FINAL GRANT REPORT

Ethnic Diversity Scholarship Program

College of William and Mary Sports Medicine Workshop

Summary Statement

Since 1983, the College of William and Mary has offered a sports medicine workshop for high school students interested in careers in athletic training and other sports medicine fields. Following the 2005 workshop, we developed the Ethnic Diversity Scholarship Program to offer full registration scholarships (currently \$350) to students of ethnic heritage. The idea was conceived on the basis of several factors, including the relative low diversity of participants at our 2005 workshop, the increased emphasis placed on diversity across the board by the institution, and a field trip to our facility by students from a local urban high school who were interested in sports medicine but were without the financial means to attend our workshop.

In the winter of 2006, we developed our criteria for the scholarship which included an application by the student, a supporting letter from the supervising athletic trainer, and an essay describing the student's interview of an athletic trainer of ethnic heritage. Students were directed to the mentoring section of the EDAC website for possible candidates. In our workshop budget, we allocated the amount of 6 full registrations to support the ethnic diversity scholarship program.

In the spring of 2006, we began the marketing campaign for the Ethnic Diversity Scholarship Program. We placed the scholarship application on our workshop website. We sent email announcements to the various athletic training listserves as well as to the members of the Virginia Athletic Trainers' Association. We published an announcement of the program in the *From the Field* section of the NATA News.

In the first four years of the scholarship program, we had a total of 25 applicants and awarded scholarships to 20 of those students. Award winners are listed below:

Tracey Brown, African-American female, Woodbridge, VA Jameel Character, African-American male, Conyers, GA JaDonia Rawls, African-American female, Columbia, SC Brycelyn Douglas, African-American female, Williamsburg, VA Kareena Rios, Hispanic female, Lancaster, PA TaShanee Williams, African-American female, DeSoto, TX Sandra Ceja, Hispanic female, Wilmington, CA Charlotte Armstead, African-American female, Williamsburg, VA Denise Grissom, African-American female, Stokesdale, NC Sophilia Hubbard, African-American female, Nathalie, VA Brazil Johnson, African-American female, Williamsburg, VA Kaliah Mason, African-American female, Atlanta, GA Loren Royster, African-American female, Charlotte, NC Desiree Sheffield, African-American female, Richmond, VA Andrew Trahan, African-American male, Ft. Meade, MD Janessa White, African-American female, St. Paul, MN Joanna Brazzle, African-American female, Gardena, CA Asia Jones, African-American female, Williamsburg, VA Kedar Karkare, Asian male, Cary, NC Jeffery Morris, African-American male, Gloucester, VA

The initial goals of our scholarship program were to increase the diversity of students at our workshop and to offer opportunities to students who might not otherwise be able to attend the workshop. We also hoped to serve the local community and attract students from the surrounding areas, including the urban areas around Richmond and the Tidewater area.

Our marketing approach has been primarily facilitated through electronic advertising through our website, the NATA Think Tanks, and other email lists. We have also focused heavily on direct marketing to athletic trainers in Virginia and more broadly in NATA District III. We have had a nice mix of local students as well as students from all over the country.

For our 2010 workshop, we saw a continuation of the decline in number of participants that began in 2009, due we believe to the poor economy. Likewise, we only received 5 applicants for our Ethnic Diversity Scholarship Program. All five applications were complete; therefore, all 5 applicants were awarded a scholarship to our camp. We plan to request that the committee allow us to retain the unused scholarship funding for our 2011 Sports Medicine Workshop. The five winners were as follows:

Journee Dandridge, African-American female, Williamsburg, VA Jaylen Hinton, African-American, male, Chesterfield, VA Alexus Johnson, African-American female, Goochland, VA Alston Peterson, African-American female, Greenville, NC Lauren Pyrch, Native American female, West Linn, OR

Our Ethnic Diversity Scholarship Program continues to be a very rewarding part of our summer workshop. Since its inception, the program has awarded nearly \$7,000 to 25 students who would have likely not been able to attend our workshop. We plan to continue both our workshop and the Ethnic Diversity Scholarship Program for years to come.

Project Outcomes

Since the inception of our Ethnic Diversity Scholarship Program, we have sought to introduce students to the field of athletic training through our sports medicine workshop. Many of these students would not have had the opportunity to attend our workshop without the support of the scholarship program. Our sports medicine workshop is structured such that we not only teach students skills such as CPR, taping, and basic injury recognition, but we also encourage them to serve alongside their supervising athletic trainer at their high schools. Through the "College Fair" session of our workshop, we introduce them to athletic training educators who discuss the

educational pathway to careers in sports medicine. Thus, we hope to develop an interest in athletic training that will take them down the road to leadership positions at their high schools and to college attendance.

To evaluate our success, we have attempted to follow our scholarship winners as they learn and grow. We have a few students who are still following a path toward athletic training, and we anxiously await our first ATC. However, we take the most pride in the overall accomplishments of the group in leadership, service, and excellence on the field and in the classroom. We are excited to report the following:

- Brycelyn Douglass graduated 2011 from the ATEP at Liberty University. We are awaiting news of her BOC Exam results.
- Denise Grissom was recognized in the Rockingham County High School newspaper for her work with her supervising athletic trainer and for attending the William and Mary Sports Medicine Workshop (See "Athletic Trainers Behind the Scenes" article by Jared Page below). She attends Catawba College where she plays volleyball and majors in Elementary Education.
- TaShanee Williams is a Level III Athletic Training Student at Texas Christian University.
- Charlotte Armstead is an Exercise Science major at Norfolk State
 University. A graduate of recently opened Warhill High School, she was
 the first Warhill student-athlete to earn an athletic scholarship. She plays
 volleyball at NSU and is both team MVP and a member of the conference
 All-Academic Team. Charlotte plans to pursue a career in athletic
 training.
- Sophilia Hubbard is a Bonner Scholar and Public Policy and Community Service Major at Emory and Henry College. Bonner Scholars earn a scholarship that requires each scholar to complete volunteer service during the school year, as well as the summer.
- Loren Royster is attending High Point University and majoring in Athletic Training (See article from the South Charlotte Sports Report, Vol 4, Issue 14, below).
- Janessa White is a member of the varsity rowing team at the University of Minnesota.
- Joanna Brazzle was named one of the four Student Athletic Trainers of the Year by the West Coast Sports Medicine Foundation.

Athletic Trainers behind the scenes 9/28/2007 1:54:00 PM By Jared Page

Patty earned a bachelor of science from UNCG and then passed a national athletic trainer exam. Passing this exam enabled her to become a practicing athletic trainer throughout the nation. Patty started her career at UNCG, where she worked for six years, helping with women's basketball, men's soccer, volleyball, and softball.

After she left UNCG, Patty taught at the Bethany Charter School for one year. Her classes included sixth, seventh, and eighth grade P.E., science, camping, and equestrian. She also worked at the Moses Cone Outpatient Rehab Center.

Patty came to RCHS in 2000 and has been helping with all injuries since. Football requires most of her attention because state law requires that an athletic trainer attend all practices and games. Patty also attends all other home games throughout the year.

Denise Grissom, the student athletic trainer, follows Patty and acts as her assistant with injuries. To become the student athletic trainer, Denise had to go to a one-week camp at the University of William and Mary, located in Virginia. There she attended many seminars where athletic training techniques were taught. She also learned how to treat many of the common injuries, including ankle injuries, knee injuries, and muscle pulls. Denise plans to study athletic training in college and become an athletic trainer herself one day.

For any students interested in becoming an athletic trainer, Patty offers some advice: Do well in science, be able to get along with everyone, and enjoy helping others. For more information on becoming an athletic trainer, visit www.nata.org.

BEYOND THE GAME WITH LOREN ROYSTER



Ardrey Kell senior Loren Royster may not wear a jersey and she may never have her named called over a PA system, but few students are as valuable to this thriving athletic department as she is. As a four year student trainer, Loren has set the bar high for others student trainers to follow. The daughter of Quintin and Andrea Royster Sr. plays an important role for the Knights. She has learned from one of the best high school athletic trainers in the state. Margaret Lynch.

"A few sentences is nowhere near enough to do Loren Royster justice," says Marga-ret. "Loren is one of the most outstanding young women I have encountered. She has selflessly donated innumerable hours over the past four years, giving up summers,

afternoons, and nights to help our Ardrey Kell athletes. She always has a smile, is dependable, and a hard worker that keeps everyone in the training room laughing. Loren is irreplaceable, and will be missed greatly, but I have no doubt that she will excel in the athletic training program at High Point, and I hope to be hiring her as a certified athletic trainer in a few years.

Let's go beyond the game with Loren Royster.

What led you to take on a student trainer role?

"I grew up around sports. My older brothers Quintin and Alex played football, and when Alex tore his ACL, I became interested in the Sports Medicine field. When we moved to Charlotte, I asked Ms. Lynch if I could help her with football, and I was hooked."

What are some things you have learned over the last 4 years

"I have learned how to tape, and evaluate injuries. I even got a scholarship to attend an Athletic Training Camp, where we learned and were certified in CPR, how to tear tape (it is harder than it sounds), and studied the muscles and bones. I got to set up for football games, and help direct the other student athletic trainers, so it has made me work on some leadership skills.

Do you have any favorite moments?

"I didn't like it at the time but it makes me laugh now, but last summer, Coach Woolbright had mini-camp at some camp in the mountains of South Carolina. There was no air conditioning, bugs were everywhere, it was hot and there a was a snake in my cabin and nobody got him out. It was rough, but looking back it

"There have been so many fun moments, I can't really think of a lot, but I just have loved hanging out with Ms. Lynch and Mr. Hall every afternoon and learning

What's next for you, do you want to pursue this in college?
"I am hoping to go to High Point University to major in athletic training. Ms.
Lynch says she would like to hire me when I get out of college! I want to be an athletic trainer, maybe at a college for a bit, but I don't know.

What are your favorite classes at Ardrey Kell?

"Sports Medicine, Chemistry and English"

How do you perform in school?

"I am a pretty good student, but I do better in the classes I like."

Would you reccomend becoming a student trainer?

"Definitely! It is a lot of fun, and I have met a LOT of people. It's also fun to help the athletes get better and it is a good learning environment. I got my friend Me-gan to come out this year, and we had such a good time, I definitely recommend

THE Q SHACK COACH OF THE WEEK PAUL BARKER



Coach Paul Barker has been named The Q Shack Coach of the Week. Paul coaches two baseball teams in the fall and spring at Olde Providence Recreation Association in addition to serving as the Director of Sponsorships for the organization. Paul is an active coach that puts the enjoyment of the children in front of winning and losing. His players always improve from the start of the season until the end.

Paul's children, Cameron and Hanna play in the minors and coach pitch divisions.

Congratulations to Coach Paul Barker for being named The Q Shack Coach of the Week.

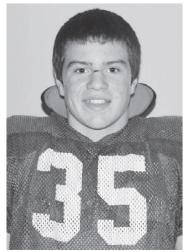
To nominate your coach for this award, please visit The Q Shack or www.southcharlottesports.com. The winning coach will receive a \$25 gift certificate to The Q Shack

Reserve you holiday turkey today, 10-12 pounds, the perfect centerpiece for your table, only \$34.95



Located in The Providence Promenade 10822 Providence Road Charlotte, NC 28277 www.qshackclt.com 704-542-5959

HENDERSON TO PLAY IN ALL-AMERICAN BOWL



Blake Henderson, 14, of Charlotte, has been named to the first-of-its-kind Offense-Defense Youth All-American Bowl. Blake, a Fullback and Middle Linebacker for the Providence Day School Chargers, will join dozens of peers in his age group nationwide in an East meets West clash taking place at Doug Shaw Stadium in Myrtle Beach, SC on January 2nd. Blake was selected from a group of young athletes numbering in the thousands across the country to participate in this prestigious All-Star game.

Publication of Ethnic Diversity Scholarship Program

Winners are published in the Scholarships section of our Sports Medicine Camp webpage—www.wm.edu/sportsmedicine/sportsmedcamp.htm. The website also provides photo galleries of past workshops and gives credit to the Ethnic Diversity Advisory Committee for the funding for the scholarship program.

Photo of 2010 Scholarship Winners



L-R: Jalen Hinton, Journee Dandridge, Alexus Johnson, Alston Peterson, Lauren Pyrch

Expenditure Summary

Line Item	Amount Requested	Awarded	Actual Spent
Reimbursement for 6 full camp	\$350 x 6 = \$2,100	\$1,450	\$1,150.00*
registrations for the 2009 William and Mary Sports Medicine	Less \$650 retained		
Workshop	from 2009		
	TOTAL = \$1450		

*In a letter to the Ethnic Diversity Advisory Committee dated March 24, 2011 that accompanied our 2011 Grant Proposal, we requested that the \$350 in unused funds from this grant be applied to our 2011 scholarship program.

PRIMARY GRANT WRITER Andy Carter, MS, ATC Senior Associate Athletic Trainer

Andy, a former Tribe student athletic trainer, joined the William and Mary staff in 2000 as the Director of the Athletic Training Education Program to take the program through the two-year process of CAAHEP candidacy and accreditation. As a member of the faculty of the Department of Kinesiology, Andy developed and taught the five athletic training courses offered by the College of William and Mary. At the end of the two-year period, the decision was made to discontinue the pursuit of accreditation, so, in the summer of 2003, Andy moved into the athletic training room full time as the Senior Associate Athletic Trainer.



Andy now oversees the health care for the football and men's and women's golf programs. In addition to his clinical responsibilities, Andy is also involved in sports medicine education on many levels. He is an instructor for the ACES Preparatory Workshop. He coordinates the Sports Medicine rotation for the Riverside Family Medicine Residency Program in which resident physicians rotate through the Division of Sports Medicine to learn sports medicine techniques and orthopedic exam skills. Andy also assists with the athletic training aide program in which pre-med and pre-physical therapy students work alongside the staff in the clinic and on the field. Each spring, he teaches a graduate course at Old Dominion on the evaluation and treatment of the spine.

Originally from Fieldale, VA, Andy resides in Williamsburg with his wife, Kristina, who is a physical therapist at Williamsburg Physical Therapy, and his son Spencer.