

NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
Draft Board of Directors Web Conference Meeting Minutes
Carrollton, Texas
December 8, 2016

Directors

Scott Sailor, EdD, ATC
Tim Weston, MEd, ATC
AJ Duffy, III, MS, ATC, PT
Pat Aronson, PhD, ATC, PTA
Tory Lindley, MA, ATC
Mark Coberley, MS, LAT, ATC
Chris Hall, MA, LAT, ATC
Chris Mathewson, MS, ATC, CSCS
Carolyn Peters, MA, ATC, CSCS
Marisa Brunett, MS, LAT, ATC
Cari Wood, ATC

Staff

David Saddler
Rachael Oats, CAE
Amy Callender
Kathy Creilly
Meredith Daniels, MPS
Tamesha Logan, MBA
Lori Marker, CMP, CEM
Katie Scott, MS, LAT, ATC
Jordan Grantham
Ellen Satlof
Kandy Cefoldo
Ruth Riggan

Incoming

Katie Walsh Flanagan, EdD, LAT, ATC, D3
Tony Fitzpatrick, MA, LAT, ATC, D10

Guests

R.T. Floyd, EdD, ATC, CSCS, President, NATA Foundation
Micki Cuppett, EdD, ATC, Executive Director, CAATE
Jamie Woodall, MPH, LAT, ATC Public Relations (PR) Committee chair
Andy Hayes, Go4Ellis
Joel Zuercher, Go4Ellis

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CALL TO ORDER

President Sailor called the meeting to order at 11:33 a.m. Ten of the ten voting members were present. The requirements for a quorum were met.

OPENING REMARKS

President Sailor welcomed to the call Public Relations (PR) Committee chair Jamie Woodall and Go4Ellis executives, Andy Hayes and Joel Zuercher. Sailor noted agenda item 5, the Executive Committee for Education (ECE) Preceptor Award Proposal, was removed and will be presented at the January board meeting.

FINANCE COMMITTEE

September 2016 Financial Statements

Treasurer Weston informed the board the September financial statements were delayed to allow a stub year audit (April 1, 2016 – June 30, 2016) to be completed.

Higher Logic Online Community Software

Meredith Daniels introduced a proposal to purchase member engagement software. The software provided by Higher Logic will create an online community to foster peer-to-peer engagement and resource sharing. It will be used to update the current volunteer recruitment process, implement a mentorship program and increase membership engagement.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$44,000 FOR THE PURCHASE AND IMPLEMENTATION OF HIGHER LOGIC SOFTWARE.
(5, 2) PASSED 10-0-0**

GO4ELLIS APP – MEMBER BENEFIT

Daniels introduced Andy Hayes and Joel Zuercher, executives with Go4Ellis, an app that connects operators for youth sports events with ATs seeking per diem employment opportunities. Daniels requested the board approve a partnership with Go4Ellis that offers NATA members exclusive access.

**VOTED: TO APPROVE A PARTNERSHIP WITH GO4ELLIS TO OFFER EXCLUSIVE ACCESS TO NATA MEMBERS SEEKING PER DIEM EMPLOYMENT OPPORTUNITIES.
(2, 1) PASSED 10-0-0**

Andy Hayes and Joel Zuercher left the call.

COLLABORATIVE SOLUTIONS FOR SAFETY IN SPORT (CSSS) MEETING

Rachael Oats reminded the board that 2017 is the final year of NATA's three-year partnership with the American Medical Society for Sports Medicine (AMSSM) to fund the annual CSSS meeting. Oats asked the board to extend funding for an additional three years (2018-2020) at \$100,000 annually.

**VOTED: PER THE REVIEW OF THE FINANCE COMMITTEE USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$100,000 ANNUALLY FOR THE NEXT THREE FISCAL YEARS (FY 2017-2018, FY 2018-2019, FY 2019-2020) TO PARTNER WITH THE AMERICAN MEDICAL SOCIETY FOR SPORTS MEDICINE (AMSSM) FOR THE COLLABORATIVE SOLUTIONS FOR SAFETY IN SPORT (CSSS) MEETING.
(10, 3) PASSED 10-0-0**

Rachael Oats left the call.

PUBLIC RELATIONS (PR) COMMITTEE ITEMS

Public Relations (PR) Committee chair Jamie Woodall presented the committee's revised strategic plan, mission statement and vision statement for board approval. Five at large members, one from each of the professional sports societies, will be added to the committee and liaison roles will be established with select NATA committees, the NATA Foundation and NATA departments. Woodall noted these changes would be made during the January 2017 Joint Committee Meeting in Dallas. Director Brunett commended the PR Committee for establishing these connections and getting more members involved.

**VOTED: TO APPROVE THE REVISED STRATEGIC PLAN AND VISION AND MISSION STATEMENTS OF THE PUBLIC RELATIONS (PR) COMMITTEE; TO ADD FIVE AT-LARGE COMMITTEE MEMBERS - ONE FROM EACH OF THE PROFESSIONAL SPORTS SOCIETIES; AND TO ESTABLISH LIAISON ROLES FROM THE PR COMMITTEE TO SELECT NATA COMMITTEES, NATA DEPARTMENTS AND THE NATA FOUNDATION.
(9, 2) PASSED 10-0-0**

Jamie Woodall and Ellen Satlof left the call.

COMMITTEE MEMBERS CHANGING DISTRICTS

Due to time constraints, the board agreed to table this agenda item until the January 2017 board meeting.

INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM) PROPOSAL

Director Coberley and Vice President Lindley presented a proposal to transition the current College/University Athletic Trainers' Committee (CUATC) into the NATA Intercollegiate Council for Sports Medicine (ICSM). This new structure will better address the varying needs of the college athletic trainer (AT) based on division/conference, enabling NATA to better

respond to external groups requesting assistance with health and safety best practices for student athletes. The NATA ICSM will work directly with the NCAA to address student athlete health and well-being issues. The transition will be announced at the January 2017 JCM. Lindley assured the board current CUATC members would be included in the new council.

**VOTED: TO APPROVE THE CREATION OF THE NATA INTERCOLLEGIATE COUNCIL FOR SPORTS MEDICINE (ICSM), WHICH WILL REPLACE THE CURRENT COLLEGE/UNIVERSITY ATHLETIC TRAINERS' COMMITTEE (CUATC), AND PER THE REVIEW OF THE FINANCE COMMITTEE, USING FISCAL YEAR SAVINGS OR BOARD DESIGNATED FUNDS, APPROVE FUNDING UP TO \$26,000 FOR COSTS RELATED TO THE TRANSITION OF THE CUATC TO THE ICSM.
(4, 5) PASSED 10-0-0**

Tony Fitzpatrick and Pat Aronson left the meeting.

NATA CONVENTION UPDATE

Lori Marker reported housing for the 2017 Houston convention is off to a great start. Marker informed the board of a proposal received from the Philadelphia Convention and Visitors' Bureau for the 2022 and 2026 conventions.

**VOTED: TO EMPOWER THE EXECUTIVE COMMITTEE AND APPROPRIATE STAFF TO WORK TOGETHER TO EVALUATE PROPOSALS FROM PHILADELPHIA FOR THE 2022 AND 2026 CONVENTION YEARS AND TO MAKE A FINAL DECISION.
(2, 8) PASSED 9-0-0 (ABSENT D3)**

CONSENT AGENDA

Appropriate information on the following items was provided to the board of directors through background materials, e-ballots or previous discussions.

VOTED: TO APPROVE

- **MINUTES FROM THE NOVEMBER 2016 BOARD WEB CONFERENCE (ALL).**
- **EXTEND ARTURO ROY FLORES, JR., MS, ATC (D2), AS A MEMBER OF THE ETHNIC DIVERSITY ADVISORY COMMITTEE (EDAC) TO JUNE 2018.**
- **APPROVE NICK CROMIDAS (D10), AS THE CHAIR OF THE STUDENT LEADERSHIP COMMITTEE BEGINNING JUNE 2017.**

(1, 7) PASSED 9-0-0 (ABSENT D3)

UPDATES/INFORMATION

Government Affairs Update

Amy Callender updated the board on various initiatives, including the recent meetings of the Health Care Reform Workgroup and the Employment Fair Practices Workgroup.

ADJOURNMENT

President Sailor wished everyone happy holidays and adjourned the meeting at 1:27 p.m.