

NATA Corporate Membership

NATA is proud to work with the leading companies in the health care and sports medicine industries through the NATA Corporate Member Program. Corporate Membership provides many organizations unique marketing opportunities to build solid business relationships with our 30,000+ members. Corporate Members receive discounts on a number of NATA's marketing resources, such as advertising, exhibiting and direct marketing. Corporate Membership opens the door to the athletic training market and this can help plant the seed for other sales.

Corporate Members can structure an integrated marketing plan at a discounted price to reach thousands of qualified decision-makers. The Corporate Member application, located at <http://www.nata.org/business-opportunities>, is the first step in joining NATA's distinguished group of Corporate Members.

For less than \$1,000 annually, Corporate Members receive:

- Use of the term "NATA Corporate Member"
- A 50-word listing in the printed Buyer's Guide every spring
- Recognition as a Corporate Member in the online Athletic Training Marketplace, <http://athletictrainingmarketplace.com>
- A 15% discount on exhibit booth space at the NATA Annual Meeting Trade Show
- A one-time 15% discount on an advertisement in the NATA News
- A one-time 15% discount on a Web banner advertisement on www.nata.org
- 25% discount on NATA membership list rentals
- Complimentary subscription to the NATA News
- Complimentary subscription to the *Journal of Athletic Training*