

CDN

INDIANAPOLIS

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The New Class
Get to know the newest additions to the NATA Board of Directors.

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My First Meeting
AT student Layne Jackson discusses her first convention experience.

P. 06

Say Cheese!
Our photographers have been everywhere this week. Did we catch you on camera?

NATIONAL ATHLETIC TRAINERS' ASSOCIATION CONVENTION DAILY NEWSPAPER

The Power of a Plan

Captain Kelly delivers inspiring Johnson & Johnson keynote address

By Jaimie Siegle



Cpt. Mark Kelly, former NASA astronaut and Navy combat pilot, gives the crowd insight to his fighter pilot days during the J&J Day keynote address.

Judging by the intimidating resume — U.S. Navy veteran, former astronaut, author and cancer survivor, just to name a few — one might wonder if convention keynote speaker Mark Kelly is actually from this planet. But Kelly quickly dispelled these speculations during his keynote presentation at the General Session late Friday afternoon.

“Let me just say I come in peace,” Kelly said, eliciting laughs from the audience and setting the tone for the rest of his lighthearted, inspirational speech. Donning a bright blue NASA jacket decorated with patches reflecting dozens of flight missions (he’s completed 39 in total), Kelly assured attendees that his childhood was very ordinary: Raised by working parents

Continued on page 10



District Eight Wins Quiz Bowl

Congratulations to the team from California Baptist University, who won an entertaining Quiz Bowl on Friday night. Team members included Corrie Bober, Kelsie Gartner and Naclaysia McGee.

CAN'T-MISS STUFF TODAY!

- **Pinky Newell Scholarship & Student Leadership Breakfast**
JW Marriott, White River F
8-9:45 a.m.
- **Health & Safety in the Secondary School Setting**
ICC, Room 204
8-10 a.m.
- **Myers-Briggs Workshop**
ICC, Room 210
9 a.m. – noon

REMINDERS

- The Cramer Student Lounge (ICC, 500 Reception Room) and Cramer Young Professionals Lounge (ICC, Room 201) are open today from 9 a.m. – 5 p.m.
- Visit the NATAPAC booth inside NATA Connect on the exhibit floor to learn how you can support AT legislation.



BE SOCIAL!

Use #NATA2014 to join the conversation on Twitter! @nata1950

FEATURED TWEETS

- @lovsesa I had the amazing opportunity to hear Captain Mark Kelly speak today. What did you do today? #NATA2014
- @jennastreet “None of us is as dumb as all of us” - keynote speaker Captain Mark Kelly #NATA2014
- @mike_catterson Never thought I would be backstage for @NATA1950 HOF and awards, much less receive one. #honored #NATA2014
- @CraigNation10 Emotion, humility + passion for profession of athletic training displayed by new @NATA1950 Hall of Fame inductees never gets old. #NATA2014
- @KyleCherry5 Going to the @NATA1950 convention got me so excited about athletic training! #futureATC
- @WSATA “Be passionate, be courageous, be strong.” @NATA1950 Keynote Speaker captain Mark Kelly w/ message to AT from wife Gabby Giffords. #NATA2014

Registration – ICC, Hall H		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
6:30 a.m. – 4:30 p.m.	6:45 a.m. – 5:15 p.m.	6:45 a.m. – 1 p.m.

Career Center – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
8 a.m. – 5 p.m.	8 a.m. – 5 p.m.	8 a.m. – noon

AT Expo – ICC, Hall I		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	SATURDAY, JUNE 28
10 a.m. – 5 p.m.	10 a.m. – 5 p.m.	10 a.m. – 1 p.m.

NATA/NBATA Blood Drive – ICC, Room 211		
THURSDAY, JUNE 26	FRIDAY, JUNE 27	
9 a.m. – 4 p.m.	9 a.m. – 4 p.m.	

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NATA Welcomes Four New Board Members

By Sanette Ludick



TIM WESTON, MEd, ATC
DISTRICT ONE



TORY LINDLEY, MA, ATC
DISTRICT FOUR



CHRIS MATHEWSON, MSS, ATC, CSCS
DISTRICT SEVEN



CAROLYN PETERS, MA, ATC, CSCS
DISTRICT EIGHT

Paul Ullucci, ATC, DPT, SCS; Julie Rochester, EDD, ATC; Bart Peterson, MSS, ATC; and Scott Sailor, EDD, ATC, have successfully completed their duties as members of the NATA Board of Directors. Now, NATA welcomes four new directors: Tim Weston, MEd, ATC (District One); Tory Lindley, MA, ATC (District Four); Chris Mathewson, MSS, ATC, CSCS (District Seven); and Carolyn Peters, MA, ATC, CSCS (District Eight).

New District One Director Tim Weston has made it his personal goal to support national initiatives that would significantly increase the number of certified athletic trainers at the secondary school level. As a collegiate athletic trainer at Colby College in Maine, Weston has witnessed firsthand the differences between student athletes who have had direct access to ATs at the secondary school level and those who have not. Weston believes empowering members with the appropriate tools at the secondary level will not only improve the work environment for ATs but could also lead to increased employment opportunities.

Weston also wants to ensure NATA membership remains affordable and valuable for ATs across the country. "When you pay your membership dues, you are not only receiving benefits, but you are investing in the future of our profession," he said.

After serving 20 years in various leadership roles, Weston is excited to be District One Director. He said the decision to get involved with volunteer leadership was easy. "I believe each one of us can make a difference in the athletic training profession," he said. "My mentors taught me the importance of being involved in order to effect both growth and challenges that arise within our profession."

Tory Lindley, associate athletic director at Northwestern University, is looking forward to mentoring young professionals and

students as the new District Four Director. Lindley intends to be accessible and responsive to the GLATA Executive Council as well as the NATA membership.

"Serving as District Director provides a chance to shape our profession's future on behalf of 6,000+ GLATA members," he said. "Joining the NATA Board of Directors will be an outstanding opportunity to seek out new mentors, develop new professional relationships and continue on a path of lifelong learning as an AT."

When it comes to volunteerism and promoting the AT profession, Lindley believes in the power of group effort. He said he likes to remind the AT staff at Northwestern that although "one person can make a difference, it inevitably takes a unified group of people to sustain positive change."

"REGARDLESS OF LOCATION, SETTING OR POSITION, EVERY SINGLE PERSON CAN HAVE A VOICE AND MAKE A DIFFERENCE."

-CAROLYN PETERS, MA, ATC, CSCS

New District Seven Director Chris Mathewson, the head AT for Ponderosa High School in Parker, Colorado, hopes to improve athletic training in secondary schools. His main goals are to boost the role of the AT within the health care system while advancing the youth sports safety agenda and supporting athletic training research.

Mathewson didn't originally foresee himself taking on a national leadership role and was satisfied doing his share in District Seven, but he ultimately realized that to grow means to challenge oneself and to work outside of one's comfort zone. His work as director-elect throughout the past year has prepared him for this important role and he's excited about the future progress of the profession. "With the exceptional ATs on

the BOD, we can get really awesome things done," he said.

For Mathewson, volunteerism has always been part of the job. "You work long hours, you work with great people, you work with some knuckleheads, you work in intense situations, you get lots of free t-shirts, sweatshirts, and hats, and you serve your profession," he said. Mathewson loves being an AT and said he cannot imagine doing anything else.

Carolyn Peters, District Eight Director, believes all ATs should contribute to the advancement and promotion of their profession. "Regardless of location, setting or position, every single person can have a voice and make a difference," she said. For Peters, getting elected as a Board member was only her latest step in her history of volunteerism.

Prior to being elected as District Eight Director, she was the District Eight secretary. Her previous role as the Chair of the NATA District Secretaries/Treasurers Committee gave her a valuable glimpse into how NATA operates. Those previous volunteer roles inspired her to get even more involved. As a member of the Board, Peters' goal is to approach her professional duties passionately while always promoting the profession.

All four new Board members have a shared enthusiasm for advancing the athletic training profession and supporting their fellow ATs across the country. Peters summed up their mission as Board members, saying they have to always be "mindful of what is best for athletic training as a whole."

My First Convention: Q&A with AT Student Layne Jackson

By Sanette Ludick



We caught Layne Jackson, 20, from Erskine College in Due West, South Carolina, at the Ron Culp/NBATA Cadaver Workshop and asked about her first NATA convention experience.

NATA: Why did you decide to make this year's convention your first?

JACKSON: One of my friends attended

last year's convention in Las Vegas, and she told me how amazing it was. A lot of my professors are here as well!

NATA: What has been the highlight of the convention thus far?

JACKSON: I talked to former NATA President Kent Falb this morning. That was really great!

NATA: Which programs and events have you participated in since arriving?

JACKSON: This morning we attended the Otho Davis Keynote Address: Take a Risk, Take Your Career to the Next Level. Then, I went to two ATSS Breakout sessions: "Putting Functional Exercise into the Sport Specific Returns" and "Athletic Injuries and Psychology – What Athletic Training Students Should Know." All of those were very informative, and I took a lot of notes. I learned a lot.

NATA: Any one specific event or experience you will take home with you?

JACKSON: I think the psychological aspect of athletic training is not something that is widely known; mostly we deal with

injuries, so learning about the psychological aspect of athletic training was really interesting to me – making sure that you have a connection with your athletes so you can go further and help them not only on a physical level but an emotional and mental level as well.

NATA: What does athletic training mean to you?

JACKSON: As an athlete at the collegiate level, I realize just how important my athletic trainer is to me. Athletic training is not only important at the collegiate level but in high school settings as well. I know that if I'm injured they will and can take care of me.

NATA: Who do you look up to in the industry?

JACKSON: Kent Falb. I look up to him. He comes to our school once a month and talks to us. Every time I have a question for him, he challenges me. He challenges us to think outside the box.

CATCHING UP WITH CRAMER



The longtime NATA sponsor's director of marketing, Rob Mogolov, on why the Cramer team looks forward to convention each year.

As sponsor of the Cramer Student Lounge and Cramer Student Reception, why is it important to reach out to student ATs/future athletic trainers? Cramer has always been about the future of athletic training. Our history is built on promoting the advancement and the growth of the athletic training profession; that's why Chuck and Frank were so willing to finance NATA as an organization the early days, and why Cramer promoted the Student Workshop program for so many years. Our feeling has always been that it is our responsibility to promote not only Cramer Products, but the profession as a whole. Supporting students is our way of helping build a solid foundation for the athletic training profession for years to come.

Is there anything specific at the Cramer booth this year that ATs and AT students should be looking out for? Athletic training is constantly evolving; it isn't just about prevention and rehab but about recovery and performance. Our new relationship with the Performance Health group addresses all of those issues. Our goal is to provide athletic trainers with a complete package of solutions that they can use to address the changing demands of the job. There are a lot of great new products to check out – our new family of brands includes Biofreeze and Theraband – as well as our new line of performance apparel.

As a longtime participant at the NATA convention, what does Cramer enjoy or look forward to most about this annual event? I think I can speak for everyone at Cramer in saying that the best part of the convention is seeing all our friends form across the country in one place. The thing about athletic

training as a profession is it is essentially one big family. The atmosphere at the show is always great, and when you throw in getting to see people you haven't seen in a couple of months, you really can't top it.

Why is the Cramer giveaway consistently such a hit? I don't know – I really think it is driven by the tremendous loyalty that we have been fortunate to receive from the athletic training community – they are the ones who have really made it such an event. We try to come up with unique ideas that we hope everyone will like and be able to use in some way throughout the year. To us it's more than just handing out a trinket, but a way of saying thanks to everyone there for the years of support that we have received from the athletic training community.

Complete the following sentence: "Athletic trainers are _____."...Like our family.

Please join the National Athletic Trainers' Association as we thank our partners and sponsors for their support of NATA, the 2014 NATA Clinical Symposia & AT Expo and the athletic training profession!

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NATA2014: On the Scene

PHOTOS BY RENEE FERNANDES/NATA



Welcome Reception



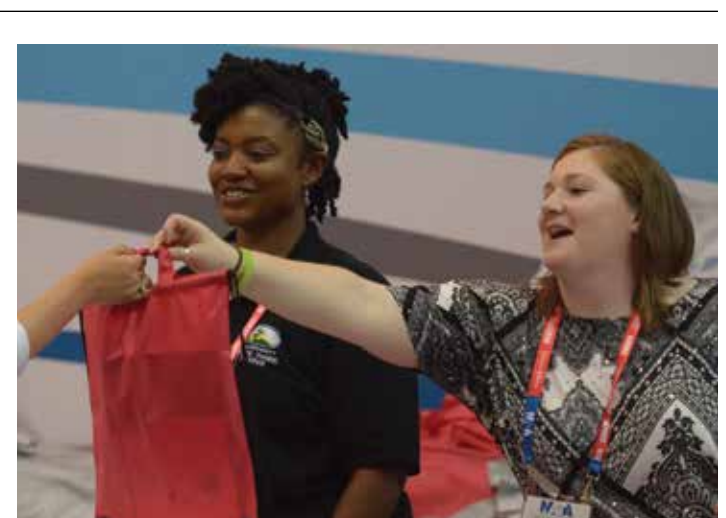
Jay Albrecht, PhD, ATC, and Katie Lyman, PhD, ATC, have fun catching up during the welcome reception.



Lauren Correa, ATC, left; Dana Woodard, ATC, and Sara Sullivan, MS, ATC, LAT, enjoy the music at the welcome reception.



NATA Hall of Famer Randy Biggerstaff, MS, ATC, LAT, greets athletic trainers at Georgia Street Block Party on Wednesday night.



Registration

Azalea Hancock, left, and Retta Riley, MAT, ATC, volunteer their time in registration during the first day of the convention.



AT Expo



Ali Bush, ATC, is one of the hundreds who stood in line at the Cramer booth for a set of free earbuds during the opening day of the AT Expo.



Sean Venckus, ATC, LAT, CSCS, tries out the product at the Squid booth with Jeff Kinard, MPH, ATC, CSCS, during the opening day of the AT Expo.

EDAC Service Project

Roger Sancho, ATC, CES, PES, helps with a jump roping contest during the NATA Ethnic Diversity Advisory Committee's service project at the Keenan Stahl Boys & Girls Club on Tuesday. The committee hosted a field day for more than 200 children.



Put a Cast On It

Katherine Bagnato, ATC, an instructor during the pre-conference career workshops, helps Evan Gumpert, MSED, ATC, and Kim McManus, ATC, with their casting technique on Wednesday.



Hot Product Pavilion

The Hot Product Pavilion is a must-see destination at the NATA convention. Located right outside the AT Expo (Hall I) in Crossroads Corridor, the HPP is a great place to peruse the latest sports medicine products at your own pace. Our Hot Product Pavilion is bigger and better than ever in 2014, so make sure to stop by to learn about the following innovative products:

2nd Skull, LLC - Booth 1731

2nd Skull® CAP

2nd Skull® is a protective headgear company with patented technology proven to add up to 35 percent more impact protection. 2nd Skull® CAP is for helmet-requiring sports like football or hockey. 2nd Skull BAND is for non-helmet sports like soccer. 2nd Skull® products are proudly made in the USA.

Adhezion Biomedical, LLC - Booth 555

SurgiSea®

SurgiSea® Topical Skin Adhesive can replace sutures for incision or laceration repair to get your athletes back on the field faster. It is designed to save time during wound repair; provide a flexible, water-resistant, antimicrobial protective coating; and to eliminate the need for sutures.

Agency For Student Health Research - Booth 445

InjureFree

The time to improve sports safety is NOW! InjureFree connects all caregivers in your community with real-time injury reporting and alerts. Both HIPAA and FERPA compliant, InjureFree offers athletic trainers mobile app injury reporting and follow-up treatment updates while reducing administrative burden. Join the InjureFree network today! www.injurefreenata.com

Air Britt, LLC - Booth 207

Air Britt Air Suspension Knee Brace

The Air Britt Air BRACE™ is a one-of-a-kind knee brace that offers unparalleled comfort while providing the amount of support that YOU decide is needed! Whether you are an active athlete or just in need of additional support to relieve pain, our unique Air Suspension Technology allows you to maintain true mobility, versatility and flexibility without compromising support and comfort. Why not take control of your health by harnessing the power of air... Air Britt Air BRACE™

ALERT SERVICES, INC. - Booth 913

Squeaky Cheeks 100% Natural Body & Foot Powder

This is not just a personal care product, but one that energizes your lifestyle! This is a 100 percent all-natural, high-performance body and foot powder that is talc free and features soothing and energizing essential oils. For 10 years running, it's the best formula available for chafing prevention, sweat reduction and odor elimination.

ALERT SERVICES, INC. - Booth 913

Alert ProCut Non-Stick Scissors

The time-tested Alert Pro Cut Scissors are now available with an upgrade. These scissors have a non-stick coating that withstands adhesive buildup and cleans much easier than chrome-coated scissors. You will find these non-stick coated scissors work great on Kinesio tape and Elasticon. Available in Booth 913 for \$25 (show special only).

All-Star Sporting Goods - Booth 544

CryoHelmet

A new treatment for concussions, migraines, performance/recovery and more. Trauma accumulates over time from repeated impacts during practices and games. The CryoHelmet uses cold therapy to treat some of the inflammation that occurs with these injuries. Therapeutic hypothermia is a rapidly growing field in medicine. For the most up-to-date research, please visit www.iceyourhead.com.

ARI-MED/DIVERSA PRODUCTS GROUP - Booth 1013

A25Si Skatewheel Deluxe Med Bag

Our A25Si Skatewheel Deluxe Med Bag has been resized to fit in an overhead bin. It comes with double lid with instrument sleeves, multiple outer pockets, movable inner dividers, a large bandage kit, skatewheel system and heavy duty retractable handle.

ASEA - Booth 656

ASEA and RENU 28

ASEA's proprietary products are the world's first and only molecular supplements with stabilized Redox Signaling Molecules that detect and repair cellular damage and accelerate healing. ASEA mobilizes fatty acids for athletes to use as a better fuel source, sparing muscle glycogen. For better performance, endurance and recovery, ASEA and RENU 28 provide the edge you need!

Bauerfeind USA, Inc - Booth 1155

genuTrain, Solid Black

The Difference is the KNIT and the FIT. This comfortable support with its compression massage effect helps relieve knee pain and swelling to enhance sports performance. It promotes proprioception, thus heightening sensory awareness in the knee for increased joint stability, control, recovery, relief and confidence to make your best move! Worn by NBA players.

Biodex - Booth 912

System 4

The Biodex System 4 is a versatile dynamometer with applications in sports medicine/orthopedics, pediatric medicine, neurorehabilitation and neuromuscular research. Evidence-based clinical protocols combine science with practical application. Used in over 70 countries, by professional teams worldwide, Olympic training, Navy SEALs, NASA and the Russian cosmonaut program...

Biodex - Booth 912

Balance System SD

The Biodex Balance System™ SD improves balance, increases agility and develops muscle tone. Used by thousands for testing and training, vestibular rehabilitation and neurorehabilitation, the Balance System documents preseason baseline, evaluates injury risk and helps determine post-injury return-to-activity. Specific training exercises include ROM, weight-shift, dynamic joint and core stabilization.

Biodex - Booth 912

Concussion Management

The Biodex Balance System SD quantifies the elements of balance pre- and post-injury, recognizing disturbances that cognitive testing alone could overlook. New System software includes expanded normative data and allows custom CTSIB protocols and modified BESS testing of postural stability. Objective reporting mitigates burden of return-to-play decision.

Biowave - Booth 312

BiowavePRO Neuromodulation Pain Therapy System

BiowavePRO® is a patented advanced pain therapy system that delivers therapeutic electrical signals through skin into deep tissue blocking the transmission of pain, increasing range of motion, reducing stiffness and muscle spasm for up to 24 hours following a 30-minute treatment. Multiple treatments provide a cumulative benefit. BiowavePRO is also used during AROM, PROM, exercise and stretching to facilitate rehabilitation. Athletes can move more resistance through a greater range of motion with little pain. BiowavePRO facilitates motion and manages pain simultaneously. Come see why over 80 percent of NFL teams prefer BiowavePRO.

BodyArmor Superdrink - Booth 232

BODYARMOR

BODYARMOR is a premium sports drink that provides superior hydration and is loaded with electrolytes, vitamins and coconut water. It is high in potassium, low in sodium and contains nothing artificial. It is available in six great-tasting flavors.

BREG INC. - Booth 306

FreeRunner™

The FreeRunner™ knee brace is the premier soft good for patellofemoral support. It combines a proprietary offset hinge for truly dynamic stabilization with the innovative low profile and ultra lightweight Smart-Zone™ compression fabric. The FreeRunner™ delivers support when patients need it most. The difference is dynamic.

Cardea - Booth 436

CardeaScreen

CardeaScreen is an ECG device designed to accurately identify life-threatening cardiac conditions in athletes. The Bluetooth device transmits electrical signals from the patient to a Windows PC for analysis. Algorithms in-tune with an athletic heart analyze the ECG and identify abnormal conditions associated with cardiac arrest.

Celliant Energy Textile - Booth 236

Baxsaver

Celliant products are infrared - active through minerals which convert body heat into healing infrared light which penetrates deep into body tissues. All Celliant products, including the Baxsaver, are designed to increase circulation, oxygen and nitric oxide levels, enhancing performance and healing.

CK Industries of the Big Bend, LLC - Booth 1538

Hatfield Strap

The Hatfield Strap is an innovative compact stretch device that gives a highly effective stretch of the foot, calf, and hamstring (including the IT Band). One thing that really sets it apart from other stretch devices is the shoulder strap that allows the user to relax while getting an intense stretch.

CRAMER PRODUCTS - Booth 1300

Cramer Wet Gear Elite AT

Multipurpose AT kit which features 100 percent waterproof materials and seams as well as waterproof zippers for the ultimate in moisture protection. Kit includes rigid, adjustable dividers and wall supports to protect contents and keep supplies in place. Dividers are removable for versatility. Ideal for keeping supplies and electronics safe from any environment, wet or dry.

Douglas Pads & Sports, Inc. - Booth 548

Noggin

The Noggin is the newest product on the market made specifically to reduce impact to the head that causes traumatic brain injuries and long term CTE. It is the first and only skull cap made to be worn underneath a helmet that has proven to REDUCE UP TO 85 PERCENT OF THE IMPACT when worn with a certified safety helmet.

Dr. Cool - Booth 1746

Dr. Cool Recovery-On-The-Go™ Wrap

Dr. Cool is the first and only product to combine ice and compression in one flexible fabric wrap. The wrap's patented, chemical-free Coolcore cooling fabric has earned the prestigious Hohenstein Institute's "Innovative Technology" award. Available in three sizes: 3" x 25", 4" x 50", 6" x 50".

Hot Product Pavilion

(Continued from page 9)

cramps and muscle soreness. CrampX is a supplement to hydrating and thirst quenching beverages. Drink CrampX to prevent, relieve a muscle cramp and muscles in seconds. CrampX is natural, GF, WADA safe and manufactured in a Safe Sport facility.

EC3D (QSD) - Booth 1439

EC3D Compression

EC3D is part of QSD, Inc., a manufacturer of medical compression and sports compression. EC3D stands for ENGINEERED COMPRESSION 3 DIMENSIONAL. EC3D incorporates kinesiology zones into all products, supporting muscle stabilization, increased performance and endurance, increased proprioception and postural alignment. Zones are reversed, which makes the recovery process shorter and more effective. Come by our booth to get a pair of socks so you can experience the difference of EC3D Compression (limited quantities available).

Rapid Performance Products - Booth 556

Red Whey

Red Whey utilizes the natural benefits of Tart Cherry Juice and Whey Protein Isolate to create an all natural muscle recovery drink that promotes muscle repair and development. With 12g of Whey Protein Isolate in an 8oz serving, athletes get a high level of branch chain amino acids that can only be obtained through diet. Red Whey is formulated to follow NCAA guidelines and certified by Informed Choice for Sport.

RICA Surgical Products, Inc - Booth 1605

NICE ICE® CryoRoller

NICE ICE® CryoRoller is a combination of three effective treatment modalities (ice, compression and massage) all in one clean and easy-to-use product. NICE ICE eliminates the mess associated with leaking ice bags and ice cups, yet provides the same great treatment results. NICE ICE... A cleaner way to ice it!™

Riddell - Booth 609

Riddell Insite Impact Response System

Insite provides another set of eyes on the players and alerts the sideline to significant single or multiple head impacts that could put players at risk.

SAM MEDICAL PRODUCTS - Booth 805

Sam Soft Shell® Splint

The SAM Soft Shell® Splint: For immobilizing soft tissue injuries and forearm fractures. The Soft Shell

Splint can be easily shaped and applied within seconds to fit the hand, wrist or forearm. It is comfortable, lightweight and can be easily removed and re-shaped at any time.

SCR Sports Inc - Booth 233

Aquilo

Aquilo's revolutionary Cryo-Compression clothing technology is amazingly comfortable and provides an effective, sanitary, convenient and portable alternative to a traditional ice bath. Aquilo's cooling channels are engineered to fit your individual muscle pattern and maintain a consistently ice-cold temperature. Come visit Booth 233 to see what all the buzz is about!

ShowerPill - Booth 1639

ShowerPill Athletic Body Wipe

ShowerPill Athletic Body Wipe is an antibacterial wipe specifically created to keep your athletes free of harmful Staph infections & MRSA. Just wipe down and wipe off the germs! Our FDA-approved formulation kills 99.99 percent of germs, including Staph and MRSA-safely (No Parabens, No Alcohol and it's Hypoallergenic). ShowerPill is proven to decrease nasty skin infections and reduce the chance of cross-contamination.

SHUTTLE SYSTEMS - Booth 1506

Shuttle Rebound

The newly-released Shuttle Rebound features unrivaled ultra-quiet operation thanks to its rugged design and use of durable, high-quality materials. Quick collapsing, STOW-AWAY DESIGN makes for easy storage, and portability enhanced with a built-in ball rack. No initial set-up; comes fully assembled. 100 percent American made.

Swede-O, Inc. - Booth 800

Tarsal Lok ®

Patented integrated stabilizer design provides ankle support while allowing normal ROM. Speed lacing system provides quick and easy application. Low profile design is ideal for a variety of applications including soccer, basketball and football. Made in the USA and backed by an industry leading 12-month warranty.

Swede-O, Inc. - Booth 800

Plantar F3™ Foot Roller

Developed by an ATC, this patented foot roller isolates the plantar fascia for optimal stretching, offers cold therapy for pain relief, and provides heat therapy to facilitate healing. The Plantar F3 is made of Sorbothane® materi-

al which is comfortable against the skin and antimicrobial. Provides both pain relief and treatment.

Swede-O, Inc. - Booth 800

Thermoskin Sport Knee Stabilizer

Exclusive stabilizer system allows users to pinpoint the location and level of support to their condition. Stabilizer system has three pockets on each side of the knee. The four flexible metal stabilizers may be placed in any of these pockets, allowing users to pinpoint areas where additional support is required.

Texon Towel & Supply - Booth 420

MonoFoil Antimicrobial

MonoFoil® antimicrobial technology works 24/7 for months at a time, effectively controls bacteria, fungi, algae and yeasts on a wide variety of treated articles and substrates. Our product molecularly bonds to a treated substrate, thus making the entire material itself antimicrobial. Visit Booth 420 for more information.

Tiger Tail USA - Booth 1625

18" Original Tiger Tail portable foam roller

Prevent and speed recovery of injuries with Tiger Tail USA's industry-leading therapeutic rehabilitation tools. Trusted by million-dollar muscles, the Classic 18" Tiger Tail is used by world-champion sports teams including the Seattle Seahawks and the New York Yankees. Relieve sore muscles. Trigger point release. Dynamic stretching/warm-up.

ZAMST - Booth 1613

ZK-7 Knee Support

The ZK-7 is the strongest knee support for moderate to severe sprains of the ACL, PCL, MCL and LCL. Exo-Tech QUAD provides 4-way ligament support with resin stays to support medial and lateral stability as well as X and parallel straps for effective anterior and posterior stability to the ACL/PCL.

ZetrOZ, Inc. (Sam™) - Booth 1721

Sam™

ZetrOZ™ Inc: innovative, powerful ultrasound technology. Sam is a new generation of wearable/portable continuous ultrasound therapy designed for chronic pain, muscle spasms, treatment of joint contractures and local increase of circulation. Oz Inside™ technology allows for a powerful and compact product that will enhance health, wellness and daily living.

*HPP entries as of 6/19/14

THE POWER OF A PLAN

(Continued from page 1)

about 20 minutes outside of New York City, Kelly's father was a "stereotypical Irish detective" and his mother worked as both a waitress and secretary. As a kid, the New Jersey native admitted he hadn't yet harnessed the personal drive that propels him forward today; it wasn't until he witnessed his mother become one of the first female police officers in the state of New Jersey that he realized he had the power to make his own dreams come true.

"Because my mom didn't have an athletic trainer, she enlisted my dad to help her," Kelly joked. In the 1970s, the police force required a fitness test that required applicants to scale a seven-foot wall. "He

built it an inch higher [than needed]," Kelly remembered. "But after months of practicing, she got over [the wall] in 4.5 seconds, instead of the required nine."

From that point on, Kelly enlisted his own personal will and created plans of action to achieve his own goals, which ranged from learning to land a fighter pilot on an aircraft carrier to nearly losing his life during a mission in Desert Storm before tackling the final frontier of space as a flight commander.

The real "overachiever," Kelly said, is his wife, U.S. Congresswoman Gabrielle Giffords. "She seemed like 10 women at once to me," he said —Ivy League

graduate, Fulbright scholar, one of the "gifted and talented" kids at school. "I used to hate those kids!" he laughed. Of all the roles he's stepped up to fill over the last few decades, Kelly said the most challenging was that of husband and father in 2011, when Giffords barely survived an assassination attempt in Arizona.

"Despite the fact that he put a bullet in her head," Kelly said, "he hasn't put a dent in her spirit." Kelly concluded his remarks, as well as another jam-packed J&J Day, with words of encouragement from his wife, who continues to use the help an athletic trainer herself. "Be passionate, be courageous, be strong, be yourself."

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