



Are You Being Counted?

Midway NPI Contest Update

NATA launched the "Are You Being Counted?" NPI contest during the 2014 Convention. The goal of this contest is to increase our professional representation amongst other health care professionals and industry leaders through the obtainment of a NPI. The NPI is the standard identifier among health care professionals and is required by many employers. NATA feels that all athletic trainers should have their NPI; in fact, it is now a requirement to have an NPI to serve on any NATA committee.

On August 31st, the contest will close and two winning districts will be selected: one district for the highest percentage of ATs with their NPI, and the other for the largest increase of ATs with their NPI. Five individual members from each winning district will be selected at random to win their choice of complementary member dues for Convention registration for 2015. Winners must be in good standing with NATA and have their NPI with the athletic training taxonomy code.

A Few Facts:

- Applying for a NPI is FREE!
- You can have multiple taxonomy codes under one NPI to represent **all** you do as a health care provider:
 - Athletic Training Taxonomy Code - 2255A2300X
 - Please ensure that you have the Athletic Training Taxonomy Code. Many members claim to have their NPI, but are not identified with the proper taxonomy code within the NPPES Registry. [Click here](#) to ensure you have the athletic training taxonomy code.
- Members do not need to report their NPI to NATA to be eligible to win. However, members can now update their NATA Member Profile with their NPI. This will allow NATA to cross reference the membership database with the national registry in the future.

We are over half way through the contest, and have seen a tremendous response in participation. Nationally, there has been an increase of approximately 660 athletic training NPIs since February 2014. We hope to see 1,000 new athletic training NPIs by the close of the contest - that's only 340 to go! In order to encourage some healthy competition amongst the states and



districts in reaching for this goal, the rankings for each of the districts and top 5 states in each category are below.

Midway NPI Contest Update: District Standings

Category 1: Highest Percentage of Members with NPI			
Ranking	District	ATs with NPI	% Certified Members with NPI
1	District 04	3,933	60.55%
2	District 01	1,078	52.13%
3	District 09	2,250	51.51%
4	District 10	670	51.46%
5	District 02	2,068	45.83%
6	District 03	1,546	43.02%
7	District 05	1,109	41.68%
8	District 06	756	41.42%
9	District 07	628	36.38%
10	District 08	717	29.59%
National		14,755	47.64%

Category 2: Largest Percent Increase of Members with NPI			
Ranking	District	ATs with NPI	% Increase in Members with NPI
1	District 07	628	3.48%
2	District 03	1,546	3.01%
3	District 02	2,068	2.48%
4	District 01	1,078	2.47%
5	District 05	1,109	2.29%
6	District 04		2.09%



		3,933	
7	District 10	670	1.69%
8	District 06	756	1.32%
9	District 09	2,250	1.30%
10	District 08	717	1.16%
National		14,755	2.13%

Midway NPI Contest Update: State Standings

Category 1: Highest Percentage of Members with NPI			
Ranking	State	ATs with NPI	% Certified Members with NPI
1	Vermont	107	78.10%
2	Wisconsin	486	64.03%
3	Michigan	574	63.57%
4	DC	36	63.16%
5	Indiana	634	62.46%
National		14,755	47.64%

Category 2: Largest Percent Increase of Members with NPI			
Ranking	State	ATs with NPI	% Increase in Members with NPI



1	North Dakota	70	11.26%
2	DC	36	10.53%
3	Maryland	244	7.44%
4	Vermont	107	5.84%
5	North Carolina	524	4.00%
	National	14,755	2.13%