leadership to current Chair Bart Peterson, MSS, ATC.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW USING FISCAL YEAR 16-17 SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE FUNDING UP TO \$800 FOR LARRY COOPER, MS, ATC, LAT, IMMEDIATE PAST CHAIR OF THE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE (SSATC), TO ATTEND THE NATIONAL FEDERATION OF STATE HIGH SHOOOL ASSOCIATIONS (NFHS) SPORTS MEDICINE ADVISORY COMMITTEE MEETING, OCTOER 8-11, 2016.
(8, 9) PASSED 10-0-0**

SSATC – National Consortium for Health Science Education

Director Wood informed the board of a request from the Secondary School Athletic Trainers' Committee, for past chair Cooper to present at the October National Health and Science Curriculum Conference in Louisville, KY. Cooper will have the opportunity to introduce the recently approved *Sample Guidelines for Developing a Secondary School Sports Medicine Course*.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2016-17 SAVINGS OR BOARD DESIGNATED FUNDS, TO APPROVE FUNDING UP TO \$1,300 FOR PAST SSATC CHAIR, LARRY COOPER, MS, ATC, LAT, TO PRESENT AT THE NATIONAL HEALTH AND SCIENCE CURRICULUM CONFERENCE IN LOUISVILLE, KY, OCTOBER 2016.
(2, 10) PASSED 10-0-0**

Quarterly Legal Newsletter

David Saddler stated the Marketing and Public Relations Department proposed a quarterly legal e-newsletter be developed. The e-newsletter, produced by Hackney Publications, will focus on legal issues surrounding athletic training and sports medicine. Director Aronson suggested the newsletters be vetted through the Professional Responsibility Committee (PRC) in addition to the Public Relations (PR) Committee prior to distribution. She also asked about legal review. Saddler indicated

the Finance Committee had the same two suggestions. Staff will consult with at least the chairs of the two committees and Saddler will work with Venable to determine if a disclaimer is needed.

**VOTED PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR 2016-17 SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$11,000 TO PILOT A QUARTERLY LEGAL E-NEWSLETTER FOR TWO QUARTERS (FOURTH QUARTER 2016 AND FIRST QUARTER 2017). FUTURE EXPENDITURES WILL BE COVERED IN THE MARKETING AND PUBLIC RELATIONS DEPARTMENT YEARLY BUDGET.
(3, 9) PASSED 10-0-0**

Change NATA Fiscal Year-End

Treasurer Weston thanked Kathy Crelly and Neely Duncan for bringing the proposal to change the NATA fiscal year to the Finance Committee. The current fiscal year ends on March 31, 2017, and would be followed by a stub audit year, April 1, 2017 to June 30, 2017. A new fiscal year would begin on July 1, 2017. Advantages to this change include reduced audit time, increased efficiency due to occurring during a slower time of year and the potential for reduced audit fees. Saddler said he reviewed the proposal with staff and believes it is a good business change for the association.

**VOTED: TO APPROVE CHANGING NATA'S OFFICIAL FISCAL YEAR-END DATE FROM MARCH 31 TO JUNE 30 BEGINNING IN 2017.
(1, 9) PASSED 10-0-0**

Weston noted this change would have some associated costs. Expected costs include accounting and budgeting software modifications, a stub year tax return and associated audit fees.

**VOTED: TO APPROVE COSTS ASSOCIATED WITH CHANGING NATA'S OFFICIAL FISCAL YEAR-END DATE FROM MARCH 31 TO JUNE 30, 2017.
(1, 8) PASSED 10-0-0**

NATA Registration Services Proposal

Saddler requested a one-year contract extension for NATA's current registration service provider, Expo Tracker. Due to other priorities, staff are unable to complete the full RFP process within the allotted timeframe. The registration proposal request will begin following the NATA 2017 convention.

**VOTED: TO APPROVE A ONE-YEAR EXTENSION OF THE CURRENT CONTRACT WITH EXPO TRACKER, NATA'S REGISTRATION SERVICES VENDOR, THROUGH 2017 TO ALLOW THE MEETINGS DEPARTMENT TIME TO INITIATE A COMPETITIVE VENDOR BID PROCESS.
(10, 2) PASSED 10-0-0**

CONVENTION PROGRAM COMMITTEE (CPC) PROPOSAL

Director Brunett presented a proposal to restructure the Convention Program Committee (CPC). The CPC recently had several members change districts. At the June board meeting, the committee was tasked to bring a recommendation which enabled the committee to have continuity and flexibility built on the current district-based model. After much discussion, the board accepted the district-based plus model.

**VOTED: TO APPROVE THE CONVENTION PROGRAM COMMITTEE (CPC) PROPOSAL TO IMPLEMENT A DISTRICT-BASED PLUS MODEL ALLOWING FOR UP TO THREE NON-DISTRICT BASED MEMBERS IN ADDITION TO THE CURRENT TWELVE-MEMBER COMMITTEE. NON-DISTRICT BASED MEMBERS WILL GENERALLY BE ADDED WHEN A CURRENT MEMBER CHANGES DISTRICTS.
(2, 4) PASSED 10-0-0**

Director Brunett informed the board that CPC Chair Erik Swartz, PhD, ATC, FNATA, will be stepping down as chair in June 2017. Swartz will stay on the committee for an additional year to assist with the transition.

CONSENT AGENDA

Appropriate information on the following items was provided to the Board of Directors through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM AUGUST 2016 BOARD WEB CONFERENCE (ALL).**
- **INTERNATIONAL COMMITTEE (IC) AWARDS PROPOSAL.**
- **NATA POSITION STATEMENT: *EVALUATION, MANAGEMENT, OUTCOMES AND RETURN TO PLAY CRITERIA FOR OVERHEAD ATHLETES WITH SLAP INJURIES.***
(10, 8) PASSED 10-0-0

Director Wood left the call.

UPDATES/INFORMATION

Federal Legislative Update

David Saddler updated the board on various government affairs initiatives, including the status of H.R. 921: The Sports Medicine Licensure Clarity Act. The bill will move to the House floor for a full vote shortly.

OTHER

Commission on Accreditation of Athletic Training Education (CAATE) President Mark Merrick thanked the board for the opportunity to join the call. Merrick shared feedback on NATA's letter addressing the Curricular Content Standards open comment period and process. He thanked the board for sharing its concerns and stated a response will be sent soon.

ADJOURNMENT

President Sailor adjourned the meeting at 12:58 p.m.