

# National Athletic Training Student Committee Video Contest

## **OBJECTIVE:**

Students will have the opportunity to promote the field of Athletic Training by capturing the heart of the profession on film.

## **ELIGIBILITY:**

The contest is open to any entry-level Athletic Training student. Authors who do not properly notify Kaila Harpin at: [kharpin@springfieldcollege.edu](mailto:kharpin@springfieldcollege.edu) of their submission or who submit late entries will not be eligible.

## **CONTEST RULES:**

Each participant or group may submit up to 1 entry. Please email Kaila Harpin with your video submission. In the body of the email please include a short explanation of the video, your name and the names of any other AT students involved in the video making process, your school, and your district. Entries will be accepted from December 1 - 30 (by 5 PM EST). All submissions must be original work of the student(s). All video entries need to reflect Athletic Training in a positive light, remember the idea of the contest is to promote the field! Videos that do not follow the criteria listed will not be added to the list of videos for public viewing on [www.youtube.com](http://www.youtube.com), and by extension will not be eligible to be a part of the contest.

## **WINNERS:**

The top 10 entries with the most views on [www.youtube.com](http://www.youtube.com) by February 1 at 5 PM EST will be voted on by the members of the NATSC student outreach subcommittee to determine the top 5 video submissions. The top five will be notified on March 1, 2011, and will get honored for National Athletic Training Month in March. The members of the NATSC will then decide the first, second, and third place winners. First, second, and third place winners will be notified via email and recognized at the Annual Meeting in Saint Louis, June 26-29, 2012. Videos that do

not promote the field of Athletic Training properly will not be posted for public viewing, and therefore will not be considered.

### **VIDEO CRITERIA:**

Videos must be 3-4 minutes in length, original work by entry-level Athletic Training student(s), and positively promote the profession of Athletic Training using correct information and terminology. The video will be judged on the following rubric: (1) message clarity and relevance, (2) creativity, (3) factual content, (4) videography and audio style, and (5) organization. In addition the description must include the author(s) name, name of institution, district, and copy of the contest objective.

### **ADDITIONAL INFORMATION:**

Please contact Kaila Harpin at [kharpin@springfieldcollege.edu](mailto:kharpin@springfieldcollege.edu) regarding any questions or concerns. The following are examples of Athletic Training promotional videos provided by students at James Madison University and California State University Fullerton respectively:

<http://www.youtube.com/watch?v=qw3RHKTkBMK>

<http://www.youtube.com/watch?v=sLpVeWPCmKU>