NATA Promotional Materials Available

NATA offers a variety of information designed to promote and advance your profession. To place an order, simply fill out the second page and mail or fax it to NATA, 2952 Stemmons Freeway, Suite 200, Dallas, TX 75247, or fax to 214.637.2206. If there is a charge for the items you are requesting, prepayment is required unless otherwise specified.

Purchase orders are accepted for the purchase of the NATA Textbook and Competencies. For return of the NATA Textbook and Competencies, preapproval is required. (There is a 10% restocking fee for return of competencies).

Please note: Purchase orders for posters, videos and DVD's are not accepted. We do not accept returns of these items.

Books, Manuals and CD-ROMs

1016	**Athletic Training Educational Competencies, 4th Edition -** This book describes the cognitive, psychomotor & affective educational outcomes & clinical proficiency required of students graduating from an accredited athletic training program. Published in 2005.	5001	**Far Beyond the Shoe Box: 50 Years of the NATA** Case bound - This 100-page book chronicles the history of the NATA. Limited edition.
5005	**NATA Reference Series: Position, Consensus, Official and Support Statements -** This textbook compiles some of the profession's most critical documents in one convenient, easy-to-access location. It is an invaluable resource that will be useful to students now and as they advance in their careers. Published in 2008.	2002	**Position Proposal Guide for Certified Athletic Trainers in Secondary School Athletic Programs -** This guide acts as a checklist for anyone seeking to add an athletic training program to a school. Find out how to assess the school's needs, and access resources to craft a professional presentation. [CD-ROM]
2001	**Position Improvement Guide -** This guide was designed to help the secondary school athletic trainer improve his/her work situation. It includes tips for salary negotiations, changing your employment model, hiring additional certified athletic trainers to assist and much more. The guide is a must for all athletic trainers working in the middle or high school setting. [CD-ROM]		

Videos, DVD's

3013	**Steve Moore address -** Cartoonist Steve Moore (*In The Bleachers*) used humor to wow attendees at the 2007 Annual Meeting, by incorporating his cartoons into his presentation. [DVD]	3011	**Heads Up - Reducing the Risk of Head Injuries in Football -** This 14-minute video explains the dangers of head-first tackling in football. It can be used by athletic trainers, coaches, officials and players to teach the importance of playing safe to avoid concussions, neck sprains and catastrophic injuries such as paralysis and quadriplegia. [DVD]
3012	**Vince Papale address -** Former Philadelphia Eagle player (and focus of the 2006 movie *Invincible*) Vince Papale shared his inspiring story as the J & J keynote speaker at the 2007 NATA Annual Meeting in Anaheim, CA [DVD]	3005	**Liz Murray address -** Liz Murray shared her remarkable life story at the 2005 Annual Meeting in Indianapolis. Determined to make something of her life, she left home at age 15 and began a life on the streets of NYC. [VHS & DVD]
3003	**Cal Ripken Jr. address -** Baseball iron man Cal Ripken Jr. drew more than 5,000 people to his Johnson & Johnson keynote speech at the 1998 Annual Meeting in Baltimore. [VHS]	3009	**Amanda Gore address -** Dynamic guest speaker Amanda Gore, J & J keynote speaker, gave a crowd-pleasing presentation at NATA's 2006 Annual Meeting, focusing on life balance, stress, relationships and communication. [DVD]
3020	**Lee Woodruff address-**A compelling and humorous chronicle of her family's journey to recovery following her husband Bob's roadside bomb injury in Iraq.	3010	**Kevin Carroll 2010 Keynote address:** Retired athletic trainer and motivational speaker Kevin Carroll makes a repeat appearance at an NATA convention. Carroll talks about the importance of play in every day life. This DVD also includes the Hall of Fame ceremony and videos and footage from the Opening Day Reception.
3025	**Bobby Barton and Mark Smaha address -** NATA past presidents Bobby Barton and Mark Smaha share their experiences as young athletic trainers dealing with the aftermath of one of college football's biggest tragedies - the Marshall University plane crash of 1971.	3030	**Concussions in Hockey: Signs, Symptoms and Playing Safe -** A 10-minute educational video that outlines the dangers of concussion in hockey, including signs, symptoms and tips for playing safe.
			Concussions in Football: Signs, Symptoms and Playing Safe - A 12-minute educational video that outlines the dangers of concussion in football, including signs, symptoms and tips for playing safe.

Posters

4001	**Injury Rehabilitation -** "Accelerated return to activity."
4003	**Youth Sports Overuse Injuries -** "What will they have longer, their trophies or their injuries?"
4004	**Boomeritis -** "There's a secret to beating injuries. Get the right team."
4005	**Preventing Senior Falls -** "Don't let gravity be your downfall"
4006	**ACL Injuries -** "Too many female athletes are getting put on the shelf"

Request Form

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Expedited 2nd Day	Books	$25.00	

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