

Annual Meeting Final Program

Frequency: Annually

Qualified Circulation: 10,000

The Final Program is attendees' guide to the NATA Annual Meeting & Clinical Symposia. All details of the convention – from session abstracts and speaker details to start times and room assignments – are bundled into a tidy, convenient format. Maps, guides and directories also appear in the Final Program. An overwhelming majority of attendees – more than 85% – turn to the Final Program as the final word for convention information.

2011 Production Deadlines

Space Reservations: April 15

Materials: May 1

Distribution: June 20-21-22

Printing Specifications

- 150 line screen
- Trim size: 4" x 9"
- Digital ad provided as a .PDF, .EPS or TIFF file.
 - Fonts must be embedded and/ or converted to outline
 - Hard copy must be mailed or faxed
- Four-color: NATA requires a color proof. PMS colors must be submitted as four-color process.

*** Please note:** ads that use the term "trainer" or "training room" instead of "athletic trainer" or "athletic training facility" will not be accepted. NATA reserves the right to reject ads deemed improper for our audience.

Final Program Advertising Rates & Sizes

	Rate	Size
4-Color		
Inside Front Cover	5750	4" x 9"
Inside Back Cover	5000	4" x 9"
Back Cover	6500	4" x 9"
Full-Page Inside	4300	4" x 9"
Black & White		
Inside Front Cover	4025	4" x 9"
Inside Back Cover	3750	4" x 9"
Back Cover	4875	4" x 9"
Full-Page Inside	3225	4" x 9"
2-Color		
Inside Front Cover	4375	4" x 9"
Inside Back Cover	4100	4" x 9"
Back Cover	5225	4" x 9"
Full-Page Inside	3575	4" x 9"