

# Exhibit Space Contract

National Athletic Trainers' Association  
61st Annual Meeting and Trade Show  
Pennsylvania Convention Center, Philadelphia, Pennsylvania  
Wednesday, June 23 - Friday, June 25, 2010

Mail or Fax this contract with full payment to:

National Athletic Trainers' Association  
Attn: Exhibits Manager  
2952 Stemmons Fwy, Dallas, TX 75247  
Phone: 214-637-6282, ext. 135, Fax: 214-920-4927  
Email: jimh@nata.org

PAYMENT INFO	Booth Space Cost
10 x 10 Inline Booth	\$1,275
10 x 10 Corner Booth	\$1,475
10 x 20 Inline Booth	\$2,450
10 x 20 Corner Booth	\$2,650
10 x 30 Inline Booth	\$3,625
10 x 30 Corner Booth	\$3,825
Island Booth (400 sq. ft. and over)	\$1,225 per 100 sq. ft.

VIEW THE FLOOR PLAN AT [WWW.NATA.ORG/ANNUALMEETING](http://WWW.NATA.ORG/ANNUALMEETING)

## I. Enter requested booth numbers below:

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_  
3rd choice: \_\_\_\_\_ 4th choice: \_\_\_\_\_

### It is most important (check one only):

- to be close to any of our choices
- to have a corner booth (based on availability)
- to have the best space available

Booth size: \_\_\_\_\_ X \_\_\_\_\_ Total Booth Cost: \$ \_\_\_\_\_

Companies we would LIKE to be located near: (limit 3)

Companies we would NOT LIKE to be located near: (limit 3)

We request permission to sell product(s) on the exhibit floor.  
(Note: The state of Pennsylvania requires the NATA, by law, to file a report of all exhibiting companies conducting sales on the exhibit floor.)

## II. EXHIBITING COMPANY INFO (As it will be printed on Booth ID sign and in all marketing materials):

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_  
Website \_\_\_\_\_

Company Description (50 word max – or email to jimh@nata.org.)

## III. PAYMENT (Full payment required):

Checks should be made payable in U.S. funds to the NATA.

Payment: \$ \_\_\_\_\_ Check No.: \_\_\_\_\_

VISA  MC  AMEX Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Card Number: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

I am a NATA Corporate Partner.

Gold 15%  Silver 10%  Bronze 5%

I understand I may deduct the percentage checked above from the total amount due.

## IV. PRODUCT CATEGORY (Check all that apply)

- Aquatic Therapy
- Athletic Equipment/Apparel
- Athletic Training Room Supplies
- Braces, Supports & Athletic Tape
- Cardio & Strength Training
- Certification
- Consumer Health Care
- Education
- Electrotherapy Equip.
- Emergency Response
- Employment Services
- External Analgesics
- Heat Stress
- Hot & Cold Products
- Insurance
- Massage Therapy
- Nutritional Products
- Portable Cases
- Rehab
- Software
- Sport Drug Prevention Provider
- Strength & Conditioning Equip.
- Wound Care

## V. BEST IN SHOW CONTEST (One entry per exhibiting company)

YES! We will select one category from the list above.

Best In Show Entry Category \_\_\_\_\_

We will submit a 50-word (or fewer) description of our product or service along with a photo, to jimh@nata.org, no later than April 28, 2010. Details online at <http://www.nata.org/Philadelphia2010/tradeshow/BIS2010.htm>.

## VI. EXHIBITOR CONTACT INFO

All exhibitor communication should be sent to the contact below:

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Your Exhibitor Services Manual will be accessible online. An email will be sent to you with a link after your contract has been processed.**

**VII. EXHIBITOR ACCEPTANCE:** The undersigned (exhibitor) is authorized to enter into this contract and understands this contract becomes valid when completed, signed and accepted by the NATA. By signing below I am indicating my organization's agreement to abide by NATA's Rules and Regulations, as the same may be amended from time to time, and to all conditions under which exhibit space is leased to the NATA at the Pennsylvania Convention Center in Philadelphia. I accept responsibility for informing all of our employees and agents of these Rules and Regulations and for ensuring that they abide by them also. I further understand the violation and cancellation policies. (NATA Rules and Regulations are posted online [www.nata.org/annualmeeting/tradeshow](http://www.nata.org/annualmeeting/tradeshow).) Also, the undersigned agrees to accept the space assigned and will agree to accept reassignment, if necessary, to create a more effective exhibition.

Authorized Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

For NATA Use Only – Date Rec'd. \_\_\_\_\_ Exhibit Priority Points \_\_\_\_\_  
Booth # \_\_\_\_\_ Booth Size \_\_\_\_\_  
Total Booth Cost \_\_\_\_\_ Total Paid \_\_\_\_\_  
IMIS # \_\_\_\_\_ FP \_\_\_\_\_ IMIS \_\_\_\_\_ EM Conf. \_\_\_\_\_