

Corporate Membership Application



NATA Corporate Membership opens the door to the athletic training market, which can help plant the seed for other sales.

NATA Corporate Members can structure an integrated marketing plan at a discounted price to reach thousands of qualified decision-makers. Join today!

I. Corporate Member Benefits:

For \$975 annually, Corporate Members receive:

- Use of the term "NATA Corporate Member"
- Use of the NATA Corporate Member logo
- A 50-word listing in the printed Buyer's Guide every spring
- Recognition as a Corporate Member in the online Athletic Training Marketplace, <http://athletictrainingmarketplace.com>
- A 15% discount on exhibit booth space at the NATA Annual Meeting Trade Show, up to 400 square feet or 4 – 10'x10' booths.
- A one-time 15% discount on an advertisement in the *NATA News*
- A one-time 15% discount on a Web banner advertisement on www.nata.org
- 25% discount on NATA membership list rentals
- Complimentary subscription to the *NATA News*
- Complimentary subscription to the *Journal of Athletic Training*

II. Product Categories (Please select up to three)

- Aquatic Therapy
- Athletic Equipment/Apparel
- Athletic Training Room Supplies
- Braces, Supports & Athletic Tape
- Cardio & Strength Training
- Certification
- Consumer Health Care
- Education
- Electrotherapy Equipment
- Emergency Response
- External Analgesics
- Heat Stress
- Hot & Cold Products
- Insurance
- Massage Therapy
- Nutritional Products
- Portable Cases
- Rehab
- Software
- Sport Drug Prevention Provider
- Strength & Conditioning Equipment
- Wound Care

III. Company Bio (As it will appear in the Printed Buyer's Guide. 50 words maximum.): Please submit your 50-word company description via email to sales@nata.org.

Mail or Fax this application with full payment to:

National Athletic Trainer's Association
Attn: NATA Corporate Membership
2952 Stemmons Fwy., Dallas, TX 75247
Phone: 214.637.6282 Fax: 214.920.4927
Email: sales@nata.org

IV. Official Contact Information (As it will appear in the Printed Buyers' Guide.)

Company/Organization

Name/Title of Contact Person

Company/Organization Address

City State Zip

Phone Fax

Email Website

V. Corporate Member Acceptance

\$30 of the membership dues is allotted for the subscription to the Journal of Athletic Training. Payments or contributions to the National Athletic Trainers' Association are not deductible as charitable contributions for federal income tax purposes. Payments may be deductible as a business expense. If in doubt, please consult your tax advisor. NATA does not discriminate against any protected class. A percentage of dues are allocated for lobbying.

NATA's Corporate Membership program is open to companies that provide athletic training materials, supplies, equipment or services. Each Corporate Member may designate an individual as the Corporation's representative to NATA. Corporate Members are eligible for district affiliation and may vote or hold office within NATA. They are, however, entitled to special benefits and discounts*. NATA reserves the right to refuse any Corporate Membership Application.

On behalf of the company/organization named above, I hereby apply for NATA Corporate Membership. I understand the eligibility requirements for this membership category and verify that my organization meets the requirements. We agree to abide by the Association's Bylaws and Policies & Procedures Manual.

Name Title

Phone Email

Signature Date

VI. Payment (Full Payment Required)

Checks should be made payable in U.S. funds to the NATA.

\$ Amount Due Check Number

VISA MC AMEX

Card Number Expiration Date

Cardholder Name

Signature Date

For NATA Use Only – Accepted by: _____
Date Rec'd: _____ IMIS#: _____
Total Cost: \$ _____ Total Paid: \$ _____
iMIS: _____ EMC: _____ MAG: _____