

**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**Board of Directors Web Conference Minutes**  
**866-642-1665**  
**2:00 pm CDT April 2, 2012**

Directors

Marjorie J. Albohm, MS, ATC  
Jim Thornton, MS, ATC, *president-elect*  
Paul Ullucci, DSc, ATC, DPT, SCS  
Michael Goldenberg, MS, ATC  
Martin Baker, MS, ATC  
Mark Gibson, MS, ATC, PT  
Eric McDonnell, MEd, ATC  
Brian Conway, ATC  
Bart Peterson, MSS, ATC  
Scott Sailor, EdD, ATC  
R.T. Floyd, EdD, ATC  
Russ Richardson, EdD, ATC

Incoming directors

Julie Rochester, EdD, ATC *incoming D4 director*  
MaryBeth Horodyski, EdD, ATC, LAT *incoming D9 director*  
Kathy Dieringer, EdD, ATC, LAT *incoming D6 director*

Staff

Eve Becker-Doyle, CAE  
David Saddler  
Cate Brennan, MBA, CAE  
John Honaman, CFRE  
Kandy Cefoldo  
Angela De Leon

Topical Index

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**CALL TO ORDER**

Marje Albohm called the meeting to order at 2:00 pm. Ten of the ten voting members of the 11-person board of directors were present. The requirements for a quorum were met.

**OPENING REMARKS**

President Albohm shared thoughts on *Leading Change* by John P. Kotter. She discussed "What Makes a Winning Team?"

**VISION QUEST**

Scott Sailor called on workgroup chairs to report on their progress. Russ Richardson reported that the goals of the education workgroup have been accomplished. Paul Ullucci reported that the research group is reaching out to authors to write or assist with various white papers, not yet with complete success. Eric McDonnell stated the practice position and terminology group is finalizing a report. Next, the group will develop a communication plan. Brian Conway and Kathy Dieringer reported the practice model group is waiting on survey data but making progress on its long term goals.

**INSTITUTE OF MEDICINE SPORTS-RELATED TRAUMATIC BRAIN INJURY CONCUSSION STUDY**

Cate Brennan presented an opportunity to participate in a sport related traumatic brain injury study with The Institute of Medicine. The IOM needs \$800,000 to conduct the study. Staff seeks direction from the board to further investigate the possibility of an NATA contribution, possibly \$50,000, to the IOM study from the savings account. Details will be provided at the May meeting. Brennan spoke with Kevin Guskiewicz and Drinker, Biddle & Reath, both of which believed a contribution would be helpful for NATA'S advocacy and public relations efforts. They noted NATA may not be mentioned in the report other than an initial acknowledgement. Becker-Doyle added that RT Floyd suggested NATA give the money to the foundation, which could make the contribution to the IOM in the foundation's name. If NATA moves forward with the study, Paul Ullucci would like to see a PR plan for the study in place. So far, the IOM has only approached the NFL for funding. Following much discussion, a motion was made.

**VOTED: THE INSTITUTE OF MEDICINE'S SPORT RELATED TRAUMATIC BRAIN INJURY CONCUSSION STUDY MAY BE A WORTHWHILE PROJECT THAT NATA COULD SUPPORT. THE BOARD DIRECTS STAFF TO INVESTIGATE FURTHER NATA MAKING A CONTRIBUTION (POSSIBLY \$50,000) TO THE IOM STUDY FROM THE SAVINGS ACCOUNT AND REPORT AT THE MAY MEETING.  
(9, 5) PASSED 10-0-0**

**ARTHRITIS FOUNDATION REPORT**

Albohm presented a recommendation for the NATA to support an Arthritis Foundation report titled *Environmental and Policy Strategies to Increase Physical Activity among Adults with Arthritis*. If approved, NATA would officially sign on to the policy strategy report.

**VOTED: THE BOARD APPROVES SUPPORTING THE ARTHRITIS FOUNDATION DOCUMENT, ENVIRONMENTAL STRATEGIES TO INCREASE PHYSICAL ACTIVITY AMONG ADULTS WITH ARTHRITIS. NATA'S NAME WILL BE LISTED IN THE PUBLICATION AS A SUPPORTER OF THE DOCUMENT.  
(10, 8) PASSED 10-0-0**

**STATUS OF RESPONSE TO APTA LETTER**

Albohm referred to four issues of concern related to the APTA settlement agreement. Becker-Doyle shared these at the January board meeting. After close scrutiny, it was determined that two possible agreement violations required follow-up. A letter, reviewed by NATA attorneys, was mailed to ATPA president Scott Ward on February 29. A response was received on March 29. Albohm commented that she was disappointed in the response. Becker-Doyle suggested a phone call between Albohm and Ward and shared a possible response, which legal counsel has approved. After further discussion, it was decided Albohm would follow the plan outlined by Becker-Doyle.

**NATA NATIONAL OFFICE ATHLETIC TRAINING FELLOW**

Becker-Doyle discussed Jim Thornton's objective of hiring an athletic trainer at the NATA national office. It may be difficult to find an appropriate match for existing positions. What would happen if the athletic trainer did not work out? NATA staff developed the idea of the one year appointment of an athletic training fellow who would serve as a resource on the profession.

Jim Thornton commented on the benefits of employing an athletic trainer at the national office. Albohm suggested exploring alternatives to the term “fellow” to avoid confusion. It was decided staff should move forward and present a proposal in May.

**REIMBURSEMENT AREA COVERAGE**

Brennan spoke of covering the void left by the resignation of Patty Ellis, former National Manager of Markets and Revenue at NATA. She has divided the job duties. Brennan has added half of the funds to a part time position already in the budget to hire a full time coordinator. This new position will handle the Reimbursement Advisory Committee and other strategic activities department duties. Remaining funds will be allocated to retain Clark Simpson, an external insurance expert, on a contract basis.

**CONSENT AGENDA**

Appropriate information on the following items was provided to the board of directors through background materials, previous discussions or e-ballot.

The board approved the consent agenda.

**VOTED: TO APPROVE MINUTES FROM FEBRUARY 28, 2012 BOARD MEETING.  
TO RATIFY E-BALLOT – PPERC ACCREDITATION RECOMMENDATIONS FOR  
UNIVERSITY OF OREGON (CONTINUING ACCREDITATION), INDIANA UNIVERSITY  
(CONTINUING ACCREDITATION) AND UNIVERSITY OF TOLEDO (INITIAL  
ACCREDITATION).  
(2,5) PASSED 10-0-0**