

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Meeting Minutes
Irving, Texas
10:00 a.m. CST January 29, 2017

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR
Amy Callender
Kathy Crelly
Meredith Daniels, MPS
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Shelley Tims
Katie Scott, MS, , ATC
Kandy Cefoldo
Ruth Riggan

Incoming

Katie Walsh Flanagan, EdD, LAT, ATC, D3
Tony Fitzpatrick, MA, LAT, ATC, D10

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Brian Conway, ATC President-Elect NATA Foundation
Micki Cuppett, EdD, ATC, Executive Director CAATE
Mark Merrick, PhD, ATC, FNATA, President CAATE
LesLee Taylor, PhD, LAT, ATC, President-Elect CAATE
Denise Fandel, MBA, CAE, Executive Director BOC
Rusty McKune, MS, ATC, President BOC
Terry DeZeeuw, MS, ATC, Chair CUATC
Kathy Dieringer, EdD, LAT, ATC, Chair HCRWG
Mark Gibson, MS, ATC, PT, Chair IC
MaryBeth Horodyski, EdD, LAT, ATC, FNATA, Chair ECE
Sara Nottingham, EdD, ATC, Chair IATWG
Bart Peterson, MSS, ATC, Chair SSATC
Gretchen Schlabach, PhD, LAT, ATC, Chair PRC

Topical Index

[2016 April-June Stub FY Audit](#)
[2016-2017 Operating Budget](#)
[2016-2017 Capital Budget](#)
[2017 Convention](#)
[Appropriate Medical Care for
Secondary School Athletics](#)
[Associate Executive Director
Report](#)
[AT Salary Survey](#)
[At Your Own Risk \(AYOR\)](#)
[Board of Certification \(BOC\)](#)
[California Licensure](#)
[College/University Athletic
Trainers' Committee \(CUATC\)](#)
[Commission on Accreditation of
Athletic Training Education
\(CAATE\)](#)

[Committee Members Changing Districts](#)
[Diversity and Inclusion Workgroup](#)
[Employment Fair Practices Workgroup
\(EFPWG\)](#)
[Executive Committee for Education
\(ECE\)](#)
[Executive Director Report](#)
[Finance Report](#)
[Government Affairs Report](#)
[Health Care Reform Workgroup
\(HCRWG\)](#)
[Historical Commission](#)
[Infographic Translation Project](#)
[Interagency Terminology Workgroup
\(IATWG\)](#)
[Intercollegiate Council for Sports
Medicine \(ICSM\)](#)

[Investment Report and Policy](#)
[Knowledge Initiatives Update](#)
[Liaisons to External Organizations](#)
[Marketing and Communications
Update](#)
[Membership Update](#)
[NATA Convention \(General\)](#)
[NATA Foundation](#)
[Preceptor of the Year](#)
[Professional Responsibility
Committee \(PRC\)](#)
[Regulatory/Reimbursement
Report](#)
[Risk Management, Liability and
Regulatory Toolkit](#)
[Young Professionals' Committee
\(YPC\)](#)

CALL TO ORDER

President Sailor called the meeting to order at 10:03 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed the board, representatives of the AT Strategic Alliance and other guests.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

**VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(7, 3) PASSED 10-0-0**

CLOSED SESSION

The board went into a closed session and returned to open session at 10:09 a.m.

INFOGRAPHIC TRANSLATION PROJECT

International Committee (IC) Chair Mark Gibson requested funding to translate NATA infographics into eight different languages to distribute to coaches, parents, students and academic programs overseas. He noted the committee would discuss a plan to ensure that translations are produced for new infographics as they are developed.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO APPROVE \$6,500 FOR THE TRANSLATION OF
NATA INFOGRAPHICS.
(2, 5) PASSED 10-0-0**

EXECUTIVE COMMITTEE FOR EDUCATION (ECE)

Executive Committee for Education (ECE) Chair MaryBeth Horodyski provided an update on current ECE projects, including the Board of Athletic Training Specialties (BATS), the Orthopedic Practice Analysis Workgroup, the Educational Pathways Workgroup, the Disablement Model Workgroup and the Athletic Training Educators' Conference (ATEC), which will include an Educational Research Forum.

Horodyski presented proposals for a Culturally Competent Care Education Workgroup comprised of ECE and Ethnic Diversity Advisory Committee (EDAC) members and a Minority AT Students Workgroup. Both groups plan to meet via conference call and have no financial requests.

**VOTED: TO APPROVE THE CULTURALLY COMPETENT CARE EDUCATION WORKGROUP AND THE
MINORITY AT STUDENTS WORKGROUP.
(2, 5) PASSED 10-0-0**

CLOSED SESSION

The board went into a closed session and returned to open session at 10:43 a.m.

PRECEPTOR OF THE YEAR

Horodyski presented a proposal for a new Preceptor of the Year Award. The cost of the award will be absorbed into the current ECE budget.

**VOTED: TO APPROVE THE PRECEPTOR OF THE YEAR AWARD.
(8, 1) PASSED 10-0-0**

APPROPRIATE MEDICAL CARE FOR SECONDARY SCHOOL ATHLETICS

Secondary School Athletic Trainers' Committee (SSATC) Chair Bart Peterson presented an overview of a planned Appropriate Medical Care for Secondary School Athletics Task Force, which would bring together data from NATA NATION, High School Reporting Information Online (RIO) and the Athletic Training Locations and Services (ATLAS) project to develop a mechanism to help administrators evaluate health care in their schools. The proposal is being revised and will be resubmitted to the Finance Committee and board for consideration at their next meeting.

COLLEGE/UNIVERSITY ATHLETIC TRAINERS' COMMITTEE (CUATC)

College/University Athletic Trainers' Committee (CUATC) Chair Terry DeZeeuw gave an update on the Inter-Association Summit on the Organization and Administration of Athletics Health Care Service in the College/University Environment. He also provided an update on the Best Practices for AT Documentation Workgroup and other CUATC projects, including the BOC Facility Principles Document and the Transition to Practice Workgroup. He shared recommendations for the structure of the new Intercollegiate Council for Sports Medicine (ICSM) based on the committee's discussion this weekend.

LIAISONS TO EXTERNAL ORGANIZATIONS

Director Aronson presented the report from NATA liaisons to external organizations. She encouraged board members to reach out to liaisons with comments and suggestions and to include liaisons in committee projects. She also discussed efforts to enhance the productivity of these relationships.

COMMITTEE MEMBERS CHANGING DISTRICTS

Director Aronson presented a proposal to improve continuity and ease transitions on committees by allowing committee members who change districts to finish their one-year terms in an at-large, unfunded, non-voting capacity after a replacement district representative is appointed.

**VOTED: TO ALLOW COMMITTEE MEMBERS WHO CHANGE DISTRICTS TO FINISH THEIR ONE-YEAR TERM IN AN AT-LARGE, UNFUNDED, NON-VOTING CAPACITY.
(3, 4) PASSED 10-0-0**

DIVERSITY AND INCLUSION WORKGROUP

Director Aronson presented a proposal for a workgroup on diversity and inclusion in athletic training. It would address both diverse ATs and patient populations and would examine ethnic diversity as well as LGBTQ issues, religious and cultural competency and women in athletic training.

**VOTED: TO APPROVE THE CREATION OF A DIVERSITY AND INCLUSION WORKGROUP.
(3, 2) PASSED 10-0-0**

PROFESSIONAL RESPONSIBILITY COMMITTEE (PRC)

Professional Responsibility Committee (PRC) Chair Gretchen Schlabach reported on the progress of the committee. She requested an extension of some of the committee members' terms so they would not all depart the committee simultaneously, ensuring continuity on the committee. The board stated decisions to extend could wait until after the first three years to determine who is willing to remain on the committee.

INTER-AGENCY TERMINOLOGY WORKGROUP (IATWG)

Inter-Agency Terminology Workgroup Chair (IATWG) Sara Nottingham reviewed the procedure of creating the Athletic Training Glossary and the proposed process for continuing to maintain and update it. The board commended the group on the amount of work it had done.

**VOTED: TO APPROVE THE PROPOSED ATHLETIC TRAINING GLOSSARY.
(3, 8) PASSED 10-0-0**

**VOTED: TO APPROVE THE ATHLETIC TRAINING GLOSSARY MAINTENANCE PROCESS.
(4, 3) PASSED 10-0-0**

GOVERNMENT AFFAIRS REPORT

Amy Callender reported on accomplishments during the 114th Congress, which was the most successful in NATA's history. She reported HR 921, Sports Medicine Licensure Clarity Act, passed unanimously on the House floor and almost made it through the Senate before Congress recessed for the year. She updated the board on the Secondary School Student Athletes' Bill of Rights, the SAFE PLAY Act and the new online legislative action center. Callender commented on some of the changes in the 115th Congress. NATA's strategy is to build on past momentum, seek new opportunities and prepare for potential threats.

Callender provided an overview of 2016 state legislative accomplishments and 2017 objectives and priorities in California, Delaware and Arkansas.

HEALTH CARE REFORM WORKGROUP (HCRWG)

Health Care Reform Workgroup (HCRWG) Chair Kathy Dieringer reported on the workgroup meeting in November. She reviewed opportunities and requests identified by the group. Future initiatives may include an Accountable Care Organization (ACO) Demonstration Project, inclusion in Medicare Advantage Programs and partnerships with regional health care collaborative organizations. Dieringer requested reallocation of the workgroup's remaining budget for an in-person meeting at the 2017 Convention in order to develop these proposals.

**VOTED: TO REALLOCATE THE HEALTH CARE REFORM WORKGROUP'S REMAINING BUDGET TO FUND AN IN-PERSON MEETING AT THE 2017 CONVENTION IN HOUSTON.
(1, 3) PASSED 10-0-0**

CLOSED SESSION

The board went into a closed session and returned to open session at 2:00 p.m.

BOARD OF CERTIFICATION (BOC)

Board of Certification (BOC) Executive Director Denise Fandel reported on the Maintenance of Competence (MOC) Task Force, whose report will be shared with the AT Strategic Alliance soon. The BOC will be electing a Corporate/Educational Director this fall. Fandel asked NATA to remind its members to report Continuing Education Units (CEUs) before December 29.

COMMISSION ON ACCREDITATION OF ATHLETIC TRAINING EDUCATION (CAATE)

Commission on Accreditation of Athletic Training Education (CAATE) President Mark Merrick reported that three new commissioners would join the commission in the fall of 2017. He reviewed the next steps for the Curricular Content Workgroup and how the feedback from NATA and members was incorporated. He also provided a report on academic programs on probation.

DISTRICT DIRECTOR REPORTS**District X**

Director Wood introduced Director-Elect Fitzpatrick and announced the District X meeting in Tacoma, WA, which will include a tour of the Boeing AT facility and a NATA Political Action Committee (NATAPAC) fundraiser.

District VIII

Director Peters announced the District VIII meeting in April in Las Vegas, NV.

District VI

Director Hall announced the District VI meeting in San Marcos, TX in July.

District IV

Vice President Lindley announced the District IV meeting in Wheeling, IL, in March and announced the keynote speaker will be a prominent neurosurgeon, Dr. Julian Bailes.

District II

Director Duffy reported over 1,600 attendees at the Eastern Athletic Trainers' Association (EATA) Meeting in Philadelphia, PA.

District I

Director Weston announced the 2018 EATA meeting in Boston, MA.

District III

Director Aronson introduced Director-Elect Flanagan and announced the District III meeting in Virginia Beach, VA in May. She commented on recent Safe Sports School Awards and District III's involvement in the new NATA Leadership Academy.

District V

Director Coberley announced the District V meeting in March in La Vista, NE and reported District V had record-breaking attendance three years in a row.

District VII

Director Mathewson announced the upcoming District VII meeting in Colorado.

District IX

Director Brunett announced the District IX meeting in February in Atlanta, GA.

YOUNG PROFESSIONALS' COMMITTEE (YPC)

Director Wood reported the Young Professionals' Committee (YPC) has been investigating the demographics of its constituency and proposed a change to focus its efforts on transition to practice and early career work-life balance.

**VOTED: TO CHANGE THE DEFINITION OF "YOUNG PROFESSIONALS" FROM "ATHLETIC TRAINERS WHO ARE AGE 35 AND YOUNGER" TO "ATHLETIC TRAINERS WHO ARE WITHIN TWELVE YEARS FOLLOWING THE DATE OF THEIR INITIAL CERTIFICATION."
(10, 4) PASSED 10-0-0**

The YPC also suggested changes to the membership categories to better meet the needs of newly certified members. It was suggested that the Certified Student and Career Starter Certified (CSC) categories be combined and that dues for CSC increase gradually over a period of years.

**VOTED: TO DIRECT THE MEMBERSHIP DEPARTMENT TO REVIEW THE CERTIFIED STUDENT AND CAREER STARTER CERTIFIED (CSC) CATEGORIES IN LIGHT OF THE EDUCATIONAL DEGREE TRANSITION.
(10, 2) PASSED 10-0-0**

NATA FOUNDATION

NATA Foundation President RT Floyd congratulated Brian Conway on his election as NATA Foundation President-Elect. Conway provided the NATA Foundation's 2016 financial report and reviewed the impact of the 25th Anniversary campaign. He discussed goals for the next few years and reviewed the 2017 budget. Floyd and Conway discussed future efforts to develop a research agenda for the profession and provide more information to educators through the Educational Resources Committee (ERC). Shelley Tims reviewed planned events at the 2017 Convention.

ASSOCIATE EXECUTIVE DIRECTOR REPORT

Rachael Oats updated the board on the Collaborative Solutions for Safety in Sport (CSSS) meeting and the Youth Sports Governing Bodies (YSGB) meeting. She also reviewed the status of the NFL AT Initiative and the Prehospital Care of the Spine-Injured Athlete Consensus Statement.

NATA CONVENTION

2017 Convention

Lori Marker gave an update on current housing reservations and exhibitor purchases for the 2017 Convention. Staff anticipates the convention will meet its attendance and revenue goals.

Future Conventions

Marker reviewed the convention sites for 2018, 2019 and 2020 and gave an update on the selection process for later years.

CLOSED SESSION

The board went into closed session, after which it was adjourned at 5:03 p.m.

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Board of Directors Meeting Minutes
Carrollton, Texas
8:30 a.m. CST January 30, 2017

Directors

Scott Sailor, EdD, ATC
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AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Staff

David Saddler
Rachael Oats, CAE
Michael Anto, PHR
Drew Caffey
Amy Callender
Kathy Crelly
Meredith Daniels, MPS
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Shelley Tims
Katie Scott, MS, , ATC
Kandy Cefoldo
Ruth Riggan

Incoming

Katie Walsh Flanagan, EdD, LAT, ATC, D3
Tony Fitzpatrick, MA, LAT, ATC, D10

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Brian Conway, ATC President-Elect NATA Foundation
Mark Merrick, PhD, ATC, FNATA, President CAATE
Denise Fandel, MBA, CAE, Executive Director BOC
Rusty McKune, MS, ATC, President BOC
Neely Duncan, CPA, Lane Gorman Trubitt PLLC
Ryan Parish, CPA, Lane Gorman Trubitt PLLC

CALL TO ORDER

President Sailor called the meeting to order at 8:33 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed the board and guests to the NATA office.

ANTITRUST GUIDELINES

David Saddler referenced the antitrust statement provided to the board of directors prior to the meeting.

VOTED: TO ACKNOWLEDGE THE NATA ANTITRUST GUIDELINES.
(2, 8) PASSED 10-0-0

REGULATORY AND REIMBURSEMENT UPDATE

Callender provided an overview of 2016 activities and accomplishments, including comments on the National Physical Activity Plan; the National Heart, Lung, and Blood Institute Office Draft Strategic Research Plan; the Bureau of Labor Statistics (BLS) 2018 Standard Occupational Classification; the Presidential Advisory Council Combating Antibiotic Resistant Bacteria; and the Department of Labor (DOL) Fair Labor Standards Act (FLSA) rules. She discussed NATA participation in the Pain Care Forum; the Agency for Healthcare Research and Quality (AHRQ); Harm Reduction Coalition; President's Budget Proposal to Address Prescription Opioid Abuse and Heroin Use Epidemic; the Health Enhancement Research Organization (HERO) Forum on Workplace Wellness, the Aging in Motion Coalition, the Trust for America's Health and the Pediatric Trauma Caucus. Callender reviewed potential opportunities on the horizon with new issues in the health care industry.

In reimbursement, staff is working on relationship development with state Medicaid regulators and major third-party payors. Callender reported on the progress and successes of the Third-Party Reimbursement Pilot Project and its 2017 objectives.

Callender reported that the Centers for Medicare & Medicaid Services (CMS) is requesting comments on its Proposed Rule on Custom Fabricated Orthotics. She requested a task force to investigate the issue.

**VOTED: TO CREATE A TASK FORCE TO INVESTIGATE THE IMPACT OF THE CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) PROPOSED RULE ON CUSTOM FABRICATED ORTHOTICS.
(2, 5) PASSED 10-0-0**

EMPLOYMENT FAIR PRACTICES WORKGROUP (EFPWG)

Vice President Lindley reported on the composition and objectives of the Employment Fair Practices Workgroup (EFPWG). The group plans to have a report for the board in June.

HISTORICAL COMMISSION (HC)

Director Mathewson reported on the efforts of the Historical Commission (HC) efforts to organize the current archives and create a retention policy to archive future documents. He noted that the 75th Anniversary of the NATA is approaching and the HC is willing to assist as the board directs.

INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM)

Director Coberley presented updates to the structure of the Intercollegiate Council for Sports Medicine (ICSM) that were proposed by the College/University Athletic Trainers' Committee (CUATC). He reminded the board that each district would still have one point person on the Council.

**VOTED: TO APPROVE FOUR ADDITIONAL POSITIONS FOR THE INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM) AS RECOMMENDED BY THE COLLEGE/UNIVERSITY ATHLETIC TRAINERS' COMMITTEE (CUATC).
(5, 8) PASSED 10-0-0**

James Klein, CFA, CIC, Principal, Meritage Portfolio Management, joined the meeting via conference call.

FINANCE COMMITTEE

Investment Portfolio Report

James Klein reported on the performance of NATA's investment portfolio, Meritage's investment strategy and factors affecting the current market outlook.

FINANCIAL AND INVESTMENT POLICIES REVIEW

Treasurer Weston presented Meritage's recommended changes to NATA's Financial and Investment Policies.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO ACCEPT THE RECOMMENDED FINANCIAL AND INVESTMENT POLICY CHANGES.
(2, 5) PASSED 10-0-0**

James Klein left the meeting.

2016 APRIL – JUNE STUB FISCAL YEAR AUDIT

Neely Duncan and Ryan Parish, Lane Gorman Trubitt, reviewed the audit of the stub fiscal year April-June 2016. They reported the new timing of the audit went well and no formal report was issued for this period. Duncan and Parish commented on NATA's capitalization policy, staffing of the NATAPAC, journal entry review and invoice tracking.

Duncan and Parish left the meeting.

JULY-DECEMBER 2016 FINANCIAL STATEMENTS

Treasurer Weston presented the July-December 2016 financial statements, noting that expenses will appear over budget because of projects approved outside of the budget that were absorbed into the budget.

2016-17 OPERATING BUDGET

Kathy Creilly presented changes to the budget, as compared to the last full fiscal year, noting significant differences.

Treasurer Weston provided background about the board designated fund and noted the amount allocated, the amount spent and the amount still available.

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO ABSORB THE \$1.2 MILLION NET INCOME GENERATED IN FY2014-15 INTO THE BOARD DESIGNATED FUND BALANCE.
(8, 3) PASSED 10-0-0**

**VOTED: PER THE FINANCE COMMITTEE'S REVIEW, TO ABSORB THE \$11,000 OPERATING LOSS GENERATED IN FY2015-16 INTO THE BOARD DESIGNATED FUND BALANCE.
(2, 9) PASSED 10-0-0**

**VOTED: TO APPROVE THE FY2016-17 OPERATING BUDGET AS PRESENTED.
(3, 4) PASSED 10-0-0**

2016-17 CAPITAL BUDGET

Treasurer Weston presented the FY2016-17 capital budget.

**VOTED: TO APPROVE THE FY2016-2017 CAPITAL BUDGET AS PRESENTED.
(9, 8) PASSED 10-0-0**

Shelley Tims thanked the board for its continued support of the NATA Foundation.

Shelley Tims left the meeting.

KNOWLEDGE INITIATIVES UPDATE

Anita James provided an update of position statements being written and in review, the new Professional Development Center, the launch of the NATA Leadership Academy and registrations for the Athletic Training Educators' Conference (ATEC), iLEAD, and the Educational Research Forum.

MEMBERSHIP UPDATE

Meredith Daniels reported on the current membership renewal statistics. She discussed staff's strategies to regain lapsed members and the results of this year's exit survey. The most popular reason for leaving is related to the cost of membership. Staff is working on strategies to improve retention.

MARKETING AND COMMUNICATIONS UPDATE

NATA Website

Tamesha Logan reported on the statistics of the new website six months after its launch and discussed opportunities for improvement. Staff would like to provide website support for state associations.

At Your Own Risk (AYOR)

Logan discussed the strategy and goals of At Your Own Risk (AYOR) and the effect so far. She discussed the next phase and encouraged the board to promote the campaign through states and districts.

Legal Newsletter

Logan reported on the development of the legal newsletter. She noted some members may object to certain case studies and stressed the purpose of the initiative is to educate. Representatives of the Communications Advisory

Panel (CAP), the Professional Responsibility Committee (PRC) and the Committee on Professional Ethics (COPE) will review the newsletter. The CUATC and the Governmental Affairs Committee (GAC) are in support of the initiative.

Risk Management, Liability and Regulatory Toolkit

Katie Scott reported that the Professional Development Committee (PDC) has reviewed the content of the Risk Management, Liability and Regulatory Toolkit and it has been vetted through legal. Staff is working to develop an interactive online toolkit with the information and recommendations.

EXECUTIVE DIRECTOR REPORT

Saddler discussed possible future initiatives, including improvement of data collection and analysis. He discussed a potential idea to highlight the gold standard of AT services. He said numerous members have expressed a desire to form setting-specific societies for resource sharing and networking and others have been formed. He said he believed that most of the services sought by members seeking societies can be met within the association. Saddler noted that one of NATA's tenants is in the last year of its lease and has indicated its need to end its lease early because of financial issues.

AT SALARY SURVEY

Saddler commented on the results of the AT Salary Survey, which were skewed by a disproportionate participation of young professional respondents. Staff is working to improve the sophistication and participation of the survey to achieve more accurate results.

CONSENT AGENDA

Appropriate information on the following items was provided to the board through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM THE DECEMBER 2016 BOARD OF DIRECTORS WEB CONFERENCE (ALL).**
- **RATIFY E-BALLOT APPROVING MURPHY GRANT, MS, ATC, PES (D5), AS CHAIR OF THE INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM).**
- **2016 TAX FORM 990 PER IRS REQUIREMENTS (CONFIDENTIAL).**
- **2016 TAX FORM 990T PER IRS REQUIREMENTS (CONFIDENTIAL).**

(6, 1) PASSED 10-0-0

CALIFORNIA LICENSURE

President Sailor reported on the potential introduction of licensure legislation in conjunction with the California Athletic Trainers' Association (CATA) Hill Day.

MAY BOARD MEETING

The board discussed scheduling conflicts for the May face-to-face meeting and agreed to reschedule to April 20-22.

INCOMING BOARD MEMBERS SCOOP

Katie Flanagan, Incoming District III Director, and Tony Fitzpatrick, Incoming District X Director, gave brief presentations introducing themselves to the board.

ADJOURNMENT

After appropriate thank yous, President Sailor adjourned the meeting at 2:51 p.m.