iLead – NATA Student Leadership Program
February 21-23, 2009 · Washington, DC

Event Concept: This will be a fun, interactive program – one where students participate in sessions and, as a result of active involvement, develop important leadership skills. This program, which is held in conjunction with the 2009 Hill Day Campaign and the Athletic Training Educator's Conference, will also prepare students for future participation in NATA's StarTRACK program.

Another important goal is to get our students engaged in our legislative process. We're looking to accomplish this by including Student Leadership Program participants in our Hill Day efforts.

Event Title: iLead! I….Lead, Engage, Activate, Develop

Cost: $75 per student. This includes admittance to all student leadership programs, Welcome Reception Saturday evening and NATA sponsored lunch on Sunday.

Hotel Rates: $161 per night for single, double, triple or quad room, plus a $15 resort fee that covers in-room wired and wireless high speed-internet access; fitness center access; designated complimentary in-room beverages; daily newspaper; and local and toll free 800 telephone calls (20 minutes per call). Hotel registration will be available via the NATA Web site.

Student Participation: ***We have asked the state associations to select students to participate in the program and assist with expenses***.

We have allotted spots for up to three students from each state. State associations will determine which students will participate, but NATA requests that individuals selected are undergraduate, upper-classmen. The selection process will be determined by each state.

States will provide names of student attendees to NATA staff by November 15, 2008. Students selected by states may officially register October 1 (or after NATA has been notified of their selection) via the NATA Web site. All registrations must be complete by January 2, 2009.

For those states that do not wish to send three students, those "slots" will be open to the general student population and will be filled on a first come, first served basis. Registration for the "open slots" will begin November 16 and will end on January 2, 2009.

Registration: Online registration will be available for all participants at all events, including the Student Leadership Program and Hill Day. Students are encouraged to register immediately after approved by states. Registration will begin October 1 and will run thru January 2, 2009. *The registration form will ask each participant to include his/her congressional representative.*

iLead Program

Saturday, February 21

Morning	Arrivals
1:00 pm	Welcome by Emcee Jason Bennett, DA, ATC *Opening Presentation –District Two Jim Thornton, ATC* *"Shift Happens"* *Our world is changing quickly! How will that impact you? What can you do to keep up with the "shifts" in our culture?*
1:30 pm	***Session One*** *– "What's Your Style?"* *No two people operate (or think) the same way…we're all a bit different. This is your opportunity to figure out your leadership style…as well as that of your colleagues, so you can more effectively work together. NATA's own Karen Peterson and Judy Pulice will facilitate this session.*
2:45 pm	Snack Break Sponsored by Cramer Products
3:15 pm	***Session Two*** *– "How to Talk to Everyone AND Get them to Listen"* *Highly interactive session featuring NATA PR Guru Robin Waxenberg. Goal is to hone presentation skills for future athletic trainers.*
4:30 pm	Closing Remarks/Announcements by Emcee Jason Bennett
4:45 pm	Exhibits
Evening	Welcome Reception

Sunday, February 22

8:45 am	Welcome by Emcee Jason Bennett
9:00 am	***Session Three*** – "*Getting Hired! Roundtable Discussions with Certified Athletic Trainers"* *This is your opportunity to talk one-on-one with some of NATA's most successful members about how to get – and keep – that great job!*
10:15 am	Break
10:45 am	***Session Four*** – "*Perks & Perils of Social Media"* *iLead emcee and technology junkie Jason Bennett is back to show you how to use technology to advance your career…and how it can work against you! Be prepared to show your MySpace or Facebook page.*
Noon	NATA Sponsored Lunch
1:15 pm	***Session Five*** *– "Practice Makes Perfect!"* *Five minute speed interviewing sessions utilizing certified athletic trainers, human resource professionals and other iLead participants. Don't miss this opportunity to practice YOUR skills with professionals in different fields and with your peers.*
2:30 pm	Brief Break

2:45 pm	*Closing Presentation by NATA President Marje Albohm, MS, ATC*
3:15 pm	Program Ends
4:00 pm	"*Lobbying is NOT a 4 Letter Word…"* *Legislative training provided by NATA's legislative consultant and in-house lobbyist. This session is required for all Hill Day participants*.

Monday, February 23

Morning	Legislative Visit with a certified athletic trainer
Afternoon	Departures

tfw9.26.08