

NATA Sponsorship Opportunities

The National Athletic Trainers' Association takes tremendous pride in our relationships with our sponsor companies. Our sponsors are true partners, and our long-term relationships provide significant opportunities for these companies to show their support and increase their visibility among the 30,000+ loyal members of NATA's athletic training community!

Sponsorship is our highest level of corporate involvement and guarantees access and exclusive benefits reserved for only a select group of companies. Whether your goal is to deliver a message, showcase a product, drive product sales or reinforce your product's market position, the NATA tailors each sponsorship package to the specific objectives of the company.

There are two levels within the NATA Sponsorship program in which companies can participate:

NATA Sponsor

The entry level sponsorship level provides year-round visibility and proof of your commitment to the athletic training profession. A few of the benefits include:

- Corporate Membership in the NATA
- Year-Round logo recognition on the NATA.org
- Logo recognition in the NATA News, Convention Daily News, Annual Meeting Final Program and printed Buyer's Guide
- Logo recognition on signage at the NATA Annual Meeting
- Opportunities to host focus groups to fine tune your marketing plans
- Upgraded listing in the Athletic Training Marketplace
- Complimentary usage of the NATA member mailing list
- Recognition as a contributor to the NATA Research & Education Foundation
- Sole sponsorship of one proprietary component each year. This is different for every sponsor and can be an event, an area within the NATA Annual Meeting or specific marketing initiative.

Strategic Partner

The elite level of sponsorship within the NATA provides maximum visibility year-round and at the annual meeting, combined with a unique level of access to the NATA membership. A few of the benefits include:

- Corporate Membership in the NATA
- Year-Round logo recognition on the NATA.org
- Logo recognition in the NATA News, *Convention Daily News*, Annual Meeting Final Program and printed Buyer's Guide
- Logo recognition on signage at the NATA Annual Meeting
- Opportunities to host focus groups to fine tune your marketing plans
- Upgraded listing in the Athletic Training Marketplace
- Complimentary usage of the NATA member mailing list
- Recognition as a contributor to the NATA Research & Education Foundation
- Sole sponsorship of two proprietary components each year. This is different for every sponsor and can be an event, an area within the NATA Annual Meeting or specific marketing initiative.
- Inclusion in NATA social media efforts (Facebook, Twitter, etc.)
- NATA Webinar Sponsorship
- Direct interaction with the NATA Board of Directors
- Send member surveys through the NATA
- Opportunity to present educational sessions at all NATA District Meetings