2011 iLead Preliminary Production Timeline

March 2009	TFW letter to state presidents thanking them for their support, highlighting success of 2009 event and preliminary announcement of plans for 2011 event.
April/May 2009	Post event article highlighting success of 2009 event.
	Request permission from CEC & BOD to hold iLead in 2011.
	Establish iLead section on SLF Web site. Include section for state leaders to post 2009 iLead funding models.
June 2009	Update state presidents during SLF on success of 2009 iLead.
	Announce plans to hold iLead in 2011 in conjunction with ATEC.
	Preliminary details available in September/similar 2009 process.
August 2009	Article announcing 2011 event.
September 2009	Eblast to state presidents with details of 2011 event.
	Update SLF Web site with details of 2011 event.
January 2010	Program planning for 2011 event begins.
	Brainstorming for sponsor and funding opportunities.
June 2010	Update state presidents during SLF, which will include providing written details of the program (such as cost, etc.).
	Details will also include that this program is optional.
	Staff will contact each state to determine their plans for sending students.
	Update information is posted on SLF Web site.
July 2010	Eblast to state presidents to determine which states are sending students and, if so, the number of students they plan to send. The responses are due August 10.

August 15, 2010	Eblast to states sending students. Info will include detailed instructions on registration process.
	NATA News Article/Promo to students.
	Eblast promotion to students/AT student educators.
October 15, 2010	State representative registrations due.
November 1, 2010	Vacant slots open to general student membership.
	Registration will be closed when all slots are filled.
February 2011	iLead event begins!